



Membership and/or TBID Committee
Cancelled

Board of Directors Meeting
1:00 pm

AGENDA

Thursday, November 18, 2021
In Person (face covering required)
Founder's Room
US Bank, Avalon
Online or Phone (See below)

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Tim Kielpinski, Chair
Nicole Hohenstein '24, Past Chair* (2nd)
Bryce Noll '23, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Dave Stevenson, Marketing Chair*
Amanda Bombard '24
Tim Foley '24
Sharon Gorelczenko, '24
Mesa Bradley '23
Bob Kennedy '23

Michael Ponce '23 (2nd)
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Luttjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/u/kdjCRx8OGt>

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

I. Call to Order

II. Introductions and Recognitions

III. Presentation(s)

- a. Xceptional Music, 2021 Concert Season Report—Ray McKewon

IV. Consent Item(s)

- a. Approve Minutes
 - i. October 28, 2021*
 - ii. November 4, 2021*
- b. Presentation of Financials—Ben Villalobos
 - i. October 2021 financials*

V. Report of the Chair

- a. TOT/TBID update
- b. Attendance
 - i. Board Member status due to absences

VI. Report of the President

- a. Monthly report*
- b. New Employee Handbook*
- c. Injury & Illness Prevention Program*

VII. Discussion & Possible Action Item(s)

- a. Marketing Reports
 - i. Marketing Update—Dave Stevenson
 - ii. Public Relations Update—Cathy Miller
 - iii. 2022 Visitor Guide—Michelle Warner
- b. Visitor & Member Services Reports
 - i. Membership Update—Nicole Hohenstein
 - 1. Drops & Renewals
 - 2. Approve New Member Dion & Sons*
- c. Events Reports
 - i. Triathlon, Mixers, Shop Catalina and New Year's Eve Gala—Janet DeMyer
 - ii. Board Retreat—Jim Luttjohann

VIII. Board Member Updates

IX. Correspondence*

X. Requests for Future Agenda Items

XI. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

Future Meetings

January 20, 2022

Board Retreat @ 9 am - 3 pm location TBD

February 17, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

March 17, 2022

Marketing Committee @ 11:15 am
Board of Directors @ 1:00 pm

April 21, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

May 19, 2022

Cruise Committee @ 11:15 am
Board of Directors @ 1:00 pm

June 16, 2022

Crisis Communications or Bylaw Review Committee @ 11:15 am
Board of Directors @ 1:00 pm

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com