



Quarterly Marketing Meeting  
Monthly Meeting of the Board of Directors  
Thursday, April 16, 2020  
Founder's Room, US Bank

**A G E N D A**

***In consideration of others, attendees are asked to turn off cell phones prior to the beginning of the meeting.***

Michael Ponce '20, Chair\*  
Nicole Hohenstein '21, Chair Elect\*  
Bryce Noll '20, CFO\*  
Dave Stevenson, Marketing Chair\*  
Gail Fornasiere, Past Chair\*  
Levent Alkibay '22 (2nd)  
Bart Glass '22  
Steve Hoefs '22 (2nd)  
Jason Paret '22 (2nd)  
Ben Villalobos '22

Tim Foley '21  
Yoli Say '21 (2nd)  
Agnieszka Sanchez '21 (2nd)  
Mesa Bradley '20  
Lisa Lavelle '20  
Thomas Salinas '20  
Denise Radde, City of Avalon  
Tim Kielinski, Catalina Island Conservancy  
Roberto Perico, Two Harbors

Jim Lutjohann, President & CEO

*\*= Member Executive Committee/ '20 = year term expires on 6/30*

**11:15 am**  
**Marketing Meeting**

Google Meeting ID  
[meet.google.com/wmq-tpss-zcr](https://meet.google.com/wmq-tpss-zcr)

Phone Number  
[\(US\)+1 513-796-6605](tel:+15137966605)

PIN: 145 373 504#

**Call to Order**

**Introductions and Recognitions**

**Discussion**

1. Recovery Campaign Discussion
2. Future Agenda Items

**12:00 pm**  
**Break**

\* information included in board packet

*Audio Recording may be used for accuracy of minutes and actions*

**Mission:** To attract visitors and advocate for commerce on Catalina Island  
P.O. Box 217, Avalon, CA 90704 310-510-1520 [CatalinaChamber.com](http://CatalinaChamber.com)

## 1:00 pm **Board Meeting**

Google Meeting ID  
[meet.google.com/xyc-pyat-ppj](https://meet.google.com/xyc-pyat-ppj)

Phone Number  
[\(US\)+1 224-662-0517](tel:+12246620517)

PIN: 163 895 775#

### **Call to Order**

### **Introductions and Recognitions**

### **Consent Item(s)**

1. Approve Minutes of March 2020\*
2. Approve New Member Rainy Day Artistry\*

### **Discussion & Possible Action Item(s)**

3. Report of the Chair—Michael Ponce
4. Report of the Chief Financial Officer—Bryce Noll  
March 2020 Financials\*
5. Report of the President\*---Jim Luttjohann  
COVID-19 Update
6. Post COVID-19 Marketing Campaign Discussion
7. Committee Reports  
Nominating Committee—Nicole Hoehenstein, Chair Elect  
Marketing Committee—Dave Stevenson/Cathy Miller
8. Requests for Future Agenda Items

### **Adjourn**

### **Future Meetings**

May 21, 2020	Membership Committee, 11:15 am Board of Directors, 1:00 pm
June 18, 2020	Cruise Committee, 11:15 am Board of Directors, 1:00 pm
July 16, 2020	Annual Meeting and Installation of Officers & Directors, 6:00 pm

\* information included in board packet

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