

Care for Catalina

Thursday, September 18, 2025

MINUTES: Meeting of the CARE for CATALINA Board of Directors

CALL TO ORDER

The CARE for CATALINA meeting was called to order at 2:39pm by Chair Cinde Cassidy. The Care for Catalina meeting was held in the Founders Room of US Bank with in-person attendance.

DIRECTORS PRESENT (14)

Cassidy, Alkibay, Fornasiere, Beach, Bergman, Bombard, Bradley, Flathers, Garcia, Latorre, Leyva, Maistros, Say, Upton

DIRECTORS ABSENT (5)

Stevenson, Allen, Hohenstein, Skelton, Welham

STAFF PRESENT (4)

Luttjohann, Miller, Warner, Johnson

GUESTS (3)

Heather Milburn, Rixie Serpas, Michael Upton

APPROVAL OF MINUTES

Luttjohann sought approval for the May 15, 2025 minutes included in the packet. Hearing no discussion or questions, a motion was requested with the reminder to abstain if not at the May meeting.

Say motioned to approve the Minutes from May 15, 2025, second Cassidy; passed with abstentions of Fornasiere, Leyva and Maistros.

DISCUSSION & POSSIBLE ACTION ITEMS

Plan Implementation—Luttjohann requested volunteer committee members. Representatives ideally should include: City of Avalon, Catalina Conservancy, Catalina MPA and Catalina Museum with others welcome. Latorre said that Scott at the Conservancy is a possibility and Bergman will consider if she or another Museum staff member can serve.

Luttjohann suggested SimpleView for a website build, adding there are other possibilities. If SimpleView is used, there are upfront costs but later the site can be managed in-house.

Luttjohann said Olyns CUBE recycling device can partner with Bleu World and Marine Mammal Care. Those organizations would then benefit from rebated CRV funds.

Kind Traveler Impacts Report—Luttjohann mentioned the report included in the packet. Garcia entered the meeting at 2:45pm. Upton said the report does not reflect the new adventures. Luttjohann explained, for those not on the former Board, that Kind Traveler is the first in the nation to launch Kind Adventures. Luttjohann will update the adventures on the website.

ADJOURNMENT

There being no further business to come before the Care for Catalina Board, Chair Cassidy adjourned the meeting at 2:47pm.