



Meeting of the Board of Directors
1:00 to 3:00 pm, Thursday, September 20, 2018
Founder's Room, US Bank

A G E N D A

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Gail Fornasiere, Chair
Julie Bovay, Past Chair '20* (2nd)
Michael Ponce '20, Chair Elect
Buddy Wilson '20*
David Howell, CFO '19* (2nd)
Dave Stevenson, Marketing Chair*

Levent Alkibay '19
Ron Hite '19
Steve Hoefs '19
Jason Paret '19

Bryce Noll '20
Thomas Salinas '20
Tim Foley '21
Nicole Hohenstein '21
Yoli Montano '21
Angela Puchala '21
Tim Kielpinski, Catalina Island Conservancy
Roberto Perico, Two Harbors
Denise Radde, City of Avalon
Jim Luttjohann, President & CEO

**= Member Executive Committee/ '19 = year term expires on 6/30*

1. Call to Order

2. Introductions and Recognitions

3. Presentations

Auditors Report FY 2017/18—Melissa Knudtson, CPA, McGinty, Knudtson & Associates, LLP
City of Avalon Finance—Matthew Baker, Senior Accountant, City of Avalon
Avalon School Update—Cinde Cassidy, City of Avalon Mayor Pro Tem

4. Consent Calendar

Approve Minutes of June 2018*
Approve Minutes of July 2018 (Annual Meeting)*

5. Report of the Chair—Gail Fornasiere

Executive Committee meeting of August 30, 2018
New Board Member Orientation
Other items

6. Action Items

Accept Financial Statements June 2018 (unaudited)*
Accept Draft Financial Statements July through August 2018*
Accept Draft Budget FY 2018/19
Accept new member: Cast-a-way Cottage*

7. Discussion & Possible Action

Cruise Committee Report—Buddy Wilson/Jim Luttjohann
Membership & Visitor Services Report—Carmen Chavez
Wayne & Suzi Griffin Award for Outstanding Community Service—Jim Luttjohann
Marketing Report—Cathy Miller

Advertising and Marketing Committee
Group Sales & Marketing Subcommittee

Hello Catalina Marketing Co-op
Hosted & Social Media
Website/CRM/CMS Update

Events reports

July 4th Fireworks & Funds Raised —Jim Luttjohann
Labor Day Fireworks—Jim Luttjohann
Concert Series—Amelia Lincoln
Mixers & Fixers—Amelia Lincoln
Triathlon—Amelia Lincoln
New Year's Eve Gala—Amelia Lincoln
Board Retreat—Jim Luttjohann
Marketing Conference—Cathy Miller

8. **Canfield Article**—Jim Luttjohann*

9. **Travel Outlook**—Jim Luttjohann*

10. **President's report**—Jim Luttjohann*

11. **Board member reports**

12. **Requests for Future Agenda Items**

13. **Adjourn**

**Information included in board packets*

Future Meetings:

Usually 3rd Thursday of each month, * indicates 4th Thursday

Thursday October 18, 2018: 1:00 -3:00 pm
Founder's Room, US Bank

Annual Marketing Conference, TBD November

Annual Avalon Council Presentation: 5:00 pm
Monday November 19, 2018

Thursday November 15, 2018: 1:00 – 3:00 pm
Founder's Room, US Bank

No Scheduled Meeting in December

Board Retreat, TBD January

Thursday January 17, 2019: 1:00 – 3:00 pm
Founder's Room, US Bank

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com

Thursday February 21, 2019: 1:00 – 3:00 pm
Founder's Room, US Bank

Thursday March 28, 2019: 1:00 – 3:00 pm*
Founder's Room, US Bank

Thursday April 18, 2019: 1:00 – 3:00 pm*
Founder's Room, US Bank

Thursday May 16, 2019: 1:00 – 3:00 pm
Founder's Room, US Bank

Thursday June 20, 2019: 1:00 – 3:00 pm
Founder's Room, US Bank

Annual Membership/Installation of Officers & Directors Meeting
Thursday July 18, 2019: 6:00 -9:00 pm,
TBD