

INVEST IN OUR PLANET

8 EASY STEPS

**During April and on Earth Day, April 22,
businesses all over America are
encouraged take the time to invest in our planet.**

**Earth Day is a day for your company to stand
up and say, 'We're part of the solution.'**



Getting involved doesn't require a lot of money or time.
Below are a few easy ideas to help inspire you.



1. Set up recycling bins for paper, plastic and glass.



2. Go paperless...Offer paperless billing, email receipts and mobile forms. For every 8,000 sheets of paper you save, you save one tree.



3. Use environmentally friendly non-toxic cleaning supplies.



4. Replace incandescent light bulbs with efficient LED's or CFL's. Turn off lights when not in use.



5. Buy locally to reduce the distance goods need to travel.



6. Encourage staff to join in local clean up days. Organize your own clean up day at a local park or in your neighborhood.



7. Set up a water cooler and encourage the use of reusable water bottles.



8. Restaurants, donate unused food to the homeless shelters, it can make an enormous difference in their lives.

Remember Earth Day should be celebrated everyday!



We encourage you to **proudly display your sustainable efforts** and promote them on social media. Visitors care and will choose to support businesses caring for the environment.

Consider implementing circular economy.

Implement processes that don't generate waste.

More about this in our next pro-tip.