



2026 Catalina Island Visitors Guide

Display Advertisement Contract

Early Bird (5%) Discount Deadline: August 4, 2025
Final Deadline: August 18, 2025

Please use one form per business/display ad. Refer to the 2026 Visitor Guide Rate Card for Ad Specifications & Pricing.

AD SIZE & POSITION: (choose one)

☐ STANDARD AD

Select Ad Size & Ad Placement
(next 2 columns at right) →

☐ PREMIUM AD (Full page ads only)

- ☐ Inside Front Cover
- ☐ Page 3 (next to inside front cover)
- ☐ 2 Page Spread (pages 4-5)
- ☐ Inside Back Cover
- ☐ Back Cover

STANDARD (Non-Premium) AD SIZE:

- ☐ Full Page
- ☐ 2 Page Spread
- ☐ 2/3 Page Vertical
- ☐ 1/2 Page Horizontal
- ☐ 1/3 Page Square
- ☐ 1/3 Page Vertical
- ☐ 1/6 Page Vertical

STANDARD (Non-Premium) AD PLACEMENT:

- ☐ Accommodations
- ☐ Activities
- ☐ Dining
- ☐ Shopping
- ☐ Transportation
- ☐ Two Harbors
- ☐ Visitor & Local Services
- ☐ Weddings/Meetings/Events

STANDARD ADS will be placed in the category of your choice as indicated above on a first come, first served basis. **PREMIUM ADS** will be placed in the front of the Guide, before the table of contents, with the exception of the inside back cover/back cover.

**ALL ADS –
please select one:**

☐ WILL PROVIDE NEW AD
Digital file and color
output/proof required

☐ PICK UP SAME AD FROM 2025
VISITORS GUIDE

☐ NEED NEW AD CREATED
I want BobCo to contact
me for an estimate

EARLY BIRD DEADLINE: August 4, 2025

Contract & full payment must be received

FINAL DEADLINE: August 18, 2025

All contracts, ads & payment must be received

I hereby agree to the purchase of space for the placement of a Display Ad, as indicated above, in the 2026 Catalina Island Visitors Guide, under the Terms and Conditions of this contract (see below).

COMPANY NAME

CONTACT PERSON

SIGNATURE _____ DATE _____

PHONE _____ EMAIL _____

SEND CONTRACT & PAYMENT TO (choose one):

Email: michelle@lovecatalina.com
Mail: PO Box 217, Avalon, CA 90704
Drop: Love Catalina Visitor Information Center, Green Pleasure Pier

EMAIL/UPLOAD AD ARTWORK TO:

BobCo Design Inc. Bob Nenninger
Email: bob@bobco.design OR
File upload: <https://spaces.hightail.com/uplink/BobCo>

QUESTIONS?

Contact Michelle Warner: michelle@lovecatalina.com, 310-387-4633

AD TOTAL: \$ _____
(see rate card)

PAYMENT: ☐ CHECK ☐ CREDIT CARD

CREDIT CARD # _____

EXP. DATE _____ 3 or 4 DIGIT SECURITY CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

Make checks payable to: Catalina Island Chamber
of Commerce & Visitors Bureau
All payments must be received prior to print production

TERMS & CONDITIONS: The publisher of the 2026 Visitors Guide and its authorized agents shall not be liable to the advertiser for delays in publications or damages resulting from failure to include all or any of said items of advertising in the Guide or from errors in the advertising printed in the Guide in excess of the agreed price for such advertising for the issue in which the error or omission occurs. Placement of each ad is at the full discretion of the publisher except for premium ad positions. On color proofing, because of differences in equipment, processing, proofing substrates, paper, inks, pigments, and other conditions between color proofing and production pressroom operation, a reasonable variation in color between color proofs and the completed Visitors Guide shall constitute acceptability. If legal or any other action must be instituted for collection of any amount unpaid on this agreement the advertiser agrees to pay in addition thereto, all such collection costs involved, including but not limited to attorney's fees, collection agency costs and legal interest. Advertisers and/or their agents assume complete liability for all content of printed advertisements and also assume responsibility for any and all claims arising there from made against the publisher, and their authorized agents, agreeing to hold them harmless. All ads must be paid in full by 8/18/25. **The Early Bird (EB) rate reflects a 5% discount; to qualify ads must be paid in full by 8/4/25.** Failure to meet the EB payment deadline may result in loss of discount.

FOR OFFICE USE ONLY: Date Contract Rec'd: _____ Date Payment Rec'd: _____ Date Ad Received: _____