



Visitor & Member Services Committee

**11:15 am**

Film Liaisons Committee

**Postponed**

Board of Directors Meeting

**1:00 pm**

## **AGENDA**

**Thursday, February 17, 2022**

**In Person or Online via zoom**

**Founder's Room @ US Bank**

**(face covering required)**

***In consideration of others, please turn off cell phones prior to the beginning of the meeting.***

Tim Kielpinski, Chair  
Nicole Hohenstein '24, Past Chair\* (2<sup>nd</sup>)  
Bryce Noll '23, Chair Elect\* (2<sup>nd</sup>)  
Ben Villalobos '22, CFO  
Dave Stevenson, Marketing Chair\*  
Amanda Bombard '24  
Tim Foley '24  
Sharon Gorelczenko, '24  
Mesa Bradley '23  
Vacant '23

Michael Ponce '23 (2<sup>nd</sup>)  
Vacant '23  
Levent Alkibay '22 (2<sup>nd</sup>)  
Bart Glass '22  
Steve Hoefs '22 (2<sup>nd</sup>)  
Jason Paret '22 (2<sup>nd</sup>)  
Gail Fornasiere, Catalina Island Museum  
David Maistros, City of Avalon  
Roberto Perico, Two Harbors  
Jim Luttjohann, President & CEO

*\*= Member Executive Committee/ '24 = year term expires on 6/30*

Join meetings by Zoom

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,\*866691# US (San Jose)

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Meeting ID: 823 0135 3406

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Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

### **Visitor & Member Services Committee Meeting**

#### **I. Call to Order**

**Mission:** To attract visitors and advocate for commerce on Catalina Island

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- II. Dropped Member re-engagement
- III. New Member outreach/brainstorming
- IV. Future Agenda Items
- V. Adjourn

## Board Meeting

- I. Call to Order
- II. Introductions & Recognitions
- III. Consent Item(s)
  - Approve Minutes
    - November 18, 2022 (correction from last meeting)
    - January 20, 2022\*
  - Presentation of Financials—Ben Villalobos
    - January 2021\*
- IV. Report of the Chair—Tim Keilpinski
  - Board Retreat\*
  - TOT/TBID update
  - Outgoing Board Member Denise Radde, Retiring Avalon City Manager
  - Incoming Board Member David Maistros, Avalon City Manager
  - Call for Nominations for two vacant board seats (partial terms through June 2023)
- V. President's Report\*—Jim Luttjohann
- VI. Discussion & Possible Action Item(s)
  - Marketing Chair Report—Dave Stevenson
    - Campaign Update
    - PR Update
      - IMM Event
    - 2022 Visitors Guide
    - 2022 Map & Directory
    - Trip Advisor Contract Renewal
    - Social Media update
      - Visit California influencers
    - Visit California Outlook Conference
    - March 17, Committee Meeting @ 11:15 am
  - Visitor & Member Services Report
    - Committee Meeting—Nicole Hohenstein
  - Events Report—Janet DeMyer
    - New Year's Eve wrap up
    - Concert Series
      - Xceptional dates/bands
      - Local Bands tbd
    - Lodging Open House planning
    - Pride Walk/event planning

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Mixers & Fixers  
Fourth of July Fireworks, City of Avalon request for funding\*

**Cruise Committee Report—Jim Luttjohann**

Disney Cruises inaugural visit March 31, 2022  
2022 Conventions and trade shows announced  
    Seatrade, April 25-28, Miami (Cruise the West)  
    FCCA, June 1-3, San Juan PR

**Film Liaisons Report—Jim Luttjohann**

Committee meeting postponed, awaiting updated documents from City of Avalon  
Recent and pending permits, scouts and cancellations  
FLICS meeting on island

**VII. Board & Member Updates**

**VIII. Correspondence\***

**IX. Future Agenda Items**

**X. Adjourn**

\* information included in board packet

*Audio/Video Recording may be used for accuracy of minutes and actions*

Future Meetings

**March 17, 2022**

Marketing Committee @ 11:15 am  
Board of Directors @ 1:00 pm

**April 21, 2022**

Cruise Committee @ 11:15 am (changed due to cruise conference dates)  
Board of Directors @ 1:00 pm

**May 19, 2022**

Visitor & Member Services Committee @ 11:15 am (changed due to cruise conference dates)  
Board of Directors @ 1:00 pm

**June 16, 2022**

Crisis Communications or Bylaw Review Committee @ 11:15 am  
Board of Directors @ 1:00 pm

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