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Quarterly Membership Committee Meeting  
Monthly Meeting of the Board of Directors  
Thursday, October 15, 2020  
Online or By Phone

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## **AGENDA**

***In consideration of others, please turn off cell phones prior to the beginning of the meeting.***

Nicole Hohenstein '21, Chair\*  
Michael Ponce '23, Past Chair\* (2nd)  
Tim Kielpinski, Chair Elect  
Bryce Noll '23, CFO\* (2nd)  
Dave Stevenson, Marketing Chair\*  
Mesa Bradley '23  
Bob Kennedy '23  
Thomas Salinas '23 (2nd)  
Levent Alkibay '22 (2nd)  
Bart Glass '22

Steve Hoefs '22 (2nd)  
Jason Paret '22 (2nd)  
Ben Villalobos '22  
Tim Foley '21  
Amanda Bombard '21  
Yoli Say '21 (2nd)  
Gail Fornasiere, Catalina Island Museum  
Denise Radde, City of Avalon  
Roberto Perico, Two Harbors  
Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '23 = year term expires on 6/30*

### Quarterly Membership Meeting 11:15 am

Join Zoom Meeting

<https://us02web.zoom.us/j/88397724518?pwd=Z0RvUVdRL2hLazN5YWRnZW1yT3BQUT09>

Meeting ID: 883 9772 4518

Passcode: 941926

One tap mobile

+13462487799,,88397724518#,,,,,0#,,941926# US (Houston)

+16699006833,,88397724518#,,,,,0#,,941926# US (San Jose)

- I. Call to Order**
- II. Introductions and Recognitions**
- III. Discussion and Possible Action Items**
  - a. Payment Plan**
  - b. Drops/non-renewals**
- IV. Requests for Future Agenda Items**
- V. Adjourn**

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
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## Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/86052676418?pwd=SzZ0OWF4S3VwN3F3ZG5GeC9kVi9lQT09>

Meeting ID: 860 5267 6418

Passcode: 630301

One tap mobile +13462487799,,86052676418#,,,,,0#,,630301# US (Houston)

+16699006833,,86052676418#,,,,,0#,,630301# US (San Jose)

### **I. Call to Order**

### **II. Introductions and Recognitions**

### **III. Consent Item(s)**

- a. Approve Minutes of September 2020\*
- b. Approve New Member(s): Stay in Catalina\*

### **IV. Discussion & Possible Action Item(s)**

- a. Report of the Chair—Nicole Hohenstein  
TOT/TBID formation
  - i. CIVITAS update
  - ii. Executive Committee and TBID Committee joint meeting
  - iii. November Marketing/Winter Planning Meeting
  - iv. Michael Ponce board seat affiliation—Catalina Art Association
- b. Report of the Chief Financial Officer—Bryce Noll  
Audit update “Going Concern” and “COVID-19 footnote” samples\*  
August & September 2020 Financials delayed while audit adjustments in process  
Funding Update
  - SBA-No response on increased allocation
  - City of Avalon—Budget adopted with \$841,391 to Chamber
  - PPP—501c6 back on hold
  - Other—Main Street, County grants applications submitted
- c. Legal Notice of Copyright Infringement--Jim Luttjohann
- d. Support of Measure H—Nicole Hohenstein
- e. Report of the President\*--Jim Luttjohann
- f. Committee Reports  
Report of the Marketing Committee—Dave Stevenson
  - Roam Wild Campaign
  - 3 for 2 midweek hotel stays
  - Media Relations
  - Consumer e-blasts
  - Social Media

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Report of the Membership Committee—Jim Luttjohann

**V. Board Member Updates**

**VI. Requests for Future Agenda Items**

**VII. Adjourn**

\* information included in board packet

*Audio/Video Recording may be used for accuracy of minutes and actions*

Future Meetings

**Thursday, November 19, 2020**

11:15am, Cruise Committee

1:00pm, Board of Directors

Annual Marketing Conference/Winter Planning Meeting (November date & location TBD)

**December** - no meetings scheduled

**January 21, 2021**

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

Possible Board Retreat (January date & location TBD)

**February 18, 2021**

11:15am, Membership Committee

1:00pm, Board of Directors

**March 11, 2021\***

11:15am, Cruise Committee

1:00pm, Board of Directors

**April 15, 2021**

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

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**May 20, 2021**

11:15am, Membership Committee

1:00pm, Board of Directors

**June 10, 2021\***

11:15am, Cruise Committee

1:00pm, Board of Directors

**July 15, 2021**

11:15am, Quarterly Marketing Committee, Founder's Room, US Bank

6:00pm, Annual Meeting & Installation Dinner, location TBD

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