

Ad Sizes & Rates

COVER PREMIUM POSITIONS

All ads are 4 Color.

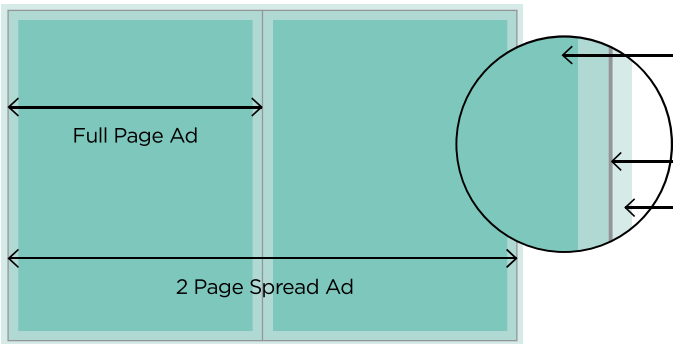
SIZE		EARLY BIRD	AFTER SEPT. 6
Back Cover*	8.375" x 10.875" (Trim)	\$9,800	\$10,290
Inside Front Cover (pg. 2)*	8.375" x 10.875" (Trim)	\$7,405	\$7,775
Inside Back Cover*	8.375" x 10.875" (Trim)	\$5,920	\$6,220

FRONT PREMIUM POSITIONS*

All ads are 4 Color.

SIZE		EARLY BIRD	AFTER SEPT. 6
2-Page Spread (pg. 4 & 5)*	16.75" x 10.875" (Trim)	\$12,360	\$12,975
Full Page (pg. 3)*	8.375" x 10.875" (Trim)	\$6,415	\$6,735

* Additional front premium ads are discounted 5% from original corresponding rate.



*FOR FULL-PAGE AND 2-PAGE ADS:

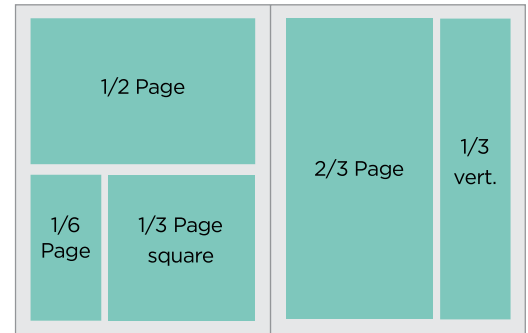
- Live Area:** Keep all text and important ad info within this area .25" from the trim edge!
- Trim Edge:** Edge of page.
- Bleed:** Extend all art that flows to the edge of the page to .125" outside of the trim edge.

Green indicates ad dimension in proportion to the page.

STANDARD RATES

All ads are 4 Color.

SIZE		EARLY BIRD	AFTER SEPT. 6
2-Page Spread*	16.75" x 10.875" (Trim)	\$7,950	\$8,355
Full Page*	8.375" x 10.875" (Trim)	\$4,620	\$4,850
2/3 Page	4.8125" x 9.875"	\$4,150	\$4,355
1/2 Page	7.375" x 4.875"	\$3,460	\$3,635
1/3 Page Vertical	2.3125" x 9.875"	\$2,790	\$2,930
1/3 Page Square	4.8125" x 4.875"	\$2,790	\$2,930
1/6 Page Vertical	2.3125" x 4.875"	\$1,575	\$1,660



Listing & Grid Guide Rates

FREE LISTINGS

Member Businesses receive one FREE listing, in one of two categories below.

Business Directory Listing – 200 characters (not including hotels/rentals) **FREE**

Accommodations Guide Listing (hotels/rentals) **FREE**

PAID LISTINGS/GRID GUIDES

Various paid advertising opportunities are open to ALL Member Businesses. Non-member advertising rates are available upon request - contact us for more information.

Additional Business Listing – 200 characters **\$290**

Premium Business Listing – Up to 400 characters **\$290**

Premium Formatted Listing (hotels/rentals only)** – **\$575**

(Up to 400 characters plus one image)

Activities Guide **\$290**

Dining Guide **\$290**

Meeting & Event Venue Guide **\$490**

(Includes location marker on venue map and one venue image)

Catalina Island ACCOMMODATIONS

HOTELS

Catalina Island Inn
120 Marine Drive
95026-0101
Catalina@islandinn.com

Located on Catalina Island, the only island in the world with a year-round population, the Inn offers a unique experience. The Inn is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The Inn is a great place to stay for a romantic getaway or a family vacation.

Chimney Plaza Hotel
115 S. Marine Avenue
95026-0101
Chimney@chimneyplaza.com

The Chimney Plaza Hotel is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The hotel is a great place to stay for a romantic getaway or a family vacation.

Marine Hotel
111 Marine Avenue
95026-0101
Marine@marinehotel.com

The Marine Hotel is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The hotel is a great place to stay for a romantic getaway or a family vacation.

Head Theater
125 Summer Avenue
95026-0101
Head@headtheater.com

The Head Theater is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The theater is a great place to stay for a romantic getaway or a family vacation.

Head Mac Doe
409 Cassatt Avenue
95026-0101
Head@headmacdoe.com

The Head Mac Doe is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The hotel is a great place to stay for a romantic getaway or a family vacation.

Head Monaco
205 Cassatt Avenue
95026-0101
Head@headmonaco.com

The Head Monaco is a historic building that has been restored to its original grandeur. It features a full-service restaurant, a bar, and a lounge. The hotel is a great place to stay for a romantic getaway or a family vacation.

**** Paid Advertising Premium Formatted Listing Layout (Hotel/Vacation Rentals Only):**