



May 31 - June 6, 2024

To: Dining Members, Love Catalina Island

The **11th Annual Avalon Restaurant Week** will be held from May 31 through June 6, 2024. This week of culinary celebration kicks off with the 18th Taste Around of Avalon on Thursday, May 30th. We would like to invite your restaurant to participate in the **11th Annual Avalon Restaurant Week**.

HOW TO SIGN UP YOUR RESTAURANT TO PARTICIPATE:

- **Fill out the sign up form (link) and email to Janet DeMyer janet@lovecatalina.com before Friday, May 24, 2024. Please include your menu if you have it ready.**

WHY PARTICIPATE IN AVALON RESTAURANT WEEK 2024?

- Increase traffic and revenue for your restaurant.
- Promote your cuisine to both visitors and locals through value-driven offerings.
- Participate in an event that patrons called "a great new event" and "very fun" (Avalon 2013 Restaurant Week Survey).
- Participation is completely FREE.

WHAT YOU NEED TO DO TO PARTICIPATE:

- Create a multi-course/prix-fixe menu around one or more of the following price points: \$10, \$15, and/or \$20 lunch, and \$20, \$30, and/or \$40 dinner **OR select an existing meal/menu item and promote it as a RW special.**
- Submit your information and menu offerings to Love Catalina Island.
- Promote & sell your restaurant week menus from May 31 through June 6.
- Hosting a different food or drink event or offer during the RW period? Just let us know!
- That's it- it couldn't be easier!
- Please visit www.avalonrestaurantweek.com to see information & menus from our successful 2019 event.

If you have any questions or would like additional information about the event, please contact Janet DeMyer: 310-510-7635 janet@lovecatalina.com.

On behalf of Love Catalina Island, thank you for your participation!