



MINUTES: Annual Marketing Conference

Thursday, October 17, 2024

CALL TO ORDER

The annual Marketing Conference began at 11:30am with introductions by Cathy Miller and Jim Luttjohann. The meeting was at TopSide by NDMK in the Conservancy Trailhead Building with in-person attendance only.

DIRECTORS PRESENT (11)

Stevenson, Bombard, Villalobos, Beach, Bradley, Flathers, Garcia, Say, Upton, Vega, Wright

DIRECTORS ABSENT (8)

Alkibay, Allen, Bergman, Cassidy, Glass, Latorre, Maistros, Paret

STAFF PRESENT (7)

Luttjohann, Miller, Warner, Johnson, DeMyer, Chavez, Smith

GUESTS (14)

Tyler Wilson, Noelle Denisi, Adam Burke, Alex Herron, Barb Newton, Bob Nenninger, Cassie Stark, Greg Carson, Jessica Blotter, Nate Leach, Ryan Becker, Sean Krejei, Jon Council, Stephanie Devries

OTHER ATTENDEES (29)

Jeff Skelton, Nani Escudero, Adriana Galvan, Alex Dobi, Asiyih Linz, Brenda Hoefs, Steve Hoefs, Nicole Hohenstein, Corina Cisneros, Karlos Salinas, Gail Fornasiere, Jacob Vanderwiel, Roque Moguel, Leslie Bielanski, Rebecca Gonzales, David Satosky, Joli Hatch, Corey Schuchardt, Daniel Teng, Alfred Santillo, Harrison Carrell, David Hart, Marisa Morones, Heather Milburn, Kirsten Peterson Johansen, Michelle Leslie Pring, Madison Cullen, Mattie Gibbons, Melissa Poindexter

PRESENTATION

Event agenda attached. A video recording will be archived for future reference and sharing.

DISCUSSION AND POSSIBLE ACTION ITEMS

No action items were considered or voted upon.

ADJOURNMENT

The annual Marketing Conference adjourned at 3:45pm, October 17, 2024.