



DATE: Thursday, March 23, 2017

TIME: 11:00 AM to 11:44 AM

LOCATION: Founders Room, US Bank

GROUPS MARKETING & SALES COMMITTEE MEETING AGENDA AGENDA DETAILS

I. Welcome – Introductions

II. Review Group 2017 YTD marketing initiatives and results. Review 2nd Quarter 2017 Group marketing initiatives - Cathy Miller

III. Review Group RFPs: Leads, Booked, Lost, and Status of ongoing leads - Cathy Miller and partners

IV. Review spreadsheet for 2017 Group Sales and Marketing cooperative program partner benefits, material requirements and deadlines

V. Discuss 2017 SITE hosting status: Dave Stevenson and Rudy Alvarez - Group Sales cooperative partner participation opportunities. Next steps.

VI. Discuss and select dates to host 2018 MPI WECOM event on the island — Cathy Miller and next steps

Upcoming Meetings (Founder Room upstairs in the US Bank building):

- April 20, 2017 Groups Sales and Marketing Committee meeting - 11:00am to 11:44am
- May 18, 2017 Groups Sales and Marketing Committee meeting - 11:00am to 11:44am