



Meeting of the Board of Directors  
1:00 to 3:00 pm, Thursday, October 18,, 2018  
Founder's Room, US Bank

## **A G E N D A**

*In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.*

Gail Fornasiere, Chair  
Julie Bovay, Past Chair '20\* (2<sup>nd</sup>)  
Michael Ponce '20, Chair Elect  
Buddy Wilson '20\*  
David Howell-Awalt, CFO '19\* (2<sup>nd</sup>)  
Dave Stevenson, Marketing Chair\*

Levent Alkibay '19  
Ron Hite '19  
Steve Hoefs '19  
Jason Paret '19

Bryce Noll '20  
Thomas Salinas '20  
Tim Foley '21  
Nicole Hohenstein '21  
Yoli Montano '21 (2<sup>nd</sup>)  
Agnieszka Sanchez '21 (2<sup>nd</sup>)  
Tim Kielpinski, Catalina Island Conservancy  
  
Roberto Perico, Two Harbors  
Denise Radde, City of Avalon  
  
Jim Luttjohann, President & CEO

*\*= Member Executive Committee/ '19 = year term expires on 6/30*

1. **Call to Order**
2. **Introductions and Recognitions**
  - Guest introductions
  - Formal Introduction—Jesse Underwood, CDO. Catalina Island Medical Center Foundation
3. **Presentations**
  - Xceptional Music--Ray McKewon, (Catalina Island Concert Series)
4. **Consent Item(s)**
  - Approve Minutes of September 2018\*
5. **Report of the Chair**—Gail Fornasiere
  - Executive Committee
  - Board Member Orientation
  - SMG Sentiment Survey proposal vote
  - Board Retreat
6. **Report of the Chief Financial Officer**—Dave Howell-Awalt
  - Accept Financial Statements September 2018\*
  - Executive Committee Recommendation: Approve 2018-19 Budget
7. **Report of the Marketing Chair**—Dave Stevenson
  - Marketing Committee
    - Annual Marketing Conference
    - Mering Carson Proposal (funds included in proposed budget)

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com

Group Sales & Marketing Subcommittee  
Hello Catalina Marketing Co-op  
Hosted & Social Media  
Website/CRM/CMS Update

8. **Report of the President\*** — Jim Luttjohann

9. **Discussion & Possible Action**

Cruise Committee Report—Buddy Wilson/Jim Luttjohann  
Canfield Article\*

Wayne & Suzi Griffin Award for Outstanding Community Service—Jim Luttjohann  
Membership & Visitor Services Reports\*—Carmen Chavez  
Events report—Amelia Lincoln/Michelle Warner

Concert Series

Mixers & Fixers

Triathlon

New Year's Eve Gala

10. **Board member reports**

11. **Requests for Future Agenda Items**

12. **Adjourn**

*\*Information included in board packets*

**Future Meetings:**

Usually 3<sup>rd</sup> Thursday of each month, \* indicates 4<sup>th</sup> Thursday

Annual Marketing Conference,  
Thursday November 1- Friday November 2, 2018, Terranea Resort, Palos Verdes

Board & Committees  
Thursday November 15, 2018: 1:00 – 3:00 pm, Founder's Room, US Bank

Annual Avalon City Council Presentation: 5:00 pm  
Monday November 19, 2018, Avalon City Hall

Board Retreat, TBD January

Board & Committees (May be combined with retreat)  
Thursday January 17, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday February 21, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday March 28, 2019: 1:00 – 3:00 pm\*, Founder's Room, US Bank

Board & Committees  
Thursday April 18, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday May 16, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

Board & Committees  
Thursday June 20, 2019: 1:00 – 3:00 pm, Founder's Room, US Bank

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 CatalinaChamber.com