



DATE: Thursday, June 22, 2017

TIME: 11:45 AM to 12:45 AM

LOCATION: Founders Room, US Bank

MEETING AGENDA MARKETING COMMITTEE MEETING

AGENDA DETAILS

- I. Welcome – Dave Stevenson, Chair
- II. 2016 Catalina Island Visitor Profiles, Expenditures & Economic Impacts – A Presentation by Lauren Schlau Consulting
- III. Review upcoming island events and website content – Amelia Lincoln
 - Update on banner ad for CatalinaChamber.com and monthly consumer email blast sponsorship sales (2X monthly)
- IV. Roundtable updates
- V. Upcoming meetings:
 - July 20, 2017 – Annual Meeting – 6p at the Catalina Country Club. RSVP to Michelle: mwarner@catalinachamber.com

Mission: To attract visitors and advocate for commerce on Catalina Island.