

# 2025

## TOURISM HIGHLIGHTS & COMMUNITY BENEFITS



**PUNTA GORDA  
ENGLEWOOD BEACH**

The Charlotte Harbor Gulf Island Coast

Our Best Side is Outside.<sup>SM</sup>

# 2025 TOURISM HIGHLIGHTS

Here in Charlotte County, a variety of people visit our destination: vacationers, sports teams for competition or training, groups seeking a get together in a great Florida location, and even organizations needing to get away, concentrate on their goals and objectives, and refresh their outlook.

All our visitors provide a vital economic resource for our community. Their visitation brings an influx of dollars into our community that empowers businesses, supports employment, lowers our taxes and contributes to a better quality of life for all of us. Additionally, many of our visitors fall in love with our area and return again and again, multiplying our efforts.

While the past year brought challenges that affected visitation across Florida, including weather-related impacts and broader economic factors, our community continues to demonstrate resilience. The appeal of our natural beauty and welcoming spirit remains strong, and as we move into 2026, our focus is on recovery, stability, and sustainable growth— ensuring visitors continue to discover that “Our Best Side is Outside.”

[Here's a look at visitation in Charlotte County in 2025, and its impact:](#)

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## COMMUNITY BENEFITS

TOURISM-SUPPORTED JOBS

10,740



NUMBER OF VISITORS  
TO CREATE A JOB

105

TOURISM-GENERATED  
WAGES & SALARIES

\$367,583,900

VISITOR SPENDING  
TOTAL ECONOMIC IMPACT

**\$1,259,402,080**

*down 0.1%* (4TH TIME OVER \$1 BILLION)

**DIRECT  
SPENDING**

**\$850,506,200**

**-1%**

**TOURISM DEVELOPMENT  
TAX COLLECTED**

**\$8,333,881**

**TOTAL  
VISITORS**

**1,132,300**

**-1.2%**

**TOTAL TAXES PAID BY VISITORS**

**\$80,605,800**

**-11.7%**

**ROOM NIGHTS  
IN PAID ACCOMMODATIONS**

**1,306,800**

**VISITOR  
SATISFACTION**

**99%**

WERE SATISFIED  
OR VERY  
SATISFIED WITH  
THEIR STAY

**90%**

WILL  
DEFINITELY  
OR PROBABLY  
RETURN

**95%**

OF VISITORS WOULD  
RECOMMEND  
PUNTA GORDA/  
ENGLEWOOD BEACH

# WE LOVE OUR VISITORS



# \$865

**SAVINGS IN TAXES PER HOUSEHOLD DUE TO THE VISITOR ECONOMY**

Our visitors support local businesses who may not survive without the additional visitation.

Visitors are significant contributors to the 1 penny local option sales tax that has funded many quality of life, infrastructure and public safety projects (Centennial Park Pool, Ann & Chuck Dever Recreation Center, Punta Gorda Charlotte Library, and Olean Boulevard widening to name a few).



**Scan to see the positive impact tourism has on Charlotte County.**

## 2025 VISITOR SPENDING FLOWS THROUGHOUT THE COMMUNITY

**\$224,741,400**  
RESTAURANTS

**\$166,677,600**  
ACCOMMODATIONS

**\$106,251,200**  
ENTERTAINMENT

**\$101,716,400**  
SHOPPING

**\$112,517,000**  
GROCERIES

**\$105,411,800**  
TRANSPORTATION

**\$33,109,800**  
OTHER



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Research provided by Downs & St. Germain.  
Highlights reflect fiscal year 2025 year-over-year results.