



Meeting of the Board of Directors  
1:00 to 3:00 pm, Thursday, October 20, 2016  
Founder's Room, US Bank

## **A G E N D A**

***In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.***

Julie Bovay, Chair '17*	Mark Costello '18 (2 <sup>nd</sup> )
Bill Paige, Past Chair '17*	Thomas Salinas '17
David Howell, Chair Elect '19*	Gregg Miller '17
Tony Budrovich, Chief Financial Officer*	Buddy Wilson, Jr. '17
Dave Stevenson, Marketing Chair*	Jason Paret '19
Jim Lutjohann, President & CEO*	Ron Hite '19
	Levent Alkibay '19
John Eric Hernandez '18	Todd Wade, Two Harbors
Angela Puchala '18	Gail Fornasiere, Catalina Island Museum
Ashley Villarama '18	David Jinkens, City of Avalon

*\*= Member Executive Committee/ '16 = year term expires on 6/30*

1. Call to Order
2. Introductions and Recognitions
3. Consent Calendar
  - Approval of Minutes September 2016\*
  - Post Audit Financial Statements June 2016\*
  - Post Audit Financial Statements July, 2016\*
  - Revised Financial Statements August, 2016\*
  - Financial Statements September 2016\*
4. Report of the Chair—Julie Bovay
5. Action Items
  - Approve new Board Member Steve Hoefs (2019)
  - Approve Audited Financials\*
  - Approve New Members
    - Travel Outlook\*, Gaia\*
6. Discussion/Possible Action Items
  - Cruise Industry update—Buddy Wilson
  - Marketing Report—Cathy Miller/Dave Stevenson
    - Annual Marketing Conference
    - Group Sales & Marketing Subcommittee Report
  - Events reports
    - Concert Series—Ray McKewon
    - Mixers & Fixers—Michelle Warner
    - Holidays & New Year's Eve—Amelia Lincoln

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 [CatalinaChamber.com](http://CatalinaChamber.com)

Visitor Services and Membership report—Jim Luttfjohann/Ashley Villarama  
President's report—Jim Luttfjohann\*  
Board member reports  
Requests for future agenda items  
Adjourn

*\*Information included in board packets*

### **Future Meetings:**

- Thursday November 17, 2016: 1:00 – 3:00 pm
- No December Meeting
- Thursday January 19, 2017: 1:00 – 3:00 pm
- Thursday February 16, 2017: 1:00 – 3:00 pm
- Thursday March 23, 2017: 1:00 – 3:00 pm
- Thursday April 20, 2017: 1:00 – 3:00 pm
- Thursday May 18, 2017: 1:00 – 3:00 pm
- Thursday June 15, 2017: 1:00 – 3:00 pm
- Thursday July 20, 2017: 6:00 – 10:00 pm