



## **Chapel Hill/Orange County Visitors Bureau News Service**

### **Orange County Hotels**

#### **Total Rooms by Location**

1,243—Chapel Hill  
74—Orange County (outside of municipalities)  
182—Hillsborough  
142—Carrboro  
**1,641—Total**

#### **Total Rooms by Type of Property**

825—Full Service  
742—Limited Service  
74 —Rooms Only

Occupancy Tax Paid by Guests - 3% Orange County + 3% charged by properties in the city limits of Chapel Hill, Carrboro and Hillsborough for a total room tax of 6%.

Hotel Occupancy in 22-23 60.5%

\*Don't have a total extensive database of all Airbnb and VRBO.

#### **Visitor Attendance in 2022-2023**

Visitor Inquiries and Walk-ins to Welcome Center – 4,905

Visitor Attendance at 25 Major Orange County Visitor Attractions & Tours 1,977,750

(data as of 12/31/2023)