

6 DIFFERENT USES FOR QR CODES

QR codes are all the rage! Below are 6 different ways to use QR codes to help you market your business.



HOW QR CODES WORK: QR STANDS FOR QUICK RESPONSE

QR codes are a type of barcode, they decode data into a visual format. They are an easy and convenient way to share information. To use, you will need to download a QR code reader or use your camera, aim the reader/camera at the code and magically your information appears. Some phones (such as iPhones) have the app already loaded.

If you are looking for a new way to engage your customer without spending a lot of money consider QR codes. There are a number of free QR code generators available. We like QR Monkey, it's free and easy to use.

Who knows it just may be the thing your business needs to take it to the next level.

01 MARKET YOUR SOCIAL MEDIA PAGES

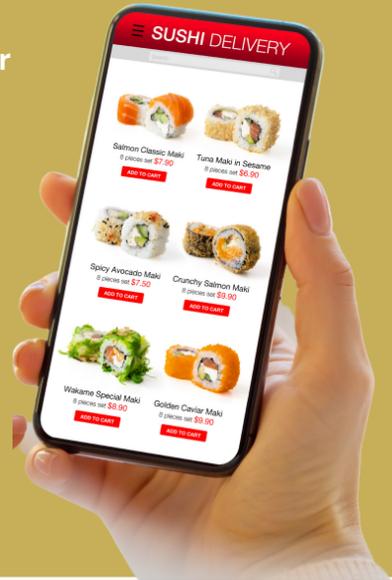
Place a QR code on your business card, flier or website. This offers your customer a direct link to any page you want to direct them to and is a great way to reach potential customers who are on the go.

Plus, with the QR code there is no longer a need to print lengthy URL's or web addresses



02 DIRECT CUSTOMERS TO YOUR ONLINE STORE OR MENU

QR codes give your customers a quick and easy way to access your information.



03 HELP YOUR CUSTOMER CONNECT TO YOUR WI-FI

Providing customers with a QR code to your Wi-Fi helps them to connect quickly and easily.

This is especially good in public places such as cafes and restaurants and in business settings.



04 INCREASE POST PURCHASE ENGAGEMENT

Include a QR code on your product packing that takes them to a landing page where they can learn more about your company or sign up for your email list.



05 SHARE DIGITAL COUPONS

Coupons are a great way to save money on your favorite products. QR codes are easier to share with your customers and make it quick and easy to redeem and there is no worry about losing them.



06 PLACE QR CODES ON YOUR BUSINESS CARD

Place a QR code on your business card. The code can take them to the company's website or contact page. This can help businesses keep their cards simple, sleek, and innovative.

