



Cruise Committee
11:15 am
Board of Directors Meeting
1:00 pm

AGENDA

Thursday, September 16, 2021
In Person (face covering required), Founders Room, US Bank
Online or By Phone

In consideration of others, please turn off cell phones prior to the beginning of the meeting.

Tim Kielpinski, Chair
Nicole Hohenstein '24, Past Chair* (2nd)
Bryce Noll '23, Chair Elect* (2nd)
Ben Villalobos '22, CFO
Dave Stevenson, Marketing Chair*
Amanda Bombard '24
Tim Foley '24
Sharon Gorelczenko, '24
Mesa Bradley '23
Bob Kennedy '23

Michael Ponce '23 (2nd)
Thomas Salinas '23 (2nd)
Levent Alkibay '22 (2nd)
Bart Glass '22
Steve Hoefs '22 (2nd)
Jason Paret '22 (2nd)
Gail Fornasiere, Catalina Island Museum
Denise Radde, City of Avalon
Roberto Perico, Two Harbors
Jim Luttjohann, President & CEO

**= Member Executive Committee/ '24 = year term expires on 6/30*

Cruise Committee 11:15 am

Join Zoom Meeting

<https://us02web.zoom.us/j/86437881925?pwd=UC9KajNYeG5HZmxoa0tvNDByS09GUT09>

Meeting ID: 864 3788 1925

Passcode: 158179

One tap mobile

+19292056099,,86437881925#,,,,*158179# US (New York)

+12532158782,,86437881925#,,,,*158179# US

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 864 3788 1925

Passcode: 158179

Find your local number: <https://us02web.zoom.us/j/kcXHBRxR4S>

Mission: To attract visitors and advocate for commerce on Catalina Island
P.O. Box 217, Avalon, CA 90704 310-510-1520 LoveCatalina.com

I. Call to Order

II. Introductions and Recognitions

III. Discussion

- a. Updated Schedule of ship visits
- b. Seatrade Virtual attendance
- c. FCCA attendance
- d. Inaugural ship visits planning

IV. Future Agenda Items

Board Meeting 1:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82301353406?pwd=Sm42R0RFUHVRa2RZWm1CV0wzQ3diZz09>

Meeting ID: 823 0135 3406

Passcode: 866691

One tap mobile

+16699006833,,82301353406#,,,,*866691# US (San Jose)

Dial by your location

+1 669 900 6833 US (San Jose)

Meeting ID: 823 0135 3406

Passcode: 866691

Find your local number: <https://us02web.zoom.us/j/kdjCRx8OGt>

I. Call to Order

II. Introductions and Recognitions

III. Presentation(s)

- a. City of Avalon, Project Update, Avalon Landing—Michael Parmer, Assistant City Manager
- b. California Air Resources Board, Proposed Marine Vessel Emissions Standards--Greg Bombard, CEO Catalina Express

IV. Consent Item(s)

- a. Approve Minutes
 - i. July 1, 2021*
 - ii. July 22, 2021*
- b. Presentation of Financials—Ben Villalobos
 - i. June 2021 Month and FYE, financials (unaudited)*
 - ii. July 2021 financials*

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- iii. August 2021 financials*
- iv. Audit slated for September 20-24, 2021

V. Report of the Chair

- a. Executive Committee Meeting of September 7, 2021
- b. TOT/TBID update
- c. Attendance Policy

VI. Report of the President*

VII. Discussion & Possible Action Item(s)

- a. 2021-22 Proposed Budget*--Jim Lutjohann
- b. Marketing Reports
 - i. Marketing Update—Cathy Miller
 - ii. Public Relations Update—Cathy Miller
 - iii. Annual Marketing Conference, October 28, 2021—Cathy Miller
 - iv. 2022 Visitor Guide—Michelle Warner
- c. Visitor & Member Services Reports
 - i. Annual Meeting Report—Jim Lutjohann
 - ii. Membership Update—Nicole Hohenstein
 - 1. Drops & Renewals
 - 2. Approve New Member Sailor's Delight*
 - 3. Approve New Member Catalina Custom Charters*
 - iii. Visitor Comment Forms Update—Jim Lutjohann
- d. Cruise Relations Report
 - i. Committee Meeting—Jim Lutjohann/David Creigh
 - 1. Seatrade Virtual attendance
 - 2. FCCA attendance
 - 3. Inaugural ship visits planning
- e. Events Reports
 - i. Annual Meeting and Installation of Directors & Officers—Jim Lutjohann
 - ii. Mixers, Fixers, Concerts and New Year's Eve Gala—Janet DeMeyer

VIII. Board Member Updates

IX. Requests for Future Agenda Items

X. Correspondence*

XI. Adjourn

* information included in board packet

Audio/Video Recording may be used for accuracy of minutes and actions

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Future Meetings

October 28, 2021*

Annual Marketing Conference @ 9:00 am
Board of Directors @ 1:00 pm

November 18, 2021

Visitor & Member Services Committee or TBID Committee @ 11:15 am
Board of Directors @ 1:00 pm

January 20, 2022

Cruise Committee @ 11:15 am
Board of Directors @ 1:00 pm
Possible Board Retreat @ TBD

February 17, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

March 17, 2022

Marketing Committee @ 11:15 am
Board of Directors @ 1:00 pm

April 21, 2022

Visitor & Member Services Committee @ 11:15 am
Board of Directors @ 1:00 pm

May 19, 2022

Cruise Committee @ 11:15 am
Board of Directors @ 1:00 pm

June 16, 2022

Crisis Communications or Bylaw Review Committee @ 11:15 am
Board of Directors @ 1:00 pm

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