

Quarterly Membership Committee Meeting Monthly Meeting of the Board of Directors Thursday, February 25, 2021 Online or By Phone

AGENDA

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Nicole Hohenstein '21, Chair* Michael Ponce '23, Past Chair* (2nd) Tim Kielpinski, Chair Elect Bryce Noll '23, CFO* (2nd) Dave Stevenson, Marketing Chair* Mesa Bradley '23 Bob Kennedy '23 Thomas Salinas '23 (2nd) Levent Alkibay '22 (2nd) Bart Glass '22 Steve Hoefs '22 (2nd) Jason Paret '22 (2nd) Ben Villalobos '22 Tim Foley '21 Amanda Bombard '21 Yoli Say '21 (2nd) Gail Fornasiere, Catalina Island Museum Denise Radde, City of Avalon Roberto Perico, Two Harbors Jim Luttjohann, President & CEO

*= Member Executive Committee/ '23 = year term expires on 6/30

Membership Committee Meeting 11:15 am

Join Zoom Meeting https://us02web.zoom.us/j/88231210703?pwd=QnpFSUI4WktCVnh3R1FMTTBPR0ExQT09

Meeting ID: 882 3121 0703 Passcode: 071738 One tap mobile +16699006833,,88231210703#,,,,*071738# US (San Jose) +13462487799,,88231210703#,,,,*071738# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

- I. Call to Order
- II. Introductions and Recognitions
- III. Committee Chair Discussion
- **IV. Membership Update**
 - a. Suspensions

Mission: To attract visitors and advocate for commerce on Catalina Island P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

- b. Drops
- c. Resumptions
- V. Future Agenda Items

Board Meeting 1:00 pm

Join Zoom Meeting https://us02web.zoom.us/j/83609509722?pwd=bTV3anI1aUoyV3FHOCtYR01jYzdhUT09

Meeting ID: 836 0950 9722 Passcode: 241249 One tap mobile +16699006833,,83609509722#,,,,*241249# US (San Jose) +12532158782,,83609509722#,,,,*241249# US (Tacoma)

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I. Call to Order

II. Introductions and Recognitions

III. Tentative Presentation:

City of Avalon Cabrillo Mole Update

IV. Consent Item(s)

- a. Approve Minutes of January 2021*
- b. Approve New Member Catalina Cantina*
- c. Bylaws Review and Update*
- d. Procurement Policy Update*

V. Discussion & Possible Action Item(s)

a. Report of the Chair-Nicole Hohenstein

2021 Nominating Committee ad hoc member request

TOT/TBID Update

Meeting of January 29, 2021*

Possible City of Avalon TOT Ballot Initiative

TAG Strategy & Analysis of Revenue from TBID and TOT

Attendance Reminder

 Report of the Chief Financial Officer—Bryce Noll January 2021 Financials*
Funding Update

SBA-No response on appeal for increased allocation under EIDL PPP--Funding approved @ \$99,306*

Mission: To attract visitors and advocate for commerce on Catalina Island P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com Wages and most hours to resume effective February 22, 2021 for existing staff, one furloughed position will resume soon. Future budget variances will result.

- c. Report of the President*--Jim Luttjohann
- d. Committee Reports

Report of the Marketing Committee—Dave Stevenson Report of the Cruise Committee—Jim Luttjohann Report of the Membership Committee—Jim Luttjohann Memberships in suspense Membership resumed

VI. Events Update

Triathlon RFP

Online Mixers & Fixers in future

VII. Board Member Updates

- VIII. Requests for Future Agenda Items
- IX. Adjourn

* information included in board packet Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

March 11, 2021* 11:15am, Cruise Committee 1:00pm, Board of Directors

April 15, 2021 11:15am, Quarterly Marketing Committee 1:00pm, Board of Directors

May 20, 2021 11:15am, Membership Committee 1:00pm, Board of Directors

June 10, 2021* 11:15am, Cruise Committee 1:00pm, Board of Directors

July 15, 2021 11:15am, Quarterly Marketing Committee 6:00pm, Annual Meeting & Installation Dinner, location TBD

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