



Quarterly Cruise Committee Meeting  
Monthly Meeting of the Board of Directors  
Thursday, November 19, 2020  
Online or By Phone

## AGENDA

*In consideration of others, please turn off cell phones prior to the beginning of the meeting.*

Nicole Hohenstein '21, Chair\*  
Michael Ponce '23, Past Chair\* (2nd)  
Tim Kielpinski, Chair Elect  
Bryce Noll '23, CFO\* (2nd)  
Dave Stevenson, Marketing Chair\*  
Mesa Bradley '23  
Bob Kennedy '23  
Thomas Salinas '23 (2nd)  
Levent Alkibay '22 (2nd)  
Bart Glass '22

Steve Hoefs '22 (2nd)  
Jason Paret '22 (2nd)  
Ben Villalobos '22  
Tim Foley '21  
Amanda Bombard '21  
Yoli Say '21 (2nd)  
Gail Fornasiero, Catalina Island Museum  
Denise Radde, City of Avalon  
Roberto Perico, Two Harbors  
Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '23 = year term expires on 6/30*

### Quarterly Cruise Committee Meeting 11:15 am

Join Zoom Meeting

<https://us02web.zoom.us/j/87669563667?pwd=Y0RLYmJBSTU0a1h4REM4c2U1dIFvdz09>

Meeting ID: 876 6956 3667

Passcode: 673639

One tap mobile

+16699006833,,87669563667#,,,,,0#,,673639# US (San Jose)

+13462487799,,87669563667#,,,,,0#,,673639# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

- I. Call to Order**
- II. Introductions and Recognitions**
- III. Discussion and Possible Action Items**
  - a. **Industry Updates re CDC, Travel Pods etc.**
  - b. **Measure H Notification to Cruise Lines**
- IV. Requests for Future Agenda Items**

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
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## V. Adjourn

### Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/89465684419?pwd=WjU3ZVU5cEp1TThENjY0bEdDQ2grZz09>

Meeting ID: 894 6568 4419

Passcode: 995022

One tap mobile

+16699006833,,89465684419#,,,,,0#,,995022# US (San Jose)

+13462487799,,89465684419#,,,,,0#,,995022# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

### **I. Call to Order**

### **II. Introductions and Recognitions**

### **III. Presentation on Sea Level Rise—Michael Parmer & Rob Sloop**

Be a part of the solution by taking the Community Survey

### **IV. Consent Item(s)**

- a. Approve Minutes of September 2020\*
- b. 2019-20 Audited Financials\*

### **V. Discussion & Possible Action Item(s)**

- a. Report of the Chair—Nicole Hohenstein  
TOT/TBID Committee
  - i. Executive Committee meeting on TBID formation
  - ii. CIVITAS update on TBID formation—Nichole Farley & Gina ReedAttendance Reminder  
Possible meetings date change from February 18 to February 25, 2021 (Outlook conflict)
- b. Report of the Chief Financial Officer—Bryce Noll  
Revised June FYE Financials\*  
July-October Financials\*  
Draft 2020-21 Budget\*  
Funding Update
  - SBA-No response on increased allocation
  - PPP—501c6 on hold
  - Other—Main Street, County grants applications submitted
- c. Update on Legal Notice of Copyright Infringement--Jim Luttjohann
- d. Invitation to rejoin Catalina Island Water Consortium (SCE Rate Case Protest)
- e. Report of the President (Annual Report to Council)\*--Jim Luttjohann

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- f. Committee Reports
  - Report of the Marketing Committee—Dave Stevenson
    - Roam Wild Campaign
    - 3 for 2 midweek hotel stays
    - Media Relations
    - Consumer e-blasts
    - Social Media
  - Report of the Cruise Committee—Jim Luttjohann

**VI. Events Update**

- a. Shop Catalina
- b. Avalon Beautiful Lighting

**VII. Correspondence\***

**VIII. Board Member Updates**

**IX. Requests for Future Agenda Items**

**X. Adjourn**

\* information included in board packet  
*Audio/Video Recording may be used for accuracy of minutes and actions*

Future Meetings

Annual Marketing Conference/Winter Planning Meeting (Survey instead??)

**December** - no meetings scheduled

**January 21, 2021**

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

**February 18, 2021**

11:15am, Membership Committee

1:00pm, Board of Directors

**March 11, 2021\***

11:15am, Cruise Committee

1:00pm, Board of Directors

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**April 15, 2021**

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

**May 20, 2021**

11:15am, Membership Committee

1:00pm, Board of Directors

**June 10, 2021\***

11:15am, Cruise Committee

1:00pm, Board of Directors

**July 15, 2021**

11:15am, Quarterly Marketing Committee, Founder's Room, US Bank

6:00pm, Annual Meeting & Installation Dinner, location TBD

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