



Quarterly Membership Committee Meeting
11:15 am

Monthly Board of Directors Meeting
1:00 pm

AGENDA

Thursday, May 20, 2021
Online or By Phone

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Nicole Hohenstein '21, Chair*
Michael Ponce '23, Past Chair* (2nd)
Tim Kielpinski, Chair Elect
Bryce Noll '23, CFO* (2nd)
Dave Stevenson, Marketing Chair*
Mesa Bradley '23
Bob Kennedy '23
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22

Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22
Tim Foley '21
Amanda Bombard '21
Yoli Say '21 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Lutjohann, President & CEO

**= Member Executive Committee/ '23 = year term expires on 6/30*

Membership Meeting 11:15 am

Join Zoom Meeting

<https://us02web.zoom.us/j/86437881925?pwd=UC9KajNYeG5HZmxoa0tvNDByS09GUT09>

Meeting ID: 864 3788 1925

Passcode: 158179

One tap mobile

+16699006833,,86437881925#,,, *158179# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 864 3788 1925

Passcode: 158179

Find your local number: <https://us02web.zoom.us/j/kcXHBRxR4S>

I. Call to Order

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

II. Introductions and Recognitions

III. Discussion & Possible Action Item(s)

- a. Committee Chair beginning July 2021
- b. Report on dues YTD
- c. Returning and new memberships pending
- d. Revisit incentives (multi pay and buy 12 get 18)

IV. Future Agenda Items

Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

V. Call to Order

VI. Introductions and Recognitions

- a. Captain Joe Badali,
Avalon Sheriff's Station
Captain Badali will introduce himself and discuss his new role at Avalon Sheriff's Station
- b. Dr. David Valentine
Norris Presidential Chair in Earth Science
Professor of Microbiology and Geochemistry
University of California Santa Barbara
Professor Valentine will discuss and answer questions on the recent discovery of a DDT
dumpsite in the San Pedro Channel

VII. Consent Item(s)

- a. Approve Minutes of April 2021*

VIII. Discussion & Possible Action Item(s)

- a. Report of the Chair—Nicole Hohenstein
TOT/TBID Update

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

Small team meetings by segment

Attendance Reminder

- b. Report of the Chief Financial Officer—Bryce Noll
April 2021 Financials*
- c. Report of the Nominating Committee
 - i. Presentation of Slate of Officers 2021-22—Tim Kielpinski
Chair, Tim Kielpinski
Past Chair, Nicole Hohenstein
Chair Elect, Bryce Noll
Chief Financial Officer, Ben Villalobos
Marketing Chair, Dave Stevenson
- d. Report of the President*--Jim Luttjohann
- e. Committee Reports
 - Report of the Marketing Committee—Dave Stevenson & Cathy Miller
Review 2021 Marketing Meeting video
View initial content form 2021 film and video shoot
PR & Marketing Updates
 - Report of the Cruise Committee—Jim Luttjohann
 - Report of the Membership Committee—Jim Luttjohann

IX. Events Update

- Online Mixers & Fixers in development—Janet DeMyer
- Annual Meeting & Installation of Officers/Directors New Date
- Restaurant Week
- Concert Series Proposal*

X. Board Member Updates

XI. Requests for Future Agenda Items

XII. Correspondence*

XIII. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Future Meetings

June 10, 2021*

11:15am, Cruise Committee

1:00pm, Board of Directors

No August Meetings

September 16, 2021

July 22, 2021*

No Committee Meetings planned

6:00pm, Annual Meeting & Installation Dinner,
The Cove

October 28, 2021*

November 18, 2021

No December Meetings

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com