

# TOUR CAYUGA in the FINGER LAKES

## Pro-Tip

Sept 2022

"The truth is that no one knows when they could become disabled. By making attractions, accommodations, and transportation inclusive now, you're not only helping people with disabilities today, but potentially yourself in the future as well. Accessibility benefits us all." Cory Lee (Curb Free)

## September is Deaf Awareness Month

Below are a few easy tips to help make the hearing impaired's experience at your business a better one!



Use captions on your videos and label pictures with descriptions... be sure to fill in the alternative text box!



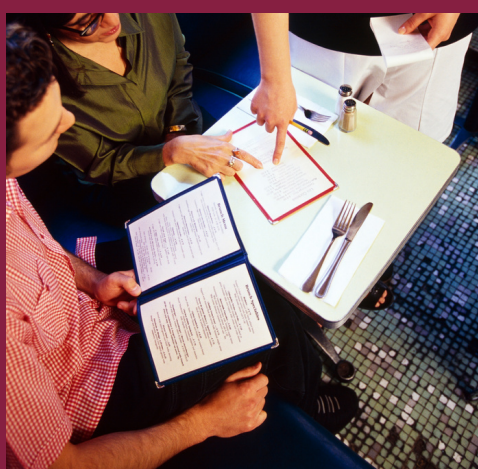
Provide information in a text format. Docents and tour guides usually memorize the information. Having this information in a text format would be helpful and appreciated. If your information is delivered by audio recordings have the information available in text format. This can be done on an ipad, laminated sheets or handout.



Provide Sign Language Interpreters, this does not need to be on a daily basis, but perhaps once a week or month.



Get the word out!! Advertise on your website and social media platforms that you have options available for the hearing impaired or deaf.



Educate your staff on how to communicate with those who may be deaf or hearing impaired.

Below are a few easy tips...

Face directly toward the person so they can see your face and lips, speak distinctly, clearly, slowly but naturally.

Use paper and pen to communicate.

Use universal gestures, like come, eat, sleep (bed), no, pointing at something (like a menu), etc.

