THE CATALINA WINE MIXER RETURNS MAY 31 - JUNE 1, 2024

The Iconic Festival is Back for its Ninth Year at Descanso Beach Club on Catalina Island

AVALON, CALIF. - <u>The Catalina Island Company</u> is excited to announce the return of the famed Catalina Wine Mixer from May 31 - June 1, 2024, which will be held for the ninth year at Descanso Beach Club on Catalina Island. Attendees are invited to enjoy an unforgettable weekend of beachside parties, wine tastings, and live entertainment.

"The Catalina Wine Mixer is back this year, and better than ever. We can't wait for festival goers to experience not only the newest additions to the event, but some of our recent updates on the island as well," said Hunter Rusack, Vice President, Operations, Catalina Island Company. "The Wine Mixer stands as a hallmark of Catalina Island and we look forward to welcoming visitors back once again."

From General Admission to VIP tickets, as well as add-on experiences, attendees can customize their weekend by choosing from a range of events and activities including a screening of the movie Step Brothers in the Avalon Theatre at the historic Catalina Casino, exclusive wine and lunch pairings hosted by Rusack Vineyards, dance parties at Descanso Beach Club and more. The first and only biergarten in Avalon, Flx Biergarten, will be participating in the festivities with the Flx Brews and Bites event, which will provide guests with the opportunity to experience the biergarten and sample a beer flight.

The 2024 lineup is more robust than ever, kicking off on Friday afternoon with a VIP reception at the Catalina Country Club, featuring hors d'oeuvres and wine, accompanied by the musical sounds of Marcello Henrique. At the Opening Bash, guests can enjoy tacos, wine and beer outside of the Catalina Casino, followed by a screening of the movie that started it all, Step Brothers. Late-night party goers can head to Descanso Beach Club, Southern California's most unique beach experience, for a celebration with entertainment and dancing.

On Saturday, the main event will take place from 4:00-10:00pm at Descanso Beach Club. Revelers will enjoy tastings on Descanso Beach Club's lawn from more than 20 wineries. There will be musical entertainment featuring live performances with a unique spectrum of sounds from talented musicians and DJs, including the Wheeland Brothers, Proxima Parada, Presley Aronson, and more.

Tickets are now available starting at \$129. For visitors looking to elevate their experience, VIP tickets can be purchased and include a range of additional experiences all weekend long.

Catalina Wine Mixer tickets are available by calling <u>(855) 346-6887</u> or at <u>www.catalinawinemixer.com</u>. Our Catalina Wine Mixer Package offers a choice of accommodations at either Pavilion Hotel or Hotel Atwater, ferry transportation with the Catalina Express (Long Beach, Dana Point & San Pedro) and tickets to the Catalina Wine Mixer. Camping reservations are also available at Hermit Gulch Campground, just over a mile walk

from the event site, by calling 310.510.4205. For those attending for the day, there will be a latenight ferry back to the mainland offered by Catalina Express on Saturday.

Learn more at <u>www.catalinawinemixer.com</u>

ABOUT CATALINA ISLAND COMPANY

Catalina Island Company, Catalina Island's premier resort operator, offers an abundance of amenities and exceptional guest experiences including an array of lodging and dining establishments, and Descanso Beach Club and Canyon. In Avalon, accommodations include Mt Ada, Hotel Atwater and Pavilion Hotel, and dining options include fine dining at Avalon Grille, grab-and-go fare at Bistro at the Atwater, and seasonal dining at Descanso Beach Club. Guests can also enjoy a drink at the new Flx Biergarten, the island's first and only biergarten. Catalina Island Company boasts more than a dozen activities and tours designed to introduce visitors to the island's natural beauty and rich history, including a new excursion to the recently renovated "hidden ranch" in the island's interior, El Rancho Escondido, originally built by Philip Wrigley in 1930. Other activities include Zip Line Eco Tour, Catalina Aerial Adventure, Catalina Casino, Ridgetop Eco Tour and Glass Bottom Boat, among others. Additionally, Catalina Island Company oversees the entire village of Two Harbors on Catalina's west end, including Harbor Sands, Banning House Lodge & Villas, Harbor Reef Restaurant, a seasonal dive shop, several campgrounds, and more. Catalina Island Company also has an extensive portfolio of premier meeting and event venues including oceanfront Catherine's Terrace at Descanso Beach Club and the Avalon Boardroom in Hotel Atwater. For additional information, go to VisitCatalinalsland.com.

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Previous event images available here https://visitcatalinaisland.canto.com/b/NJSTL