



DATE: Thursday, February 16, 2017

TIME: 11:00 AM to 12:30 PM

LOCATION: Founders Room, US Bank

**COMBINED COMMITTEE MEETING AGENDA
GROUPS MARKETING & SALES COMMITTEE MEETING
MARKETING COMMITTEE MEETING**

AGENDA DETAILS

- I. Welcome – Introductions
- II. Review content from Nov. 2016 Annual Marketing Conference - Cathy Miller
- III. Review outcome and proposed Strategic Marketing Objectives from the 2016 Annual Marketing Conference - Peggy Lander, Conference Facilitator
- IV. Discuss cooperative member partner participation for the 2017 Group Sales and Marketing cooperative campaign - Cathy Miller

Upcoming Meetings (Founder Room upstairs in the US Bank building):

- March 23, Groups Sales and Marketing Committee meeting - 11:00 AM to 11:44 AM
- March 23, Marketing Committee meeting - 11:45 AM to 2:45 PM