



DATE: Thursday, October 20, 2016

TIME: 11:45 AM to 12:45 AM

LOCATION: Founders Room, US Bank

MEETING AGENDA MARKETING COMMITTEE MEETING

AGENDA DETAILS

- I.** Welcome – Dave Stevenson, Chairman
- II.** Review quarterly consumer marketing campaign results– Cathy Miller
- III.** Review Holiday Events, Packaging and Posting - Amelia Lincoln
- IV.** 2017 Visitors Guide production status – Michelle Warner
- V.** Review 2017 Annual Marketing Conference – Cathy Miller
 - Dates and times
 - Location
 - Conference registration – October 28 deadline
 - Guest room reservation procedure, rate and October 28 cut-off date
 - Conference Agenda
- VI.** Roundtable updates
- VII.** Upcoming Meetings
 - November 10 and 11 – Huntington Beach
 - No meeting in December
 - January 19, 2017