RESERVATION DEADLINE: 2/25/22 ARTWORK & PAYMENT DEADLINE: 3/4/22

LOVE CATALINA ISLAND™ Tourism Authority

2022-23 Catalina Island Map
Advertising Contract

Print your business name, physical address & phone # as you want it to appear in the Directory Listing on the Map:

Business Name _____ Physical Address (for Grid Location) _____ Phone Number (one only) _____

STANDARD DISPLAY ADS

☐ $800 1/8 Page Ad
Standard placement

☐ $1,150 1/4 Page Ad
Standard placement

PREMIUM DISPLAY AD

☐ $1,350 1/4 Page Ad
Inside Front Cover, Right of Avalon Map, Below Dir. Listings

☐ $1,500 1/4 Page Ad
Back Cover

PREMIUM PLACEMENT

Indicate choice in order of preference: 1st, 2nd, 3rd, 4th

____ Back Cover $1,500
____ Inside Front Cover $1,350
____ Right of Avalon Map $1,350
____ Below Directory $1,350

BUSINESS DIRECTORY LISTING $295

☐ Free w/ purchase of 1 Display Ad
☐ $295 - Listing *ONLY*

Business Directory Listing Includes:

- Business Name
- Phone Number
- Map/Grid Location
- Business Location #
- Description of Services

☐ Pick up 2019-20 Map Listing copy
-or-
☐ Use NEW Map Listing copy below
30 characters maximum

LISTING CATEGORIES

Choose ONE Business Directory Listing category:

☐ ACTIVITES
☐ DINING & NIGHTLIFE
☐ SWEETS & TREATS
☐ SHOPPING
☐ VISITOR SERVICES
☐ ACCOMMODATIONS
☐ TRANSPORTATION

Non-member rates are also available

AD ARTWORK

See spec sheet for ad sizes

☐ Pick-up 2019-20 Map Ad
☐ Will send a NEW Map Ad
☐ Need a NEW Map Ad Created
BobCo to contact me for an estimate

ALL ad placement is *first-come, first-served and limited to ONE ad space per business membership*

BUSINESS DIRECTORY LISTING COPY:

Description/Services Offered - Max 30 characters

Directory Listing $295 $_____

Standard Ad $800/$1150 $_____

Premium Ad $1350/$1500 $_____

TOTAL DUE: $_____

PAYMENT: ☐ CHECK ☐ CREDIT CARD

CREDIT CARD # _____

EXP. DATE _____ SECURITY CODE _____

NAME ON CARD _____

BILLING ADDRESS _____

SIGNATURE _____

Make checks payable to: Catalina Island Chamber of Commerce
Payment MUST be received prior to print production

I hereby agree to the purchase of a **Display Ad and/or Directory Listing** as indicated above in the 2022-23 Catalina Island Map & Directory.

The publisher and its authorized agents are not responsible for errors, omissions or inaccuracies in information provided by the advertisers.

COMPANY NAME _____

CONTACT PERSON _____

SIGNATURE _____ DATE _____

PHONE _____ EMAIL _____

SEND CONTRACT & PAYMENT TO (choose one):
Email: michelle@lovecatalina.com
Mail: PO Box 217, Avalon, CA 90704
Drop-off: Love Catalina Island Visitor Information Center, Green Pleasure Pier

QUESTIONS?
Contact Michelle Warner: michelle@lovecatalina.com, 310-510-7653

CONTRACT & PAYMENT MUST BE RECEIVED BY: Friday, March 4, 2022

FOR OFFICE USE ONLY:

Date Rec'd:_____ Ad Placement: _____ Payment Date: _____