



NEWS RELEASE

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For Release Upon Receipt

Chapel Hill Orange County 2015 Visitors Guides & Maps Now Available

Chapel Hill, NC - (February 23, 2015) – The Chapel Hill/Orange County Visitors Bureau has published new editions of its annual Visitors Guide and Visitors Map.

The new guide contains a comprehensive look at Orange County, its towns and rural countryside, as well as the University of North Carolina at Chapel Hill. A pull-out perforated map is again included in the 2015 guide. New this year is a list of "A Taste of Orange County" and its 25 Terrific Tastes featuring chocolates, sauces, jams and more. There are also new downtown parking maps for Chapel Hill, Carrboro and Hillsborough. Find user-friendly listings of accommodations, attractions & entertainment, restaurants, shopping, top festivals and events, essential fast facts and original photography by Donn Young.

The 2015 Visitors Guide, a comprehensive resource for visitors, meeting and conference attendees and others planning a trip to the Chapel Hill & Orange County, NC area, features a wrap cover with a night image of Franklin Street on the cover. The companion multi-panel visitors map has a matching cover.

The guide and maps are free. To request a copy be mailed to you, call 1-888-968-2060 or locally at (919) 245-4320 or email info@visitchapelhill.org. Copies can be picked at the Visitors Center at 501 W. Franklin St., Chapel Hill, Mon – Fri 8:30 am – 5 pm or Sat 10 am – 2 pm.

As the official destination marketing organization of Chapel Hill and Orange County, the mission of the Chapel Hill/Orange County Visitors Bureau is to develop and coordinate visitor services in Orange County and to implement marketing programs that will enhance the economic activity and quality of life in the community. www.VisitChapelHill.org.

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Photo is front cover of the 2015 Visitors Guide

