



Quarterly Cruise Committee Meeting
Monthly Meeting of the Board of Directors
Thursday, March 11, 2021
Online or By Phone

AGENDA

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Nicole Hohenstein '21, Chair*
Michael Ponce '23, Past Chair* (2nd)
Tim Kielpinski, Chair Elect
Bryce Noll '23, CFO* (2nd)
Dave Stevenson, Marketing Chair*
Mesa Bradley '23
Bob Kennedy '23
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22

Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Ben Villalobos '22
Tim Foley '21
Amanda Bombard '21
Yoli Say '21 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Lutjohann, President & CEO

**= Member Executive Committee/ '23 = year term expires on 6/30*

Cruise Committee Meeting 11:15 am

Join Zoom Meeting

<https://us02web.zoom.us/j/86437881925?pwd=UC9KajNYeG5HZmxoa0tvNDByS09GUT09>

Meeting ID: 864 3788 1925

Passcode: 158179

One tap mobile

+16699006833,,86437881925#,,,,*158179# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 864 3788 1925

Passcode: 158179

Find your local number: <https://us02web.zoom.us/j/kcXHBRxR4S>

I. Call to Order

II. Introductions and Recognitions

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

III. Cruise Industry Update

- a. Further cancellations
- b. Possible Crew visits to remote camps/coves March –May, 2021
- c. Seatrade Conference September 27-30, 2021, Miami Fl.
Florida Caribbean Cruise Association Conference & Trade Show TBD (usually October)
- d. Cruise the West meeting

IV. Future Agenda Items

Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

I. Call to Order

II. Introductions and Recognitions

III. Presentation:

City of Avalon Cabrillo Mole Update—Bob Greenlaw

IV. Consent Item(s)

- a. Approve Minutes of February 2021*

V. Discussion & Possible Action Item(s)

- a. Report of the Chair—Nicole Hohenstein
TOT/TBID Update
City of Avalon TOT Ballot Initiative
CIVITAS writing work plan
One on one or small team meetings soon
Attendance Reminder
- b. Report of the Nominating Committee—Tim Keilpinski
2021-22 Board Slate

Mission: To attract visitors and advocate for commerce on Catalina Island

P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

- c. Report of the Chief Financial Officer—Bryce Noll
February 2021 Financials*
Funding Update
SBA-No response on appeal for increased allocation under EIDL
- d. Avalon Beautiful request to add Jim Luttjohann to Board of Directors
- e. Report of the President*--Jim Luttjohann
- f. Committee Reports
Report of the Marketing Committee—Dave Stevenson
Reallocation of funds to Tourism Promotion
Proposal from 62Above
Simpleview Audio Eye
Report of the Cruise Committee—Jim Luttjohann

VI. Events Update

Online Mixers & Fixers in development—Janet DeMyer

VII. Board Member Updates

VIII. Requests for Future Agenda Items

IX. Adjourn

* information included in board packet
Audio/Video Recording may be used for accuracy of minutes and actions

[Future Meetings](#)

April 15, 2021

11:15am, Marketing Committee
1:00pm, Board of Directors

May 20, 2021

11:15am, Membership Committee
1:00pm, Board of Directors

June 10, 2021*

11:15am, Cruise Committee
1:00pm, Board of Directors

July 15, 2021

No Committee Meetings planned
6:00pm, Annual Meeting & Installation Dinner, location TBD

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com