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Monthly Meeting of the Board of Directors  
Thursday, April 15, 2021  
1:00 pm  
Online or By Phone

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## **AGENDA**

***In consideration of others, please turn off cell phones prior to the beginning of the meeting.***

Nicole Hohenstein '21, Chair\*  
Michael Ponce '23, Past Chair\* (2nd)  
Tim Kielpinski, Chair Elect  
Bryce Noll '23, CFO\* (2nd)  
Dave Stevenson, Marketing Chair\*  
Mesa Bradley '23  
Bob Kennedy '23  
Thomas Salinas '23 (2nd)  
Levent Alkibay '22 (2nd)  
Bart Glass '22

Steve Hoefs '22 (2nd)  
Jason Paret '22 (2nd)  
Ben Villalobos '22  
Tim Foley '21  
Amanda Bombard '21  
Yoli Say '21 (2nd)  
Gail Fornasiero, Catalina Island Museum  
Denise Radde, City of Avalon  
Roberto Perico, Two Harbors  
Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '23 = year term expires on 6/30*

### **Board Meeting 1:00 pm**

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,\*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/j/kdjCRx8OGt>

### **I. Call to Order**

### **II. Introductions and Recognitions**

**Mission:** To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

Tentative: Captain Joe Badali, Avalon Sheriff's Station

**III. Presentation**

The Tree People: Prop 1 Funding (water) and Community Sentiment Survey--Carissa Donahoo

**IV. Consent Item(s)**

- a. Approve Minutes of March 2021\*

**V. Discussion & Possible Action Item(s)**

- a. Report of the Chair—Nicole Hohenstein
  - TOT/TBID Update
  - Draft work plan reviewed
  - Small team meetings by segment April 27 & 28
  - Attendance Reminder\*
- b. Report of the Chief Financial Officer—Bryce Noll
  - March 2021 Financials\*
- c. Report of the President\*--Jim Luttjohann
- d. Committee Reports
  - Report of the Marketing Committee—Dave Stevenson
    - Reallocation of funds to Tourism Promotion
    - Proposal from 62Above\*
  - Report of the Cruise Committee—Jim Luttjohann
  - No Membership Committee report
  - No Nominating Committee report

**VI. Events Update**

Online Mixers & Fixers—Janet DeMyer  
Avalon Restaurant Week **converted to digital promotion**  
Annual Meeting & Installation of Officers/Directors **New Date**

**VII. Correspondence**

LBCC\*  
Cruise Industry support\*  
NATJA Award\*  
US Census Certificate\*

**VIII. Board Member Updates**

**IX. Requests for Future Agenda Items**

**X. Adjourn**

\* information included in board packet  
*Audio/Video Recording may be used for accuracy of minutes and actions*

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## Future Meetings

### **May 20, 2021**

11:15am, Membership Committee

1:00pm, Board of Directors

### **June 10, 2021\***

11:15am, Cruise Committee

1:00pm, Board of Directors

### **July 22, 2021**

No Committee Meetings planned

6:00pm, Annual Meeting & Installation Dinner, location TBD

Schedule for new Fiscal Year to follow shortly

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