



MINUTES: Meeting of the Board of Directors

Thursday, July 22, 2021

CALL TO ORDER

The meeting was called to order at 7:15pm by Chair Tim Kielpinski. This meeting was held at the annual installation dinner. An announcement was made requesting Board Members in attendance to gather for a short meeting. Those listed as present gathered after this request.

DIRECTORS PRESENT (14)

Kielpinski, Hohenstein, Noll, Stevenson, Villalobos, Alkibay, Bombard, Bradley, Foley, Fornasiere, Gorelczenko, Hoefs, Ponce, Radde

DIRECTORS ABSENT (5)

Glass, Kennedy, Paret, Perico, Salinas

STAFF PRESENT (3)

Luttjohann, Miller, Johnson

DISCUSSION AND POSSIBLE ACTION

2022 Visitor Guide Proposal from BobCo—Luttjohann apprised those in attendance of the urgency to move forward on the 2022 Visitor Guide (VG). Mix Marketing was contracted to complete the VG for three years but the business closed. BobCo is the remaining partner of Mix and has agreed to compile the 2022 VG at the same cost as the Mix contract. Luttjohann explained the 2020 VG stock will be exhausted within a few months and due to the effects of Covid-19 a 2021 VG was not printed. This request to shift the contract from Mix Marketing to BobCo will be for one year only. Luttjohann provided a current budget figure of \$68K and requested \$70K be approved for any overages that might arise. Kielpinski reminded the attendees that BobCo is honoring the price in the Mix contract and that 2020 VG stock may run out if this project is put on hold.

Motion to approve \$70K and utilize BobCo for production of the 2022 VG by Hohenstein, second Villalobos Kielpinski called for discussion. Radde asked if the Board has the authority to go outside the RFP process and was assured that if this vote passes, Board approval is sufficient.

Vote was all ayes; passed unanimously.

ADJOURNMENT

There being no further business to come before the Board, Chair Kielpinski adjourned the meeting at 7:19pm.