



Annual Meeting,
Installation of Officers & Directors
Monthly Meeting of the Board of Directors
Thursday, July 16, 2020
Online or By Phone

AGENDA

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Nicole Hohenstein '21, Chair*
Michael Ponce '23, Past Chair* (2nd)
Tim Kielpinski, Chair Elect
Bryce Noll '23, CFO* (2nd)
Dave Stevenson, Marketing Chair*
Mesa Bradley '23
Bob Kennedy '23
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22

Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22
Tim Foley '21
Agnieszka Sanchez '21 (2nd)
Yoli Say '21 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Lutjohann, President & CEO

**= Member Executive Committee/ '23 = year term expires on 6/30*

1:00 pm

meet.google.com/pux-oxpj-qjc .

Meeting ID meet.google.com/pux-oxpj-qjc

Phone Numbers

[\(US\)+1 318-417-7834](tel:+13184177834)

PIN: 433 843 329#

- I. Call to Order**
- II. Introductions and Recognitions**
- III. Installation of Officers & Directors**
- IV. Retiring Officers & Directors**
- V. Consent Item(s)**

a. Approve Minutes of June 2020*

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

- b. Approve New Members: No new applications received as of posting

VI. Discussion & Possible Action Item(s)

- a. Report of the Chair—Nicole Hohenstein
- b. Report of the Chief Financial Officer—Bryce Noll
 - June 2020 Financials*
 - Funding Update
 - SBA
 - City of Avalon
 - Other
- c. Report of the President*--Jim Luttjohann
- d. Committee Reports
 - Nominating Committee—Nicole Hohenstein
 - Accept request to replace Agnieszka Sanchez (21) with Amanda Bombard
 - Marketing Committee—Dave Stevenson, Marketing Chair
 - Reopening Campaign
 - Roam Wild Campaign
 - Media Relations
 - Consumer e-blasts
 - Midweek Getaways
 - Social Media
 - Coop & TripAdvisor
 - Print Collateral
 - Film Liaison Committee—Jim Luttjohann

VII. Board Member Updates

VIII. Requests for Future Agenda Items

IX. Adjourn

* information included in board packet

Audio Recording may be used for accuracy of minutes and actions

[Future Meetings](#)

August - no meetings

Thursday, September 24, 2020*

11:00am, Film Committee

1:00 pm, Board of Directors

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

Thursday, October 15, 2020

11:15am, Membership Committee

1:00pm, Board of Directors

Annual Marketing Conference (October date & location TBD)

Thursday, November 19, 2020

11:15am, Cruise Committee

1:00pm, Board of Directors

December - no meetings

January 21, 2021

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

Possible Board Retreat (January date & location TBD)

February 18, 2021

11:15am, Membership Committee

1:00pm, Board of Directors

March 11, 2021*

11:15am, Cruise Committee

1:00pm, Board of Directors

April 15, 2021

11:15am, Quarterly Marketing Committee

1:00pm, Board of Directors

May 20, 2021

11:15am, Membership Committee

1:00pm, Board of Directors

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

June 10, 2021*

11:15am, Cruise Committee

1:00pm, Board of Directors

July 15, 2021

11:15am, Quarterly Marketing Committee, Founder's Room, US Bank

6:00pm, Annual Meeting & Installation Dinner, location TBD

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com