



Crisis Communications Committee
11:15 am
Board of Directors Meeting
1:00 pm

AGENDA

**Thursday, June 16, 2022
In Person or Online via zoom
Founder's Room @ US Bank**

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Tim Kielpinski, Chair
Nicole Hohenstein '24, Past Chair* (2nd)
Bryce Noll '23, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Dave Stevenson, Marketing Chair*
Amanda Bombard '24
Tim Foley '24
Sharon Gorelczenko, '24
Mesa Bradley '23
Janet Flathers '23

Michael Ponce '23 (2nd)
Daniel Teng '23
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Gail Fornasiere, Catalina Island Museum
David Maistros, City of Avalon
Roberto Perico, Two Harbors
Jim Luttjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Join meetings by Zoom

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

Crisis Communications Committee Meeting: 11:15 am

I. Call to Order

II. Introductions

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

III. Review and Discuss Updates to 2019 Crisis Communications Plan*

IV. Future Agenda Items

V. Adjourn

Board Meeting 1:00 pm

I. Call to Order

II. Introductions & Recognitions

III. Consent Item(s)

- a. Approve Minutes
May 19, 2022*
- b. Presentation of Financials—Ben Villalobos
May 2022*

IV. Report of the Chair—Tim Kielpinski

Nominations on slate mailed with no petitions received
Excused absence for Dave Stevenson (May Meeting)
Set Adhoc Finance Committee Meeting
Stakeholder Survey Results Presentation Date

V. Cruise Committee Update—Jim Luttjohann

FCCA Meetings
Office Lease Progress

VI. President's Report*—Jim Luttjohann

VII. Discussion & Possible Action Item(s)

Crisis Communications Report—Jim Luttjohann

Visitor & Member Services Report—Nicole Hohenstein
Dues increase @ 5%, renewals being sent

Marketing Report—Dave Stevenson
Spring Campaign
PR/Hosted Media
2022 Map
Website Redesign Progress
Annual Report

Events Report—Janet DeMyer

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Taste Around/Restaurant Week
Concert Series
Mixers & Fixers
Catalina Pride June 18
July 4th
Annual Meeting and Installation of Officers/Directors

VIII. Board & Member Updates

IX. Future Agenda Items

X. Correspondence*

XI. Adjourn

* information included in board packet
Audio/Video Recording may be used for accuracy of minutes and actions

[Future Meetings](#)

July 21, 2022--Annual Meeting and Installation of Officers & Directors 6:00 pm, Airport in the Sky Restaurant

August—No meetings

September 22, 2022--Cruise Committee @ 11:15, Board Meeting @ 1:00 pm

October 13, 2022—Visitor & Member Services Committee @ 11:15 am, Board Meeting @ 1:00 pm

November 17, 2022--Marketing Conference/Board Meeting @ 9:00 am

December—No Meetings

January 19, 2023—Board Retreat?

February 16, 2023—Marketing Committee @ 11:15 am, Board Meeting @ 1:00 pm

March 16, 2023—Nominating Committee (per bylaws) @ 11:15 am, Board Meeting @ 1:00 pm

April 20, 2023-- Cruise Committee @ 11:15 am, Board Meeting @ 1:00 pm

May 18, 2023—Visitor & Member Services Committee @ 11:15 am, Board Meeting @ 1:00 pm

June 8, 2023—Finance Committee (Executive plus volunteers) @ 11:15 am, Board Meeting @ 1:00 pm

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