



Monthly Meeting of the Board of Directors
Thursday, March 19, 2020
Founder's Room, US Bank

A G E N D A

In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.

Michael Ponce '20, Chair*
Nicole Hohenstein '21, Chair Elect*
Bryce Noll '20, CFO*
Dave Stevenson, Marketing Chair*
Gail Fornasiere, Past Chair*
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22

Tim Foley '21
Yoli Say '21 (2nd)
Agnieszka Sanchez '21 (2nd)
Mesa Bradley '20
Lisa Lavelle '20
Thomas Salinas '20
Denise Radde, City of Avalon
Tim Kielpinski, Catalina Island Conservancy
Roberto Perico, Two Harbors

Jim Lutjohann, President & CEO

**= Member Executive Committee/ '20 = year term expires on 6/30*

1:00 pm

Board Meeting

Call to Order

Introductions and Recognitions

Consent Item(s)

1. Approve Minutes of February 2020*

Discussion & Possible Action Item(s)

2. Report of the Chair—Michael Ponce
3. Report of the Chief Financial Officer—Bryce Noll
February 2020 Financials*
4. Report of the President---Jim Lutjohann
COVID-19 Impacts
Election Update
CIVITAS T-bid update
5. Committee Reports
Nominating Committee—Nicole Hoehenstein, Chair Elect
Cruise Committee—Jim Lutjohann
Marketing Committee—Dave Stevenson/Cathy Miller
Brand Launch Timeline update
Funds allocated update
6. Events—Janet DeMyer
7. Requests for Future Agenda Items

Adjourn

Future Meetings

April 16, 2020	Marketing Committee, 11:15 am Board of Directors, 1:00 pm
May 21, 2020	Membership Committee, 11:15 am Board of Directors, 1:00 pm
June 18, 2020	Cruise Committee, 11:15 am Board of Directors, 1:00 pm
July 16, 2020	Annual Meeting and Installation of Officers & Directors, 6:00 pm

* information included in board packet

Audio Recording may be used for accuracy of minutes and actions

Mission: To attract visitors and advocate for commerce on Catalina Island
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