



2025 Catalina Island Visitors Guide

Display Advertisement Contract

Early Bird (5%) Discount Deadline: September 6, 2024

Final Deadline: September 20, 2024

Please use one form per business/display ad. Refer to the 2025 Visitor Guide Rate Card for Ad Specifications & Pricing.

AD SIZE & POSITION: (choose one)

STANDARD AD
Select Ad Size & Ad Placement
(next 2 columns at right) →

PREMIUM AD (Full page ads only)
 Inside Front Cover
 Page 3 (next to inside front cover)
 2 Page Spread (pages 4-5)
 Inside Back Cover
 Back Cover

STANDARD (Non-Premium) AD SIZE:

Full Page
 2 Page Spread
 2/3 Page Vertical
 1/2 Page Horizontal
 1/3 Page Square
 1/3 Page Vertical
 1/6 Page Vertical

STANDARD (Non-Premium) AD PLACEMENT:

Accommodations
 Activities
 Dining
 Shopping
 Transportation
 Two Harbors
 Visitor & Local Services
 Weddings/Meetings/Events

STANDARD ADS will be placed in the category of your choice as indicated above on a first come, first served basis. **PREMIUM ADS** will be placed in the front of the Guide, before the table of contents, with the exception of the inside back cover/back cover.

ALL ADS – please select one:

WILL PROVIDE NEW AD
Digital file and color output/proof required

PICK UP SAME AD FROM 2024 VISITORS GUIDE

NEED NEW AD CREATED
I want BobCo to contact me for an estimate

EARLY BIRD DEADLINE: September 6, 2024

Contract & full payment must be received

FINAL DEADLINE: September 20, 2024

All contracts, ads & payment must be received

I hereby agree to the purchase of space for the placement of a Display Ad, as indicated above, in the 2025 Catalina Island Visitors Guide, under the Terms and Conditions of this contract (see below).

AD TOTAL: \$ _____
(see rate card)

PAYMENT: CHECK CREDIT CARD

CREDIT CARD # _____

EXP. DATE _____ 3 or 4 DIGIT SECURITY CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

Make checks payable to: Catalina Island Tourism Authority
All payments must be received prior to print production

COMPANY NAME _____

CONTACT PERSON _____

SIGNATURE _____

DATE _____

PHONE _____

EMAIL _____

SEND CONTRACT & PAYMENT TO (choose one):

Email: michelle@lovecatalina.com

Mail: PO Box 217, Avalon, CA 90704

Drop: Love Catalina Visitor Information Center, Green Pleasure Pier

EMAIL/UPLOAD AD ARTWORK TO:

BobCo Design Inc, Bob Nenninger

Email: bob@bobco.design OR

File upload: <https://spaces.hightail.com/uplink/BobCo>

QUESTIONS?

Contact Michelle Warner: michelle@lovecatalina.com, 310-510-7653

TERMS & CONDITIONS: The publisher of the 2025 Visitors Guide and its authorized agents shall not be liable to the advertiser for delays in publications or damages resulting from failure to include all or any of said items of advertising in the Guide or from errors in the advertising printed in the Guide in excess of the agreed price for such advertising for the issue in which the error or omission occurs. Placement of each ad is at the full discretion of the publisher except for premium ad positions. On color proofing, because of differences in equipment, processing, proofing substrates, paper, inks, pigments, and other conditions between color proofing and production pressroom operation, a reasonable variation in color between color proofs and the completed Visitors Guide shall constitute acceptability. If legal or any other action must be instituted for collection of any amount unpaid on this agreement the advertiser agrees to pay in addition thereto, all such collection costs involved, including but not limited to attorney's fees, collection agency costs and legal interest. Advertisers and/or their agents assume complete liability for all content of printed advertisements and also assume responsibility for any and all claims arising there from made against the publisher, and their authorized agents, agreeing to hold them harmless. All ads must be paid in full by 9/20/24. **The Early Bird (EB) rate reflects a 5% discount; to qualify ads must be paid in full by 9/8/24.** Failure to meet the EB payment deadline will result in loss of discount.

FOR OFFICE USE ONLY: Date Contract Rec'd: _____ Date Payment Rec'd: _____ Date Ad Received: _____