

MINUTES: Meeting of the Board of Directors

Thursday, September 15, 2016

CALL TO ORDER

The meeting was called to order at 1:00 pm by Chair Julie Bovay

DIRECTORS PRESENT (13)

Bovay, Paige, Howell, Stevenson, Costello, Salinas, Miller, Paret, Hite, Alkibay, Wade, Fornasiere, Jinkens

DIRECTORS ABSENT (5)

Budrovich, Wilson, Hernandez, Puchala, Villarama

STAFF PRESENT (3)

Luttjohann, Miller, Warner

GUESTS (7)

Charles Zaleski, Cinde Cassidy, Kevin Strege, Carole Elliott, Jaime Hmielak, Stacy Jackson, Christie Collins

CONSENT ITEMS

Approval of Minutes from August 2016

Motion for approval by Paige, second Stevenson. Villarama abstained, motion passed

Approval of Financials August 2016

Motion for approval by Howell, second Villarama. Passed unanimously

Approval of Revised Bylaws, September 15, 2016

Motion of approval by Salinas, second Paige. Passed unanimously

REPORT FROM THE CHAIR

Bovay reported Executive Committee has not convened since last meeting.

DISCUSSION AND POSSIBLE ACTION

Audit update by Luttjohann, revised June and July Financials—audit planning to be complete by Sept 30

Annual Report to City Council is now slated for Oct 4, subject to completion of audit

Cruise Industry Update—recent cancellations and additions posted on Chamber website. Wilson, cruise liaison, will meet later this month with all carriers that call on Avalon.

Marketing Report

Miller/Stevenson shared highlights of recent ad placements and the Group Sales & Marketing subcommittee's upcoming deadlines.

Jaimie Hmiela shared plans for a hotel open house in early Dec (date to TBD).

Events Reports

Concert Series – Lincoln reported that the last of 2016 series will be held this weekend.

Mixers & Fixers – Warner reported the Art Festival mixer will be held this evening on Wrigley Stage. The Oct 20 mixer date has opened up for anyone that would like to take that date.

New Year's Eve—Lincoln reported that sales continue to exceed last year. All details have been completed with SCICo.

Visitor Services and Membership Report – Luttjohann/Villarama will invite interested members to join a Membership Committee Meeting.

President's Report

Luttjohann written report is on file. Reported a special Water Hacks Services Fixer is being planned.

Board Member Reports

City Manager Jinkens reported the City has identified storage as a priority along with rehab of existing salt water wells. They are meeting with SCE to come to agreement on pursuing Grant Funds for these projects. The goal is to take as much of the financial burden off the rate payers by finding other sources. The City will be looking to Chamber for letters of support when time comes.

Board Member Fornasiere shared the Museum will have free admission on Museum Day, Sept 24 along with a welcome reception for new members of the community.

Board Member Hite reported that water production from Desal Plant Two when added exceeds the demand typical for August. However, even with that the reservoir dropped 100+ acre feet in the last year, probably due to evaporation. SCE's goal is to continue the permitting process for Desal Plant Two in three phases.

- Seawater mode
- Brine mode.
- Both plants operating independent of one another

Hite addressed individual questions around the room not transcribed here

FUTURE MEETING AGENDA REQUESTS

Cassidy requested a Zika virus presentation and Luttjohann agreed to reach out to Cliff Hague who recently attended a national symposium on the subject.

Cassidy also asked for future discussion on efforts from the community to remove TOT funding from the Chamber.

ADJOURNMENT

There being no further business to come before the Board, Chair Bovay adjourned the meeting at 3:04pm