NEWS RELEASE



Chapel Hill/Orange County (NC) 2016 Visitor Guides Now Available

Chapel Hill, NC - (January 21, 2016) – The Chapel Hill/Orange County Visitors Bureau has published a new edition of its annual Visitors Guide.

The new guide contains a comprehensive look at Orange County, its towns and rural countryside, as well as the University of North Carolina at Chapel Hill. A pull-out perforated map is again included in the 2016 guide. Highlights include food artisans in "A Taste of Orange County" and its 25 Terrific Tastes featuring chocolates, sauces, jams and more. There are also updated downtown parking maps for Chapel Hill, Carrboro and Hillsborough. Find user-friendly listings of accommodations, attractions & entertainment, restaurants, shopping, top festivals and events, essential fast facts and original photography by Donn Young.

The 2016 Visitors Guide, a comprehensive resource for visitors, meeting and conference attendees and others planning a trip to the Chapel Hill & Orange County, NC area, features a wrap cover of a musician on Franklin Street on the cover. Later this spring there will be an updated companion multi-panel visitors map.

Guides and maps are free. To request a copy be mailed to you, call 1-888-968-2060 or locally at (919) 245-4320 or email info@visitchapelhill.org. Copies can be picked at the Visitors Center at 501 W. Franklin St., Chapel Hill, Mon – Fri 8:30 am – 5 pm or Sat 10 am – 2 pm.

As the official accredited destination marketing organization of Chapel Hill and Orange County, the mission of the Chapel Hill/Orange County Visitors Bureau is to develop and coordinate visitor services in Orange County and to implement marketing programs that will enhance the economic activity and quality of life in the community. The Visitors Bureau is a department of Orange County, NC Government. For information: www.VisitChapelHill.org.

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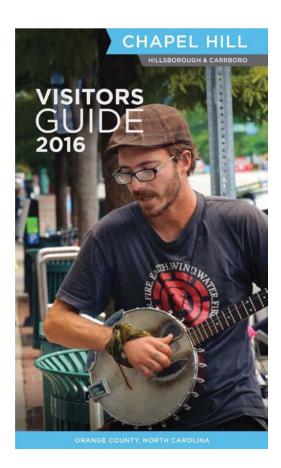


Photo is front cover of the 2016 Visitors Guide. For jpg email pgriffin@visitchapelhill.org