

Meeting of the Board of Directors 11:00 am, Thursday, August 8, 2019 Founder's Room, US Bank

AGENDA

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Michael Ponce '20, Chair*
Nicole Hohenstein '21, Chair Elect*
Bryce Noll '20, CFO*
Dave Stevenson, Marketing Chair*
Gail Fornasiere, Past Chair*
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)

Tim Foley '21
Yoli Montano '21 (2nd)
Agnieszka Sanchez '21 (2nd)
Mesa Bradley '20
Lisa Lavelle '20
Thomas Salinas '20
Denise Radde, City of Avalon
Tim Kielpinski, Catalina Island Conservancy
Roberto Perico, Two Harbors

Jim Luttjohann, President & CEO

*= Member Executive Committee/ '20 = year term expires on 6/30

1. Call to Order

Ben Villalobos '22

2. Introductions and Recognitions

Guest introductions

Consent Item(s)

- 3. Approve Minutes of June 2019*
- 4. Approve New Members: Avalon Pack & Ship, Bistro at the Atwater, Island Blooms Floral Studio*

Discussion & Possible Action Item(s)

5. Report of the Chair—Michael Ponce

Executive Committee meeting

Emergency Communications planning

Other items

6. Report of the Chief Financial Officer—Bryce Noll

June 2019 Financials*

Update of account signers

Audit Engagement Letter*

- 7. Destination Branding Proposals*—Dave Stevenson
- 8. Cruise Liaison Proposal*--David Creigh
- 9. Report of the President*---Jim Luttjohann
- 10. Board Member Reports
- 11. Request for future agenda items
- 12. Correspondence*
- 13. Adjourn

* information included in board packet