

TAR HEEL AMBASSADOR



Engaging the Unique

Welcome to Carolina!

Thank you for coming to Chapel Hill to be part of Tar Heels Game Day. Events at UNC are unique and our goal as Tar Heel Ambassadors is to improve your individual experience and maximize the “unique”.

During your visit, the Tar Heel Ambassadors look to engage and promote positive community connections by providing information regarding the different facets of the game day experience:

Clear Bag Policy

- To reduce wait times for fans entering the stadium and put UNC in line with most college venues in terms of fan safety, Carolina Athletics requires fans have a clear bag before entering Kenan Stadium.
- For More Information: <https://goheels.com/documents/2017/9/7//clearbag.pdf>

Pre-Game Activities

- Tar Heel Town, is a family-friendly pregame event with kid's games, entertainment and food. Located at Polk Place, just in front of Wilson Library, and the opportunity to catch the Victory Walk, Two and a half hours prior to kickoff.
- Franklin Street, serves as the gathering spot for all fans; while preserving and enhancing our community's unique character.
- **Embrace 51,000**, 15 minutes before Kick Off (12:00 P.M) Kenan Stadium will be the location of a new cultural shift in **Carolina Football**, 51,000 fans welcoming recruits, taking part in pre-game chants, and most importantly 51,000 screaming fans as the players enter the field!

Off Campus Game Shuttle

<i>Location</i>	<i>Football</i>	<i>Post-Game</i>
Friday Center	3 hours prior to kick-off	45 min
Airport Drive/UNC Facilities Lot (103 Airport Drive/UNC Facilities)	3 hours prior to kick-off	45 min
Southern Village	1.5 hours prior to kick-off	45 min
Jones Ferry Road	1.5 hours prior to kick-off	45 min

On behalf of the entire Tar Heel Athletic Community we appreciate your support and hope your experience in Chapel Hill will create many great memories.

Dave Gehring
Tar Heel Ambassador Community Liaison
University of North Carolina Athletics