Punta Gorda/Englewood Beach VCB Visitor Tracking Report

January – March 2021

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ENGLEWOOD BEACH
The Charlotte Harbor Gulf Island Coast

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Visitor Journey

This report presents the economic impact of visitors to PuntaGorda/Englewood Beach during January to March, 2021. In the report, we follow the visitors in their journeys from pre-trip planning to the economic impact of their expenditures in our destination. Along the way, we examine profiles of visitors, their experiences in our destination, and how they evaluate experiences in Punta Gorda/Englewood Beach.

Pre-Visit	Traveler Profile	Trip Experience	Post-Trip Evaluation	Impact of Tourism
▪ Planning cycle ▪ Promotion/Influence ▪ Planning sources ▪ Transportation ▪ Reasons for visiting ▪ Destinations considered ▪ Visitor guide	▪ Visitor origin ▪ Party size ▪ Party composition ▪ First time visitors ▪ Demographics	▪ Accommodations ▪ Length of stay ▪ Top activities ▪ Comparisons	▪ Visitor satisfaction ▪ Perceptions	▪ Spending by visitor type ▪ Key performance indicators

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Executive Summary

Visitor Journey – Impact of Tourism

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Tourism Snapshot: Quarterly Narrative

» Charlotte County visitor and lodging metrics (visitors, direct spending, economic impact, room nights and TDT collections) increased year over year.

» Economic Recovery due to the COVID-19 Pandemic in Charlotte County has remained consistently higher than most other counties in the state.

» More visitors this quarter said one of their primary reasons for visiting Punta Gorda/Englewood Beach was to relax and unwind; likewise, comparatively more visitors did relax and unwind while they were here.

Key Performance Indicators

Visitor Statistics	Jan – Mar 2020	Jan – Mar 2021	Percent Change
Visitors	164,700	167,500	+1.7%
Direct Expenditures[1]	$139,421,300	$161,848,500	+16.1%[2]
Total Economic Impact	$202,160,900	$234,680,000	+16.1%[2]

Lodging Statistics	Jan – Mar 2020	Jan – Mar 2021	Percent Change
Occupancy[3]	65.8%	65.6%	-0.3%
Room Rates[3]	$149.63	$145.35	-2.9%
RevPAR[3]	$98.51	$95.35	-3.2%
Room Nights[3]	329,389	334,396	+1.5%
TDT Collections	$2,075,186	$2,224,377	+7.2%

[1] Includes spending for: accommodations, restaurants, entertainment, shopping, transportation, groceries, and "other" expenses.
[2] Increases in visitor spending outpace the increase in total visitation due to a higher percentage of visitors staying in paid accommodations. These visitors spend more money on average.
[3] Sources: STR and All The Rooms – Note: more units available in 2021 vs 2020

Travel Party Spending

» Visiting travel parties spent **$207** per day and **$2,607** on their trip

» Visitors staying in paid accommodations spent **$303** per day and **$4,454** on their trip

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Visitor Journey – Pre-Visit

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Trip Planning

» **Nearly 1 in 2** visitors planned their trip 3 months or more in advance
» Top trip planning sources:

Previous visit (60%)

Internet (39%)

Friend, coworker, etc. (34%)

Punta Gorda/Englewood Beach Promotions

» **27%** of visitors recalled promotions about the Punta Gorda/Englewood Beach area before their visit

» **62%** of those who recalled advertising were influenced to come to the area

» Top sources of noticed promotions:

Television (30%)

Online Article (27%)

Newspaper (25%)

Personal social media (23%)

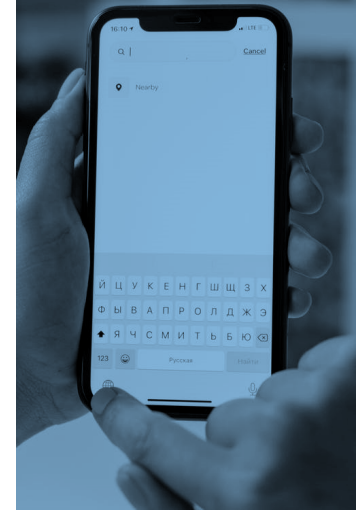# Top Methods of Accommodation Booking[1]

40% Directly with hotel/condo

18% Online travel agency

12% Vacation rental company

[1]Visitors staying in paid accommodations.

Transportation

63% of visitors drove to
Punta Gorda/Englewood Beach

16% of all visitors flew in via
the Punta Gorda Airport

10% of all visitors flew in via
the Southwest Florida
International Airport

Top Reasons for Visiting[1]

Visit friends/relatives (47%)

Relax & unwind (43%)

Family vacation (23%)

Beach (21%)

Concerns with COVID-19

» **1 in 4** visitors stated that concerns about COVID-19 played a role in them choosing to visit this area
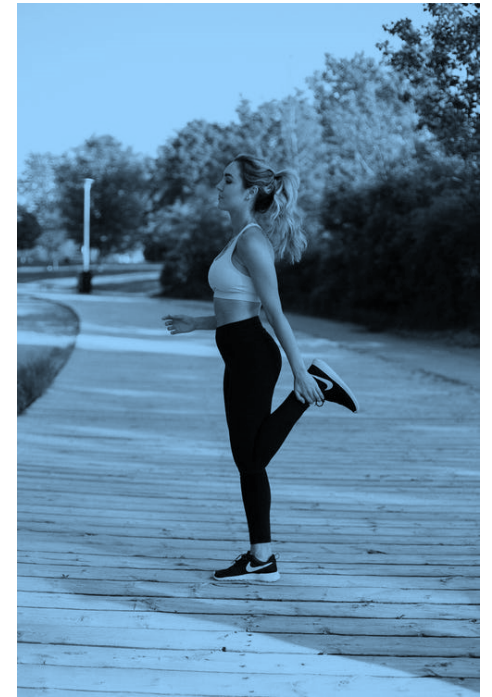
» Top reasons for choosing the area over others:

Preferred a smaller town (40%)

Preferred a less crowded destination (39%)

Preferred a destination near the beach (36%)

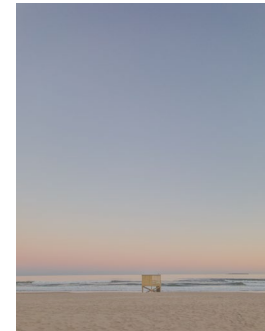Preferred a destination with outdoor activities (36%)

Top Reasons for Choosing Punta Gorda/Englewood Beach Over Other Destinations
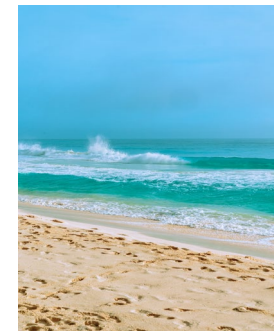

Family/friends (63%)

Quiet, peaceful, laid back (13%)

Own a second home here (7%)

Previous visit (5%)

Weather (5%)

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Other Destinations Considered

» **69%** of visitors only considered visiting Punta Gorda/Englewood Beach when planning their trip

» Other destinations considered:

Ft. Myers/
Cape Coral (13%)

Sarasota (11%)

Naples (6%)
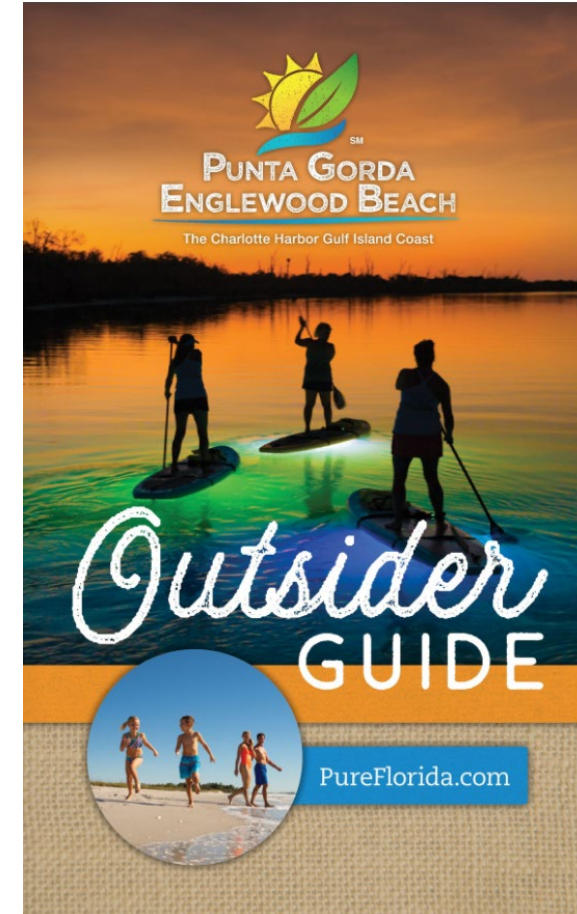

Tampa (5%)

Florida Keys (5%)

Visitors Guide

» **8%** of visitors requested a Visitors Guide

» Visitors Guide received a rating of **8.0 out of 10.0**[1]

[1]Rated on a 10-point scale where 10 is extremely useful and 1 is not at all useful.

Visitor Journey – Traveler Profile

Pre-Visit → **Traveler Profile** → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Top Regional Origins of Visitors

» **99%** of Charlotte County visitors lived in the United States

» **1%** of visitors to Charlotte County were from outside of the United States
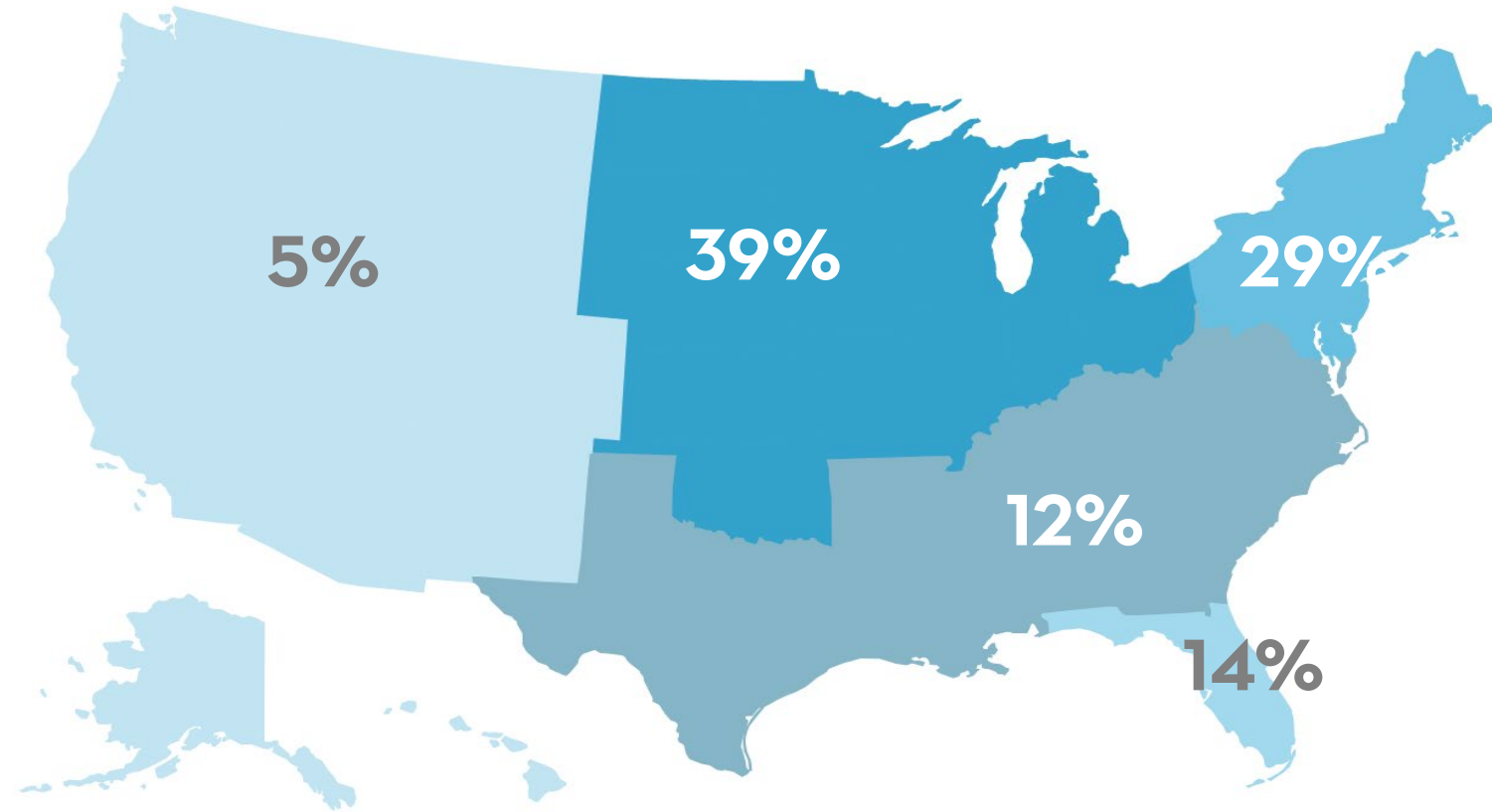
5%

39%

29%

12%

14%

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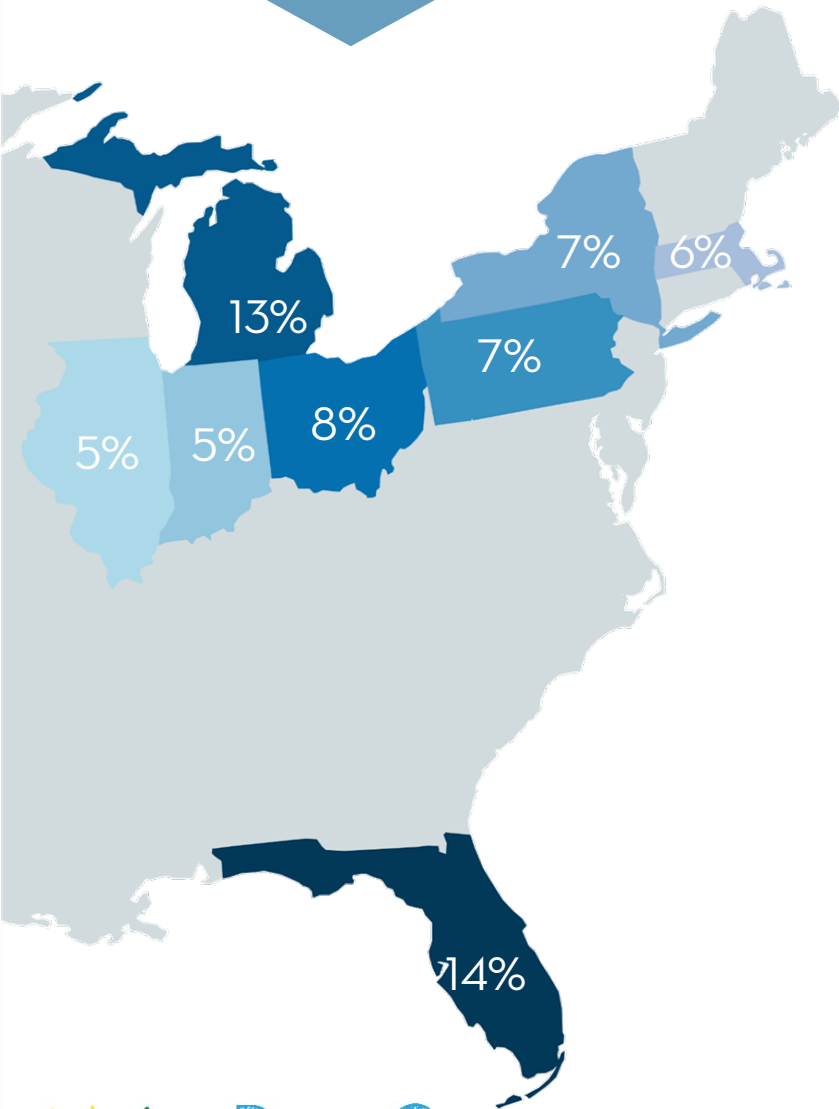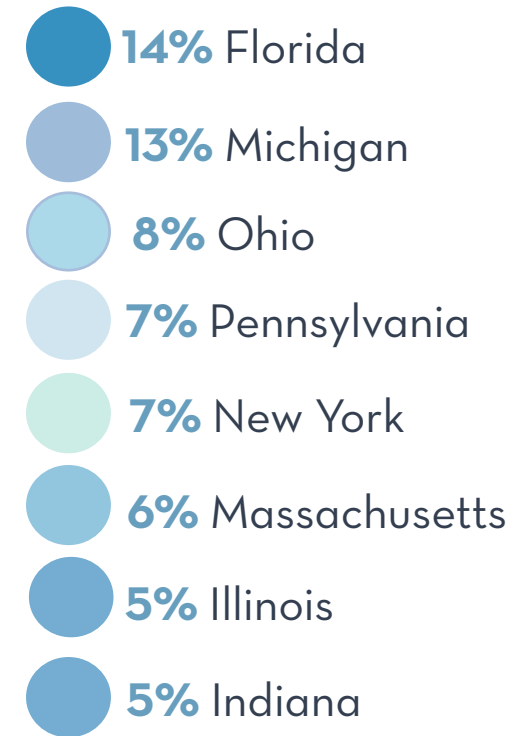
Top Market Origins of Visitors

31% of visitors come from 9 markets

5% Grand Rapids

4% Detroit

4% New York City[1]

3% Naples-Ft. Myers

3% Chicago

3% Boston

3% Minneapolis

3% Pittsburgh

3% Philadelphia

[1]NYC metro area includes parts of New York, New Jersey & Connecticut.

Travel Party Size and Composition

» The typical visitor traveled in a party composed of **2.8** people

» **27%** traveled with at least one person under the age of 20

» **Over 2 in 5** traveled as a couple, while **3 in 10** visitors traveled as a family

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Length of Stay – All Visitors*

» Visitors spent **12.6**[1] nights in Punta Gorda/Englewood Beach

[1]Nights stayed capped at 30 nights. Average length of stay is 25.2 nights when nights stayed is not capped.
*Nights stayed includes Day Trippers.

First Time Visitors

» **20%** were first time visitors

» **26%** had visited more than 10 times

Typical Punta Gorda/Englewood Beach Visitor

» The typical Visitor:

  » Was 55 years old

  » Had a median household income of $80,400

  » Was female (52%)

  » Was from:

    » Midwest (39%)

    » Northeast (29%)

Typical Day Trip Visitor

» The Typical Day Trip Visitor:

  » Was 54 years old

  » Had a median household income of $72,400

  » Was female (54%)

  » Was from:

    » Naples-Ft. Myers (13%)

    » Sarasota-Bradenton (11%)

Typical Vacationer Visitor

» The Typical Vacationer[1] Visitor:

  » Was 49 years old

  » Had a median household income of $79,900

  » Was female (53%)

  » Stayed in Punta Gorda/Englewood Beach for 5.7 nights

  » Was from:

    » Midwest (44%)

    » Northeast (27%)

[1]Travel parties who stayed 1-10 nights.

27

Typical Long-Term Visitor

» The Typical Long-Term[1] Visitor:

  » Was 59 years old

  » Had a median household income of $83,700

  » Was male (55%)

  » Stayed in Punta Gorda/Englewood Beach for 37 nights

  » Was from

    » Midwest (43%)

    » Northeast (36%)

[1]Travel parties who stayed more than 10 nights.

Visitor Journey – Trip Experience

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Top Visitor Accommodations

31% Family/friend's residence

19% Rental condominium, house
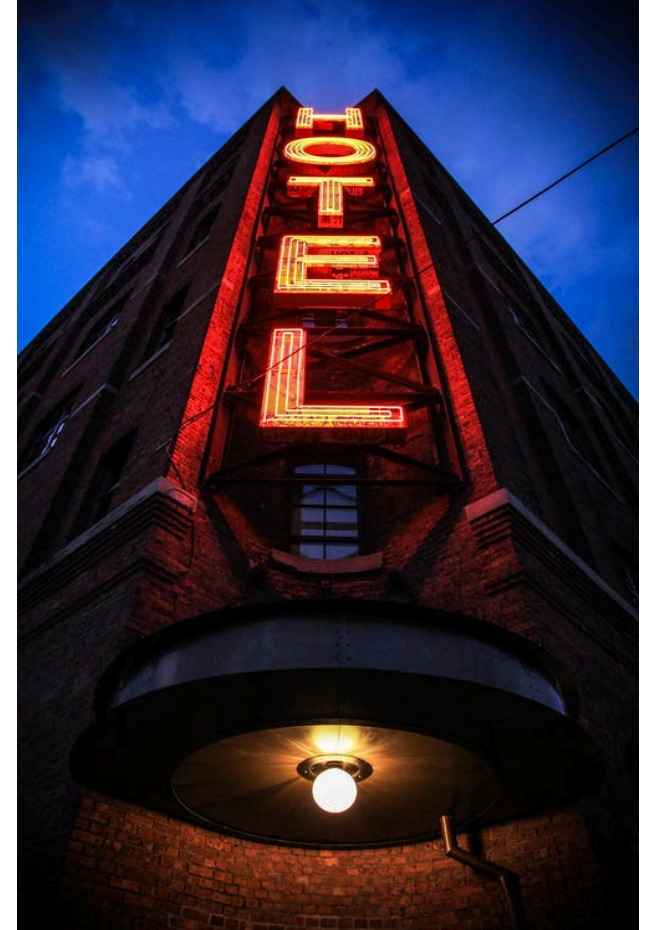
17% Hotel/motel/resort
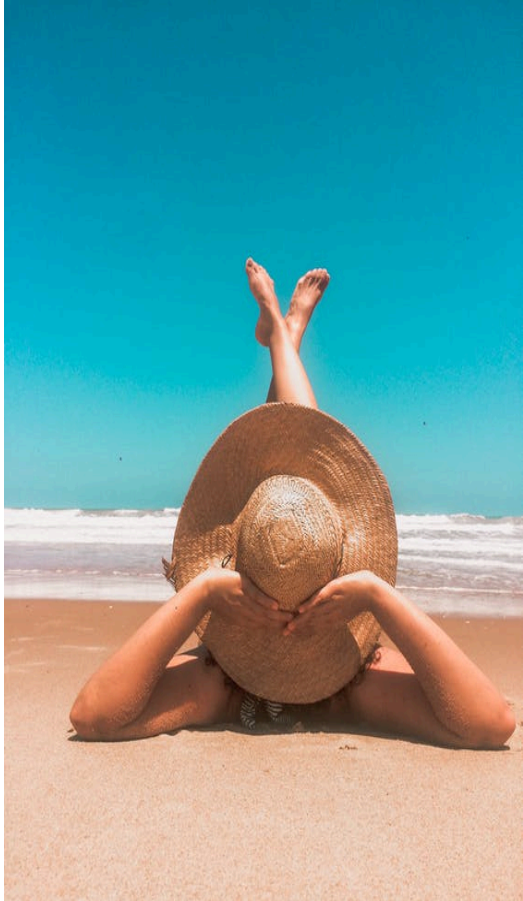
Relax & unwind (66%)

Beach (60%)

Restaurants (59%)

Visit friends/relatives (57%)

[1]Multiple responses permitted

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Reason for Visit vs. Visitor Activities

Reason for visit[1]

Visitor activities[1]

Key Reasons for Visiting

	Reason for visit	Visitor activities
47%	Visit friends and relatives	57%
43%	Relax and unwind	66%
21%	Beach	60%

Trip Enhancements

8%	Nature, environment, bird watching, etc.	31%
7%	Shopping	37%
6%	Water sports	18%
6%	Fishing, hunting, etc.	16%
5%	Biking, hiking, running, etc.	21%
4%	Golfing, tennis, etc.	14%
3%	Special event	11%
3%	Attractions	11%
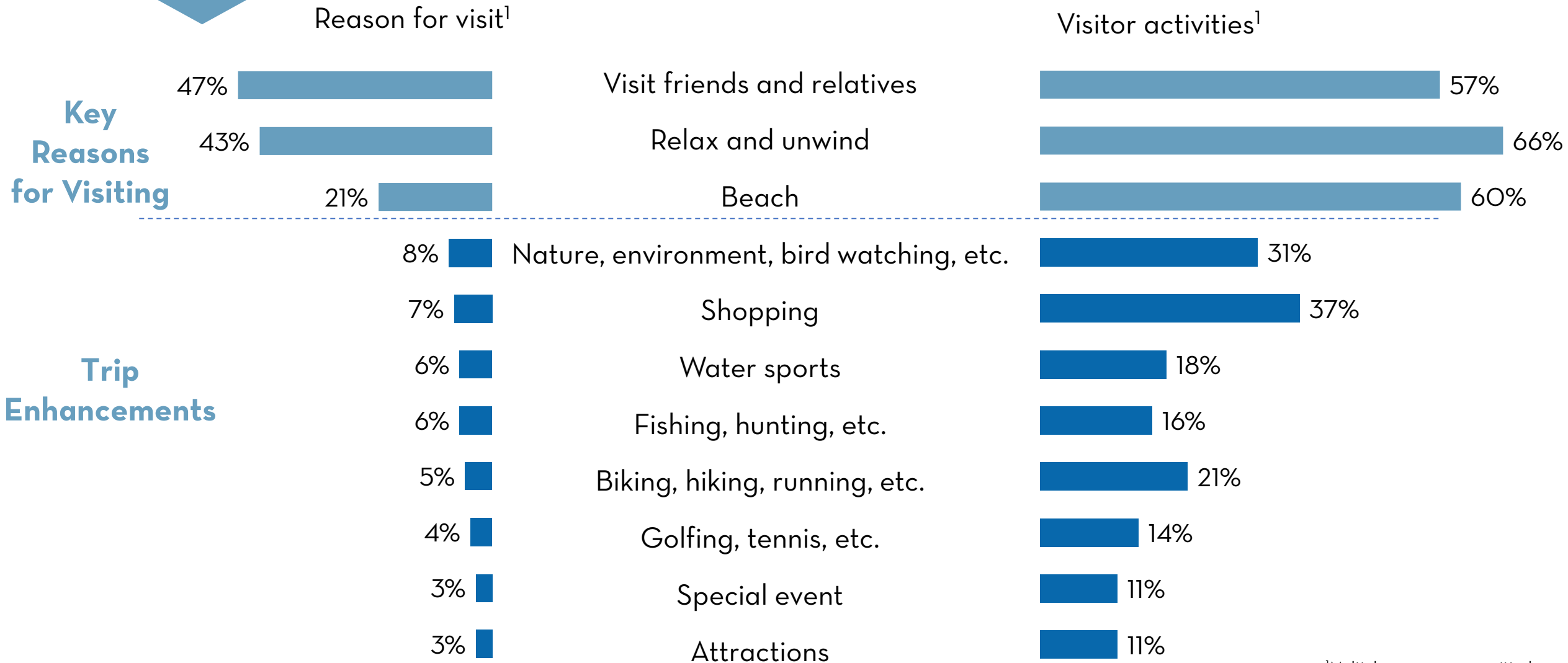
[1]Multiple responses permitted.

Visitor Journey – Post-Trip Evaluation

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Visitor Satisfaction

» **96%** of visitors would recommend Punta Gorda/Englewood Beach

» **97%** will return

» **99%** were satisfied or very satisfied with their stay

Perceptions of Punta Gorda/Englewood Beach

If a friend asked where you were visiting, what would you call this area?[1]

» Punta Gorda (**30%**)

» Port Charlotte (**28%**)

» Englewood Beach (**15%**)

» Southwest Florida (**15%**)

[1]Coded open-ended responses; multiple responses permitted.

Perceptions of Punta Gorda/Englewood Beach

Great Area:

"Punta Gorda is a very lovely and peaceful place to stay and shop."

Beautiful:

"Port Charlotte is beautiful, it's not as busy as other areas, and there's a lot of green space and parks."

Relaxing:

"Charlotte County is the perfect place to relax and enjoy nature and good weather."

Detailed Findings

Visitor Journey – Impact of Tourism

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Visitor Spending Influences

» All visitors spent **$161,848,500** over the course of their visits

» Visitors who stayed in paid accommodations spent considerably more money than visitors who stayed in non-paid accommodations (VFRs, etc.) or day trippers

	Paid Accommodations	Non-paid Accommodations	Day Trippers	**Total**
Visitors	*69,100*	*75,600*	*22,800*	**167,500**
Spending	*$106,055,500*	*$54,536,600*	*$1,256,400*	**$161,848,500**

Daily Travel Party Spending

	Paid Accommodations	Non-paid Accommodations	Day Trippers	All Visitors
Lodging	$124	$0	$0	$52
Restaurants	$56	$40	$55	$49
Groceries	$26	$26	$19	$25
Shopping	$37	$26	$37	$32
Entertainment	$31	$21	$14	$24
Transportation	$22	$16	$18	$19
Other	$7	$6	$5	$6
Total	$303	$135	$148	$207

Total Travel Party Spending

	Paid Accommodations	Non-paid Accommodations	Day Trippers	All Visitors
Lodging	$1,823	$0	$0	$655
Restaurants	$823	$564	$55	$617
Groceries	$382	$367	$19	$315
Shopping	$544	$367	$37	$403
Entertainment	$456	$296	$14	$302
Transportation	$323	$226	$18	$239
Other	$103	$85	$5	$76
Total	$4,454	$1,905	$148	$2,607

Visitor Journey – Pre-Visit

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism

Trip Planning Cycle

» **Nearly 1 in 2** visitors planned their trips at least 3 months in advance

» **Over 1 in 3** visitors had **short planning windows** (less than a month)

A week or two — 15%
A month or so — 20%
2 months — 18%
3 months — 16%
4 to 5 months — 11%
6 months or longer — 20%

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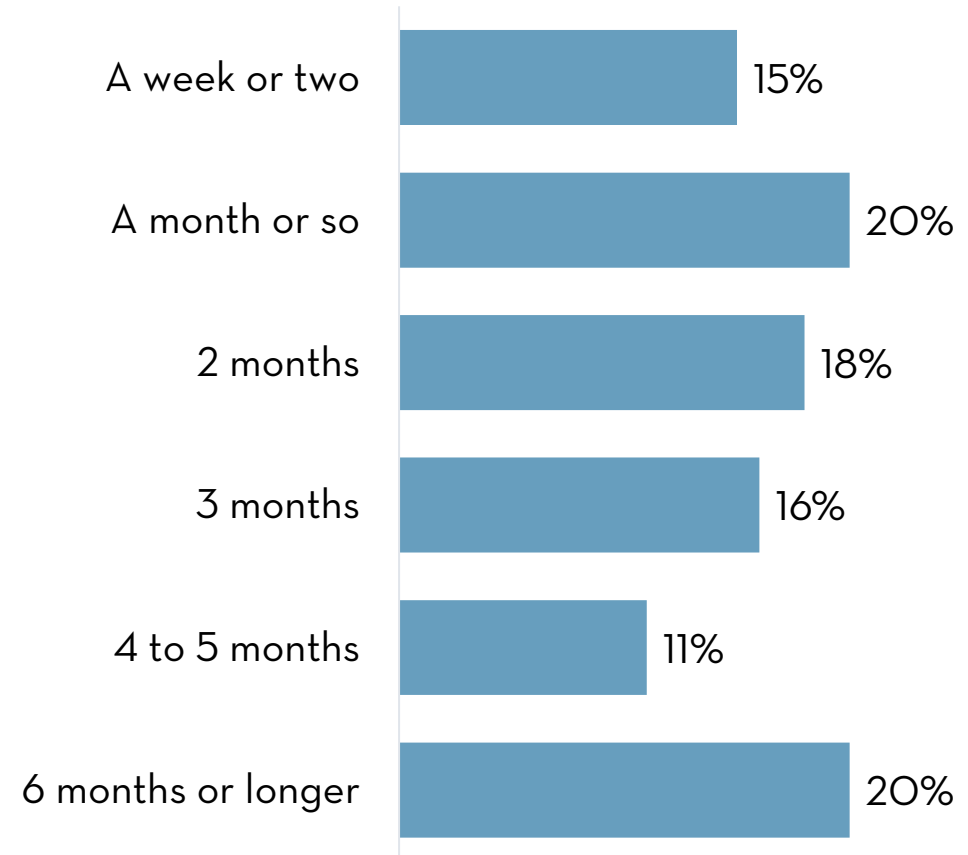
Trip Planning Sources[1]

» **Nearly 2 in 5** visitors planned their trips on the **internet**

  » **Social networking sites, booking sites** and **rating/review sites** were the top sources among internet users

Trip Planning Source	
Previous Visit	60%
Internet	39%
Social networking sites	13%
Booking websites	9%
Rating/review websites/apps	7%
Friend, co-worker, etc.	34%
Brochures/travel guides/visitor guides	7%
Newspapers	3%
Television	2%
Special events	2%
Magazines	2%
Other	4%
None/don't know	2%

[1]Multiple responses permitted.

Punta Gorda/Englewood Beach Promotions[1]

» **27%** of visitors noticed promotions or travel stories about the Punta Gorda/Englewood Beach area on the following sources:

Source	Percentage
Television	30%
Online article	27%
Newspaper	25%
Personal social media	23%
Travel/visitor guide	19%
Brochure	17%
Destination social media	12%
Ad on a website	9%
Radio	7%
Magazine ad	7%
Billboard	6%
Hulu/Youtube/Pandora	6%
Magazine article	6%
Booking site or vacation rental agency	5%
Traveler reviews/blogs	4%
Weather app	3%
PureFlorida.com	3%
Wavepoint TV	1%
AAA	1%
Other	2%

62% of visitors who noticed advertising were influenced to come to the area.

[1]Multiple responses permitted.

Charlotte County Promotion Influences

» Awareness of promotions for the destination was highest among overnight visitors

Saw Advertising	Paid Accommodations	Non-paid Accommodations	Day Trippers	All Visitors
Yes	29%	28%	22%	27%
No	67%	65%	71%	67%
Don't know	4%	7%	7%	6%

» Visitors who came for the day were more impacted by promotions

Influenced by Advertising	Paid Accommodations	Non-paid Accommodations	Day Trippers	All Visitors
Yes	73%	48%	80%	62%
No	23%	48%	16%	34%
Don't know	4%	4%	4%	4%

Paid Accommodation Booking[1]

» **2 in 5** of the visitors who stayed in paid accommodations booked directly with a hotel/condo

» Online travel agencies accounted for **almost 1 in 5** bookings

Directly with hotel/condo	40%
Online travel agency	18%
Through a vacation rental company	12%
Airbnb	11%
VRBO, HomeAway	10%
Other	9%

[1] Visitors staying in paid accommodations.

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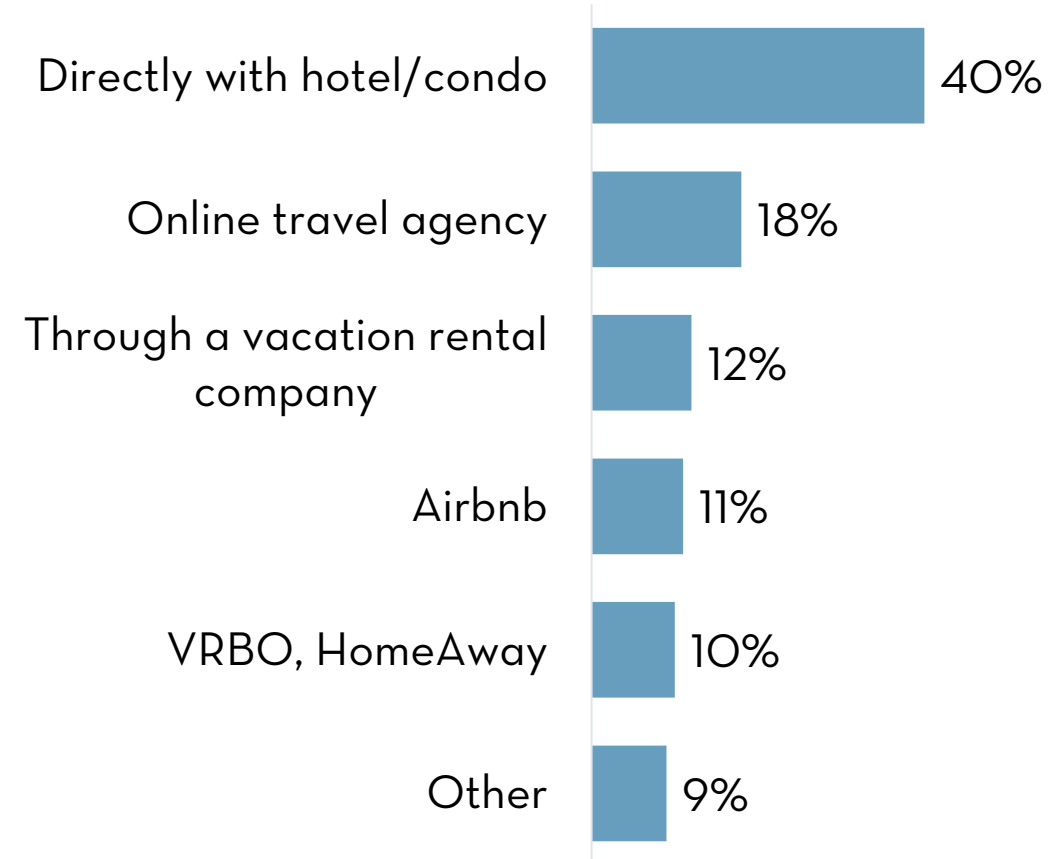
Visitor Transportation

» **3 in 5** visitors **drove** to Punta Gorda/Englewood Beach (**63%**)

» **Nearly 1 in 6** visitors flew into the Punta Gorda Airport (**16%**)

» **1 in 10** visitors flew into Southwest Florida International Airport (**10%**)

Transportation	Percentage
Drove to Charlotte County	63%
Punta Gorda Airport	16%
Southwest Florida Int'l	10%
Tampa Int'l	4%
Sarasota/Bradenton Int'l	2%
Orlando Int'l	2%
St. Pete-Clearwater Int'l	1%
Other	2%
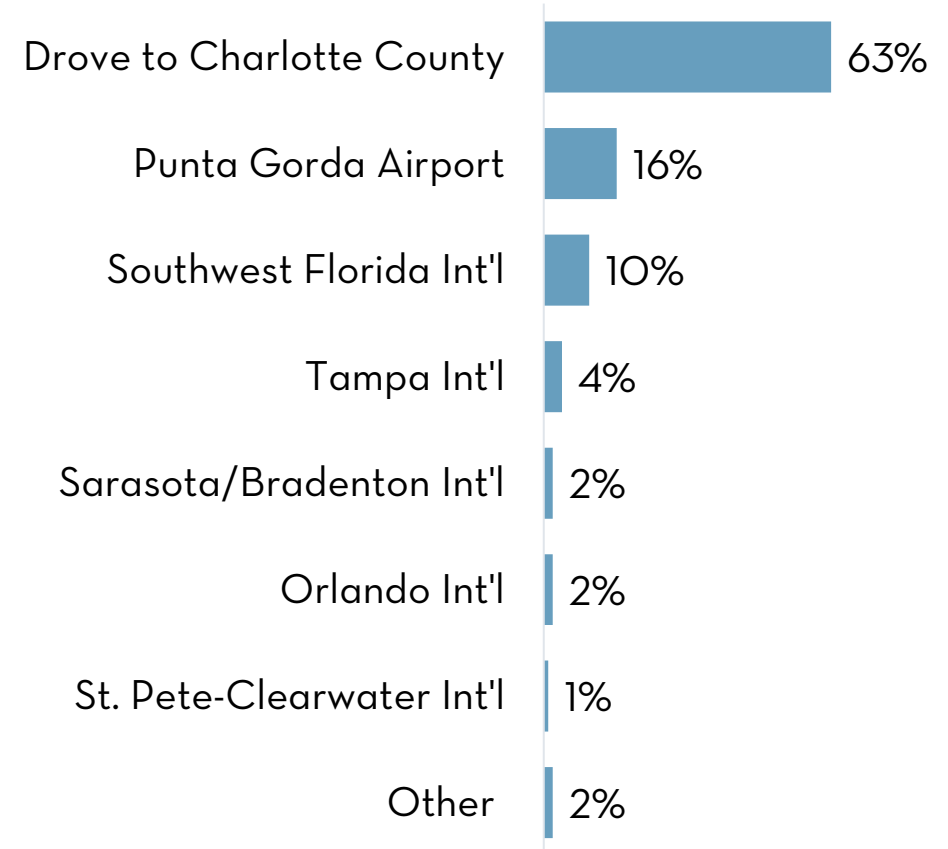
Reasons for Visiting[1]

People come to Charlotte County to hang out with family or friends and to relax.

Reason	Percentage
Visiting friends/relatives	47%
Relax and unwind	43%
Family Vacation	23%
Beach	21%
Nature, environment, bird watching, etc.	8%
Shopping	7%
Water Sports	6%
Fishing, hunting, etc.	6%
Biking, hiking, running, etc.	5%
Golfing, tennis, etc.	4%
Special occasion	4%
Special event	3%
Attractions	3%
Culture	2%
Attend or participate in a sporting event	1%
Business conference or meeting	1%
Museums, history, etc.	1%
Other	13%

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Concerns over COVID-19[1]

Reasons for choosing the Punta Gorda/Englewood Beach area over other destinations during the COVID-19 Pandemic:

» **Over 1 in 4** visitors stated that concerns about COVID-19 played a role in them choosing to visit this area as opposed to other destinations

Reason	Percent
I wanted to be in a smaller town rather than a larger city	40%
I preferred a destination that is less crowded	39%
I preferred a destination that is near the beach	36%
I wanted to be at a destination that had plenty of outdoor activities	36%
I preferred a destination that I could drive to	21%
I preferred a destination that was near my family/friends	14%
I preferred a cheaper destination than elsewhere	14%
It was a convenient location to where I live	9%
Other	6%

[1]Multiple responses permitted.

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Why did you choose to come to this area over other vacation destinations?[1]

Category	Percentage
Family/Friends	63%
Quiet, Peaceful, Laid Back	13%
Own a Second Home Here	7%
Previous Visit	5%
Weather	5%
Affordable	4%
Nice Airport	2%
Beach	2%
Convenient	2%
Beautiful	2%
Golf	1%
Lots of Things to Do	1%
Special Occasion	1%
Work	1%
Vacation	1%

[1]Coded open-ended responses; multiple responses permitted.

Why did you choose to come to this area over other vacation destinations?

"A friend of mine bought a condo here and now I never want to leave!"
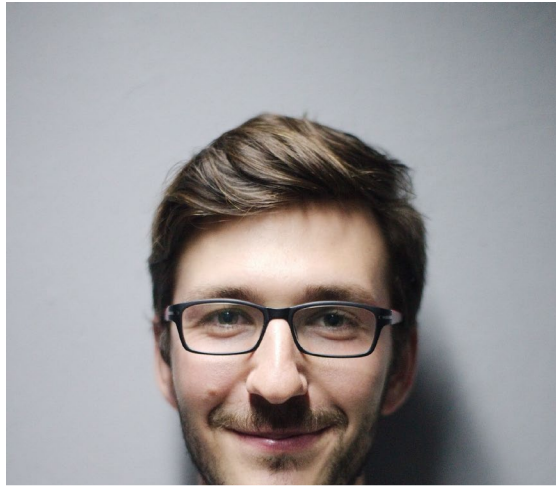
"I usually stay here to visit my parents in Naples. It's less crowded and has a small town feel!"

"It's less crowded, the weather is beautiful and there are still plenty of great dining options. What more could I ask for?"

"We own a second home down here and come for the winter. I love how secluded and relaxing Punta Gorda is."

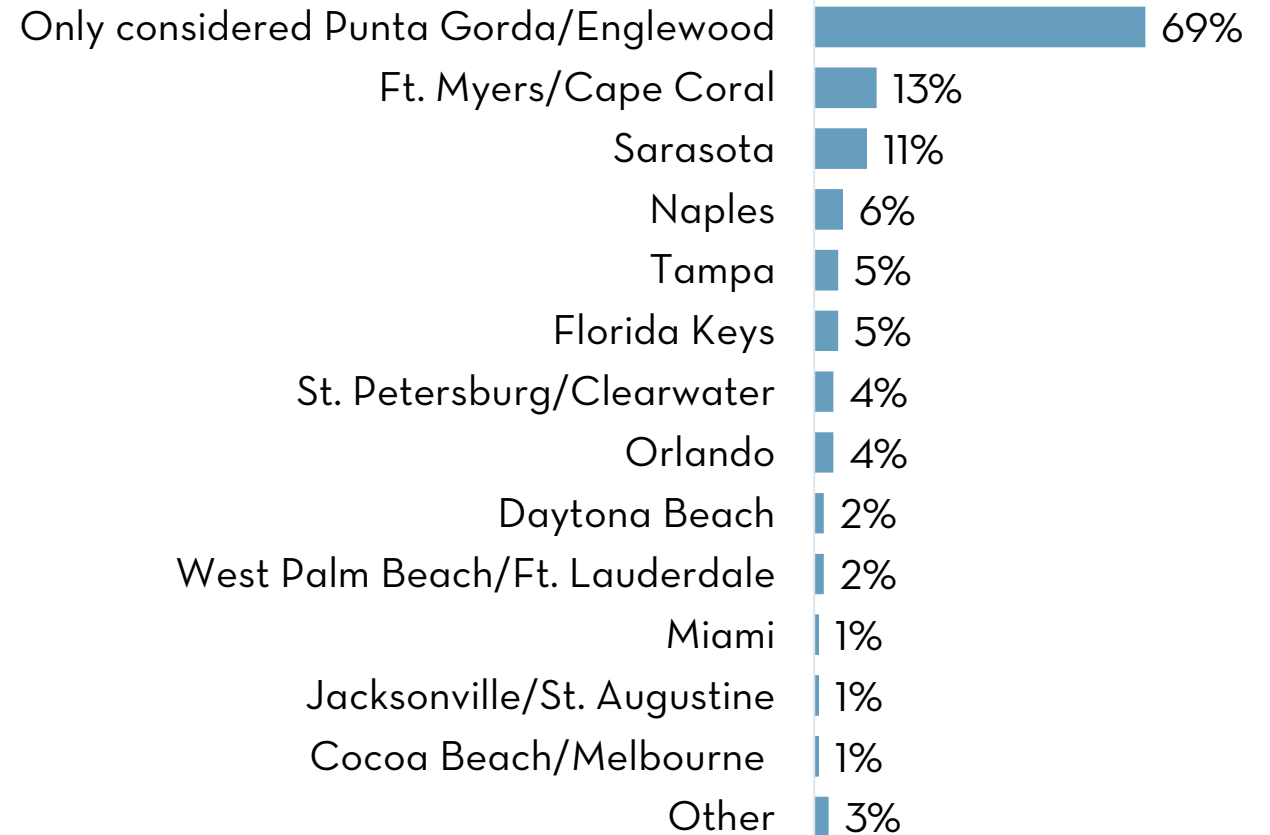# Other Destinations Considered[1]

» **Nearly 7 in 10** visitors only considered visiting Punta Gorda/Englewood Beach when planning their trip

» Ft. Myers/Cape Coral and Sarasota are the main competitors with **1 in 8** visitors considering one of these destinations

Destination	%
Only considered Punta Gorda/Englewood	69%
Ft. Myers/Cape Coral	13%
Sarasota	11%
Naples	6%
Tampa	5%
Florida Keys	5%
St. Petersburg/Clearwater	4%
Orlando	4%
Daytona Beach	2%
West Palm Beach/Ft. Lauderdale	2%
Miami	1%
Jacksonville/St. Augustine	1%
Cocoa Beach/Melbourne	1%
Other	3%

[1]Multiple responses permitted.

53

Visitors Guide

» **8%** of visitors requested a Visitors Guide before their trip

  » **4%** requested a print version

  » **4%** requested an online version

  » Visitors Guide received a rating of **8.0 out of 10.0**[1]
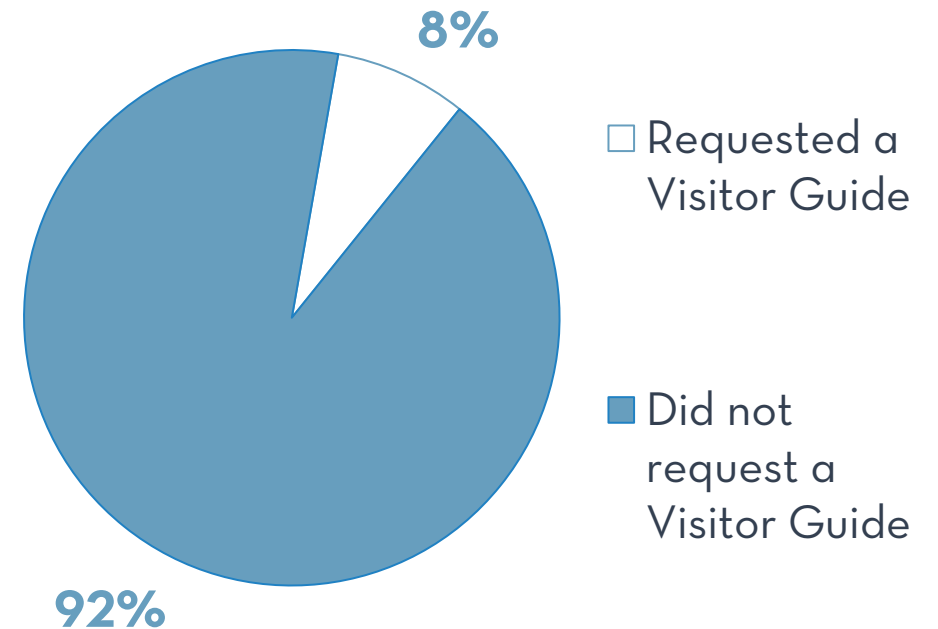
8%

☐ Requested a Visitor Guide

■ Did not request a Visitor Guide

92%

[1]Rated on a 10-point scale where 10 is extremely useful and 1 is not at all useful.

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Visitor Journey – Traveler Profile

Pre-Visit

Traveler Profile

Trip Experience

Post-Trip Evaluation

Impact of Tourism

Origin of Visitors

Midwest — 39%
Northeast — 29%
Florida — 14%
Southeast — 12%
West — 5%
Canada — 1%

99% of visitors came from the US

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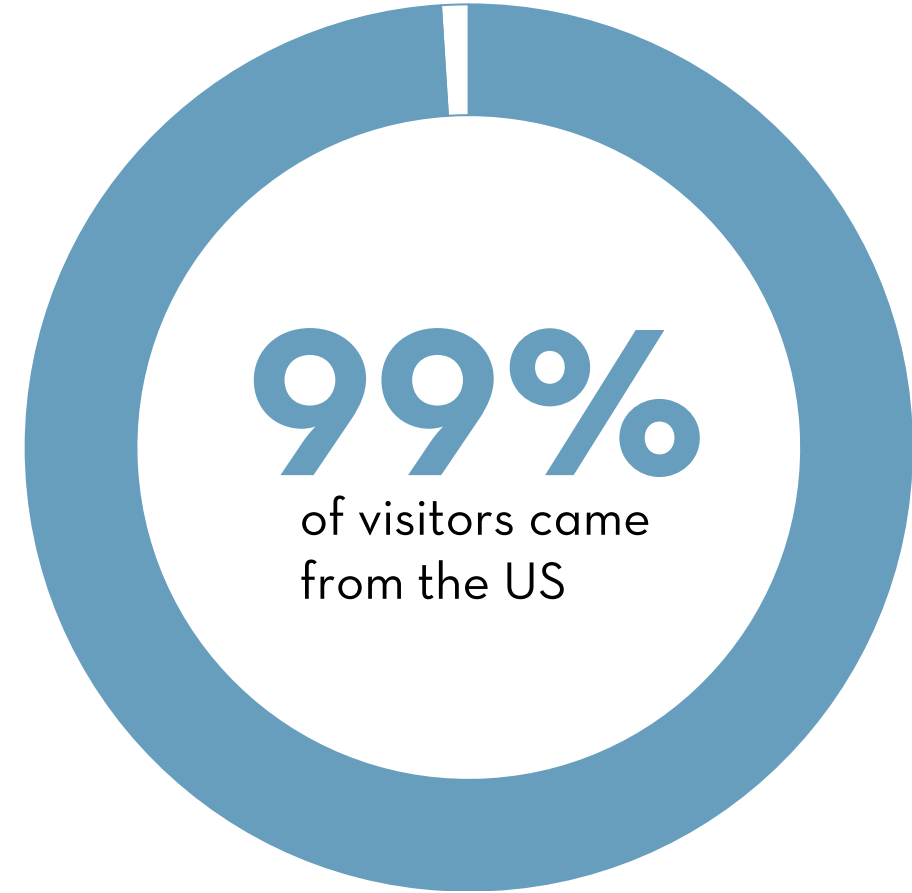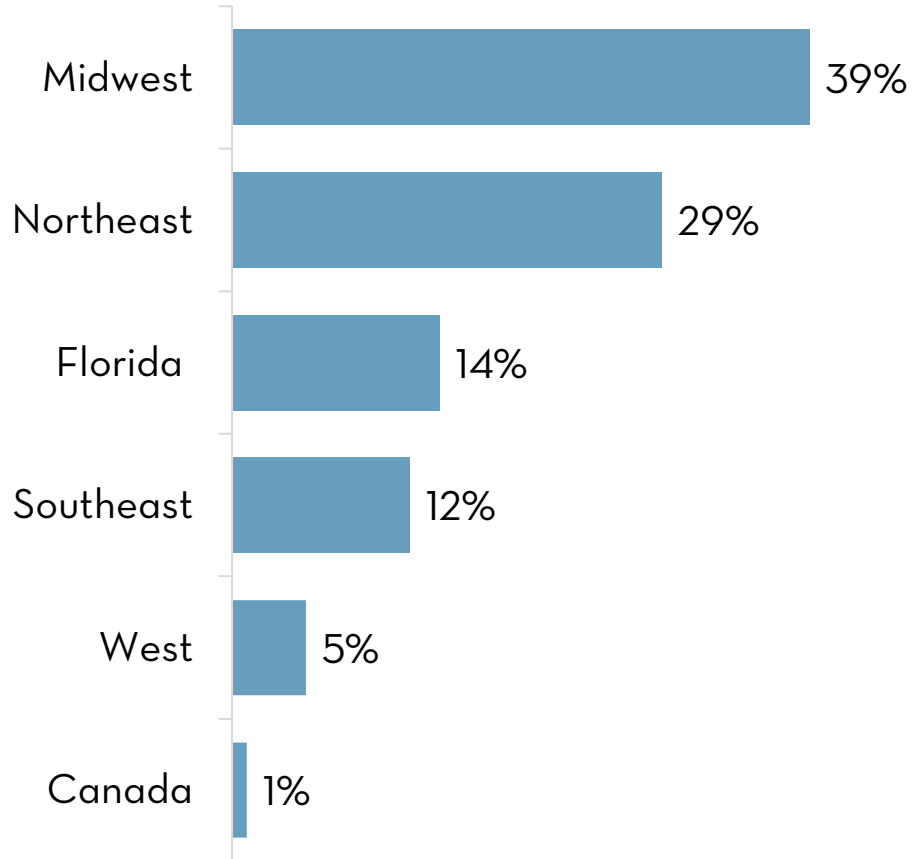
Origin of Visitors

Origin	Percentage of Visitors
Florida	14%
Michigan	13%
Ohio	8%
Pennsylvania	7%
New York	7%
Massachusetts	6%
Illinois	5%
Indiana	5%
Wisconsin	4%
Tennessee	3%

72% of visitors came from 10 States

Origin of Visitors

Market	% of Visitors
Grand Rapids	5%
Detroit	4%
New York City[1]	4%
Naples-Ft. Myers	3%
Chicago	3%
Boston	3%
Minneapolis	3%
Pittsburgh	3%
Philadelphia	3%
Sarasota-Bradenton	2%
Columbus, OH	2%
Cincinnati	2%

37% of visitors came from 12 markets

[1]NYC metro area includes parts of New York, New Jersey & Connecticut.

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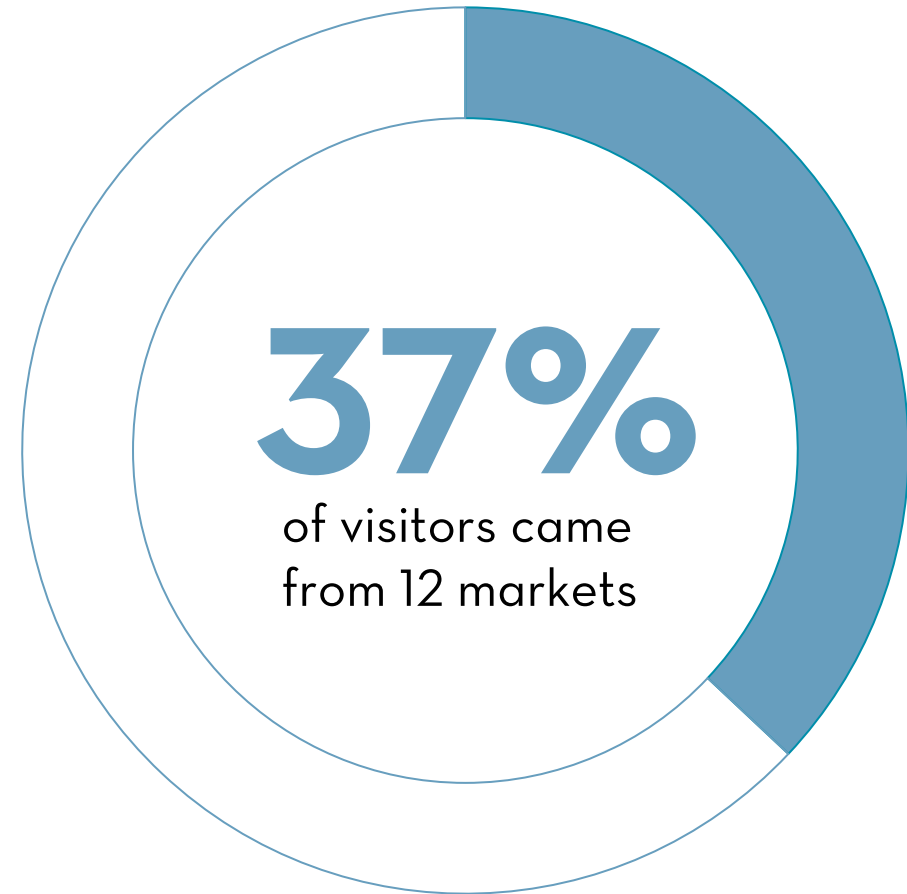
Travel Parties

» The typical visitor traveled in a party composed of **2.8** people

» **27%** traveled with children under 20

» **Over 2 in 5** visitors traveled as a couple

As a couple — 43%
As a family — 31%
By yourself — 14%
With a group (tour, friends, etc.) — 8%
With a group of couples — 3%
Other — 1%
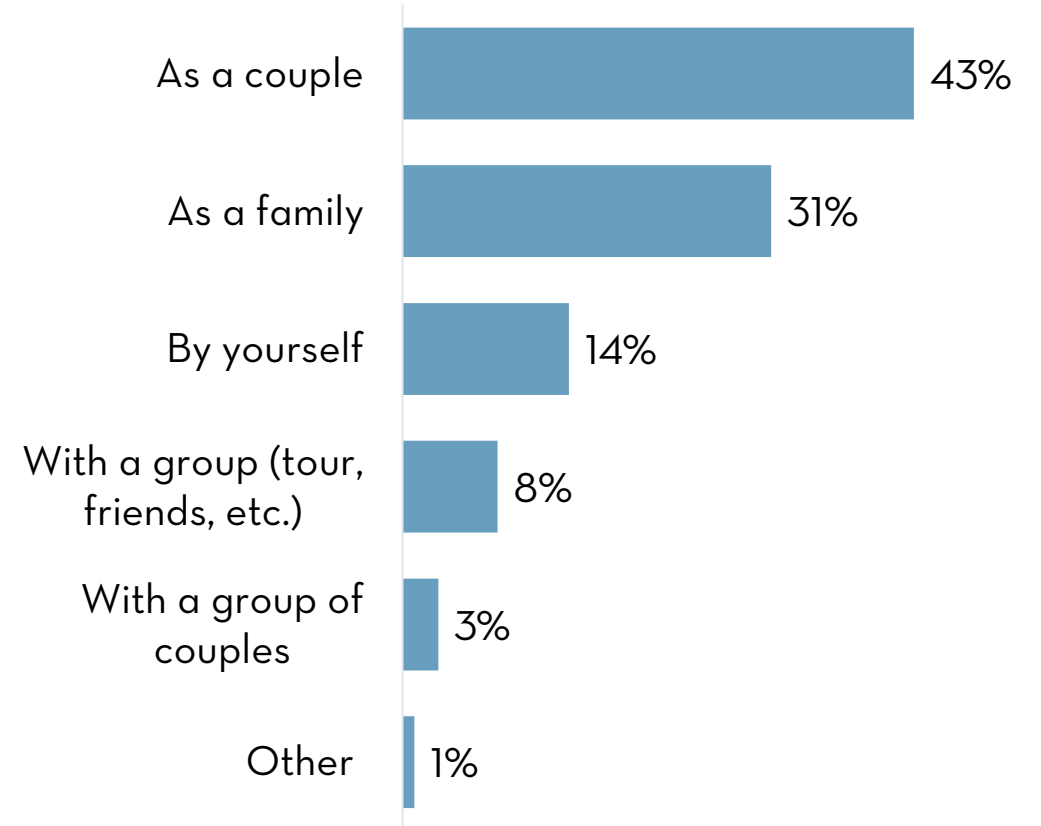
Typical Punta Gorda/Englewood Beach Visitor

» Typical visitor spent **12.6**[1] nights in Punta Gorda/Englewood Beach

    » When including long term visitors[2], average nights stayed is **25.2**

» **20%** were first time visitors

» **26%** had visited more than 10 times

Visits	Percentage
That was my first time	20%
2-3 visits	20%
4-5 visits	18%
6-10 visits	16%
11-20 visits	11%
21+	15%

[1] Includes all day trippers
[2] Visitors who stayed longer than 1 month
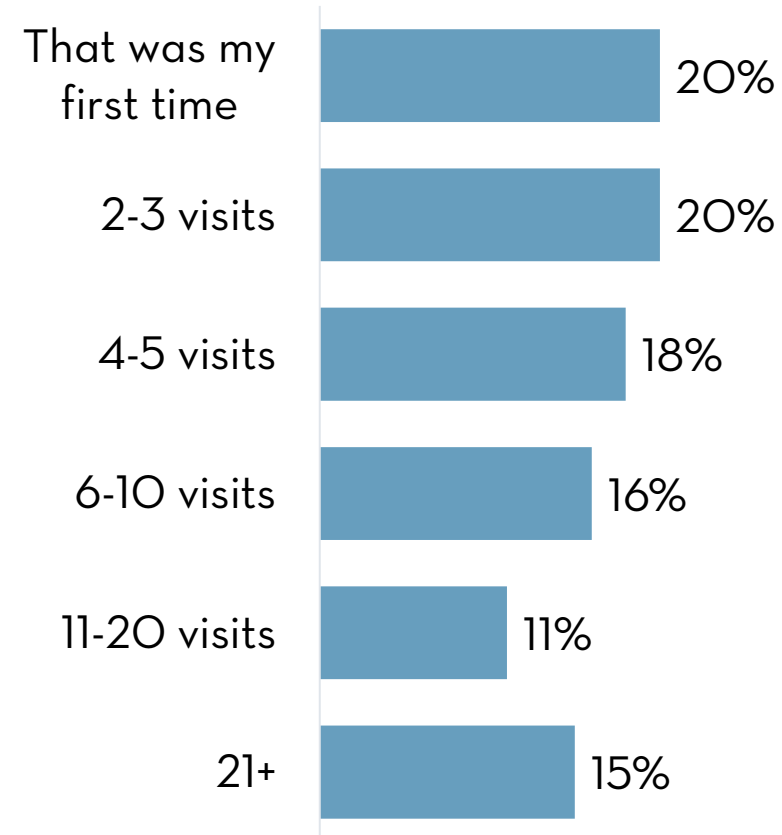
Punta Gorda/Englewood Length of Stay

» Visitors who stayed in paid accommodations spent more time in Punta Gorda/Englewood Beach than the average visitor

	Paid Accommodations	Non-paid Accommodations	Day Trippers	**Average**
Length of Stay[1]	*14.7*	*14.1*	*1.0*	*12.6*
Travel Party Size	*2.9*	*2.6*	*2.7*	*2.8*

[1]Typical visitor capped at 30 nights.

Age

» **55** is the median age of January – March visitors

Age	Percent
18 to 24	5%
25 to 34	14%
35 to 49	20%
50 to 65	35%
65+	26%
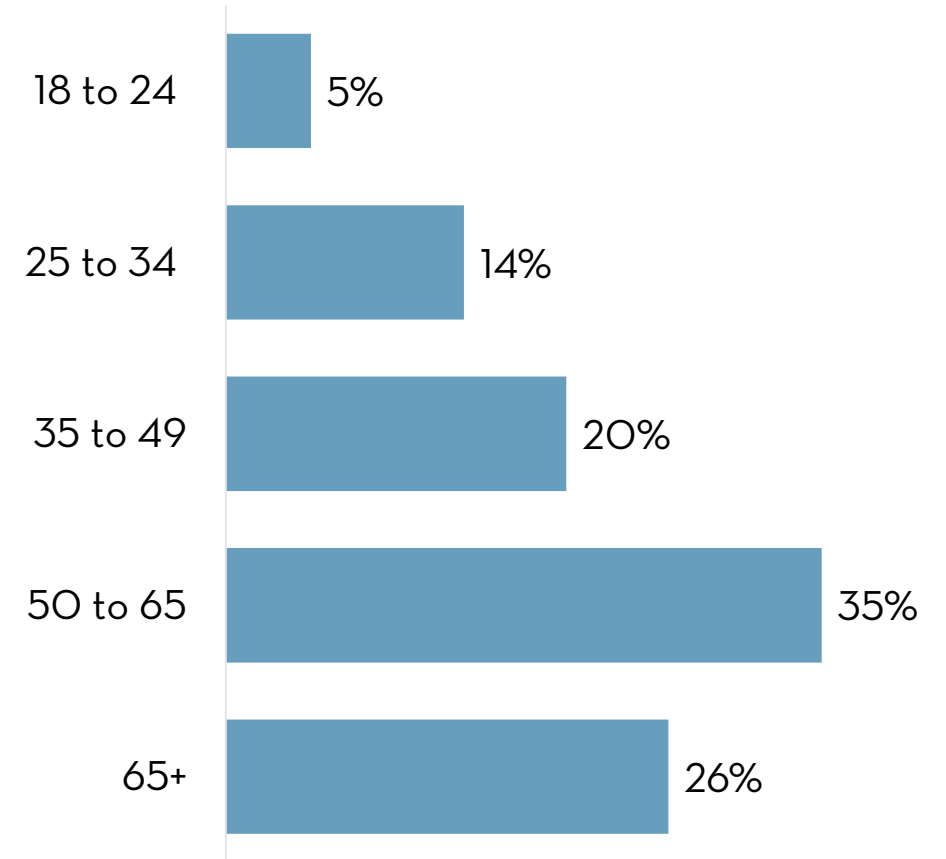
Household Income in 2020

Median Household Income

» **$80,400** is the median household income for January – March visitors

» **1 in 3** visitors had a household income in excess of $100,000

Income	%
<$50,000	16%
$50,000 - $74,999	29%
$75,000 - $99,999	23%
$100,000 - $124,999	12%
$125,000 - $149,999	6%
$150,000 - $199,999	8%
$200,000 - $249,999	3%
$250,000 and over	3%

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Race/Ethnicity

Caucasian — 93%

Hispanic — 4%

African-American — 2%

Asian — 1%

Gender

52%   48%

☐ Male   ■ Female

Visitor Journey – Trip Experience

Pre-Visit → Traveler Profile → Trip Experience → Post-Trip Evaluation → Impact of Tourism
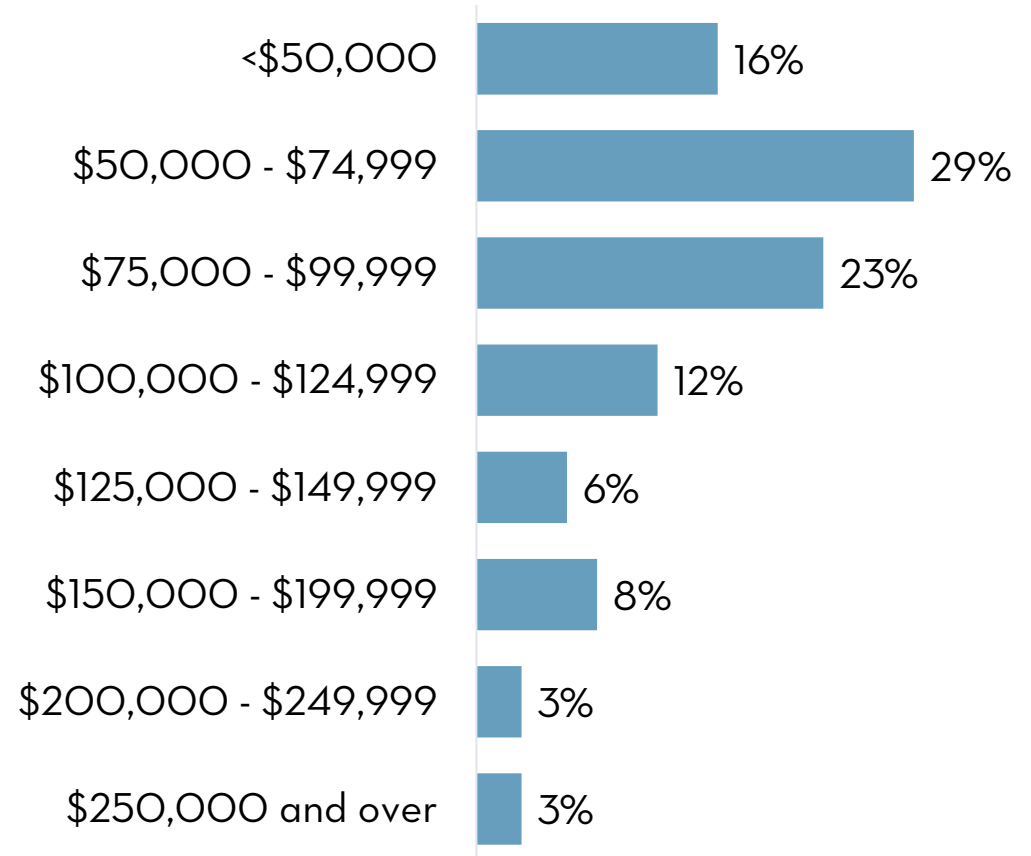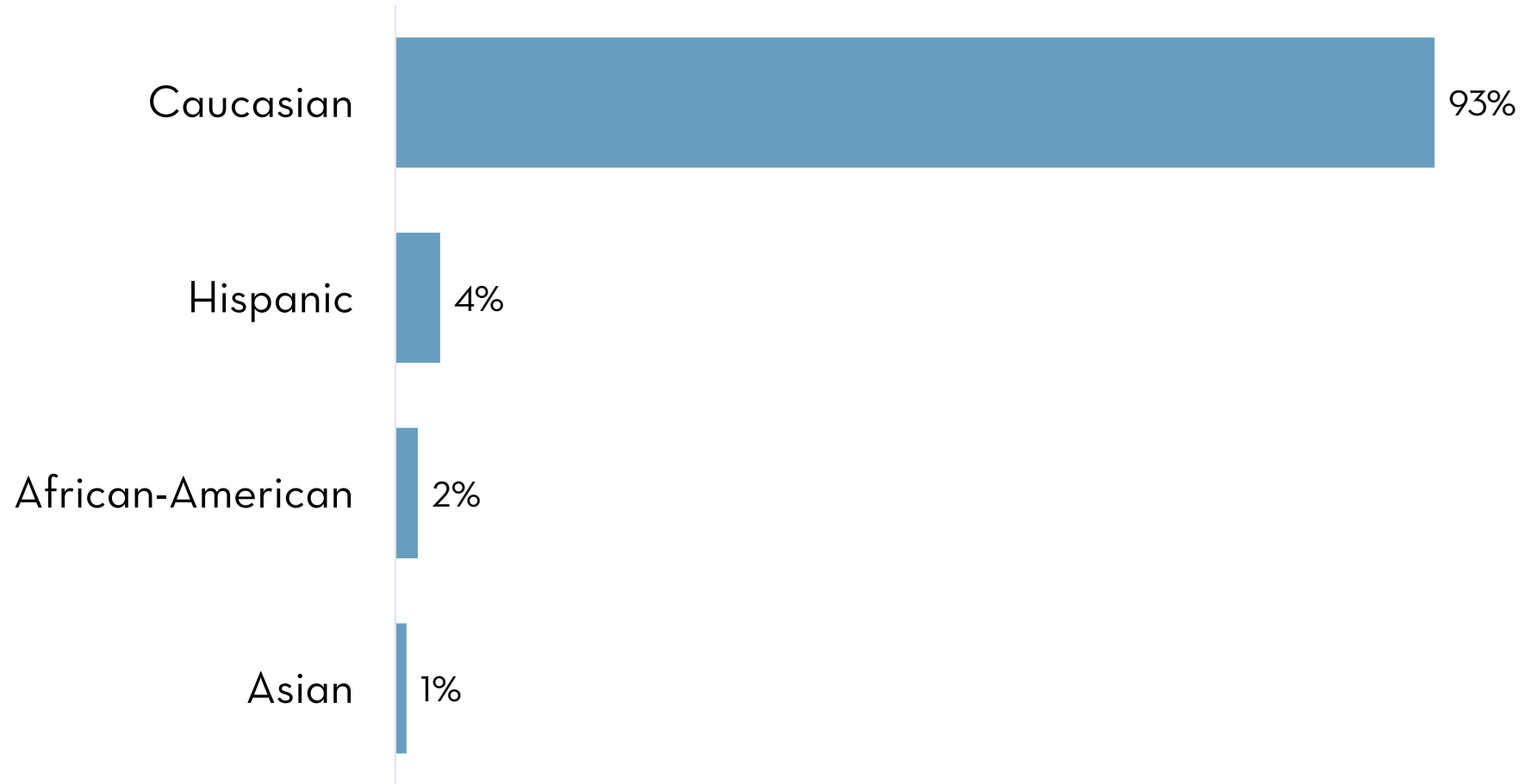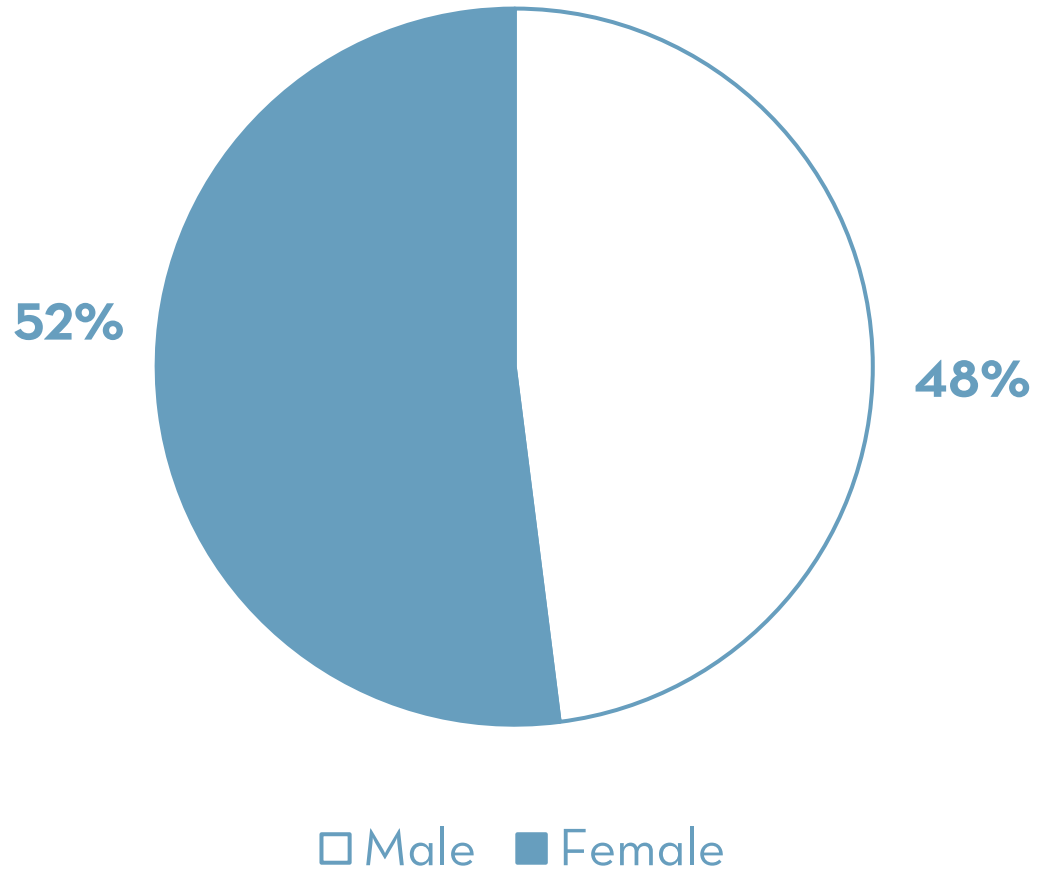
Visitor Accommodations

» **86%** of visitors stayed overnight in Punta Gorda/Englewood Beach

» **3 in 10** stayed with friends or family

» **1 in 5** visitors stayed in a vacation rental home/condominium

Accommodation	Percent
Day tripper	14%
Staying with friends/family	31%
Rental condominium, house	19%
Hotel/motel/resort	17%
Personal condo/timeshare	14%
Campground/RV Park	3%
Marina/boat	1%
Bed and breakfast/Inn	1%

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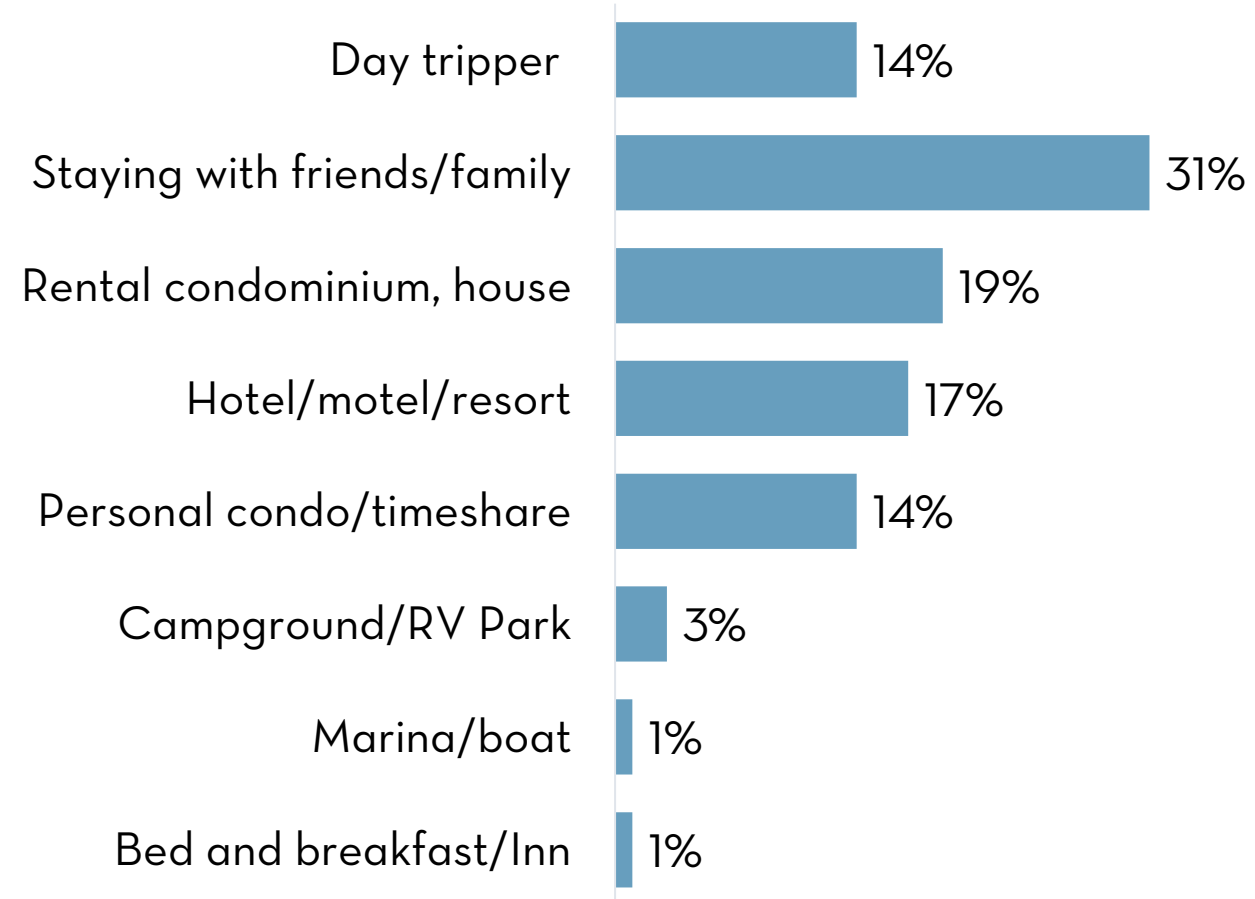
Area Stayed vs. Areas Visited[1]

Area	Stayed	Visited
Port Charlotte	37%	73%
Punta Gorda	29%	73%
Englewood	14%	51%
Charlotte Harbor	7%	50%
Rotunda Circle	5%	9%
Manasota Key	3%	34%
Placida	2%	15%
Gasparilla Island (Boca Grande)	1%	25%
Palm Island/Knight Island	1%	3%
Don Pedro Island	0%	3%
Little Gasparilla Island	0%	6%
Cape Haze	0%	6%
Other	3%	11%

[1]Multiple responses permitted.
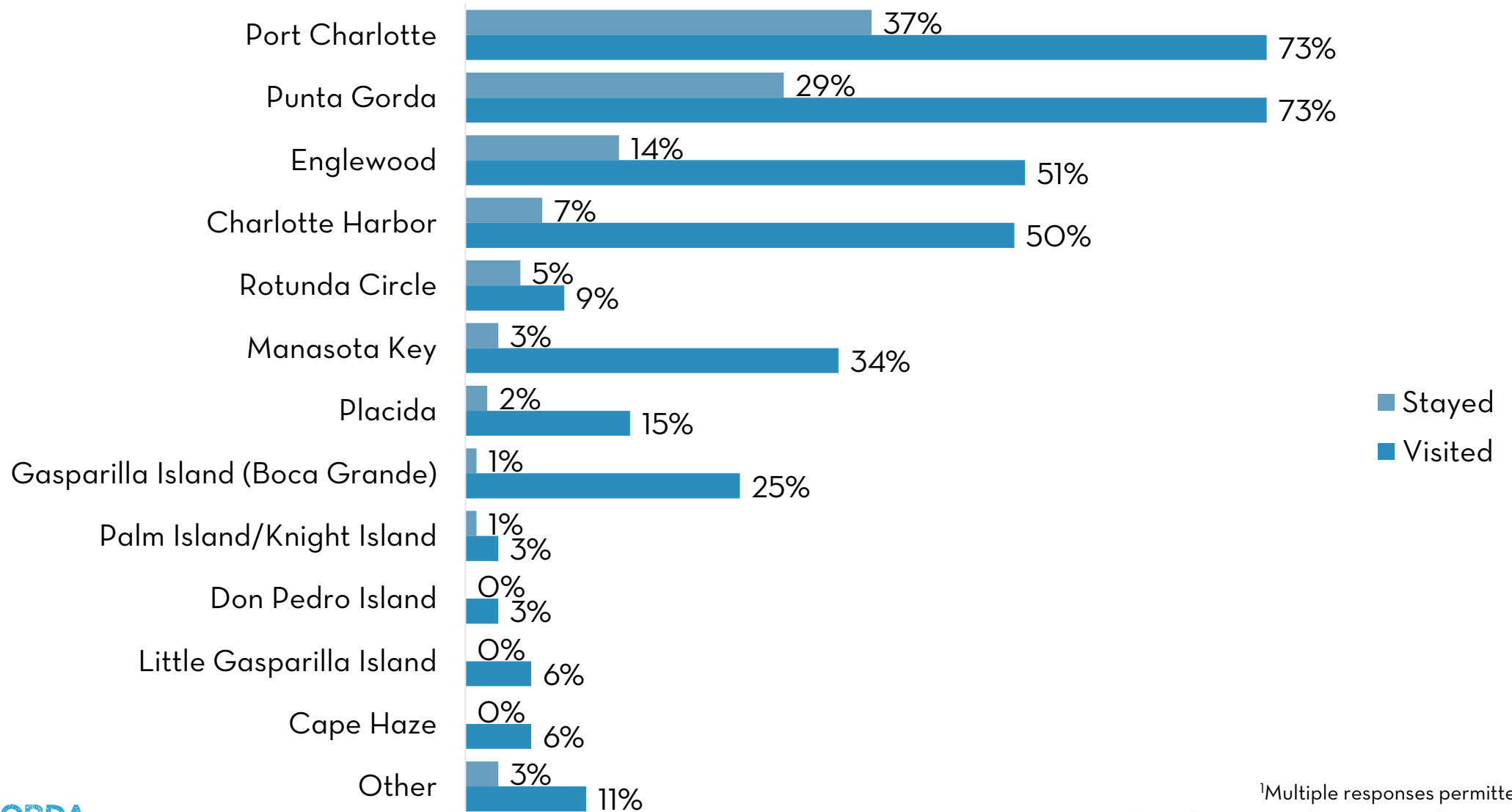
Visitor Activities[1]

Visitors love to relax, hang out at the beach, spend time with friends and relatives, and enjoy area restaurants, shopping and the nature in the area

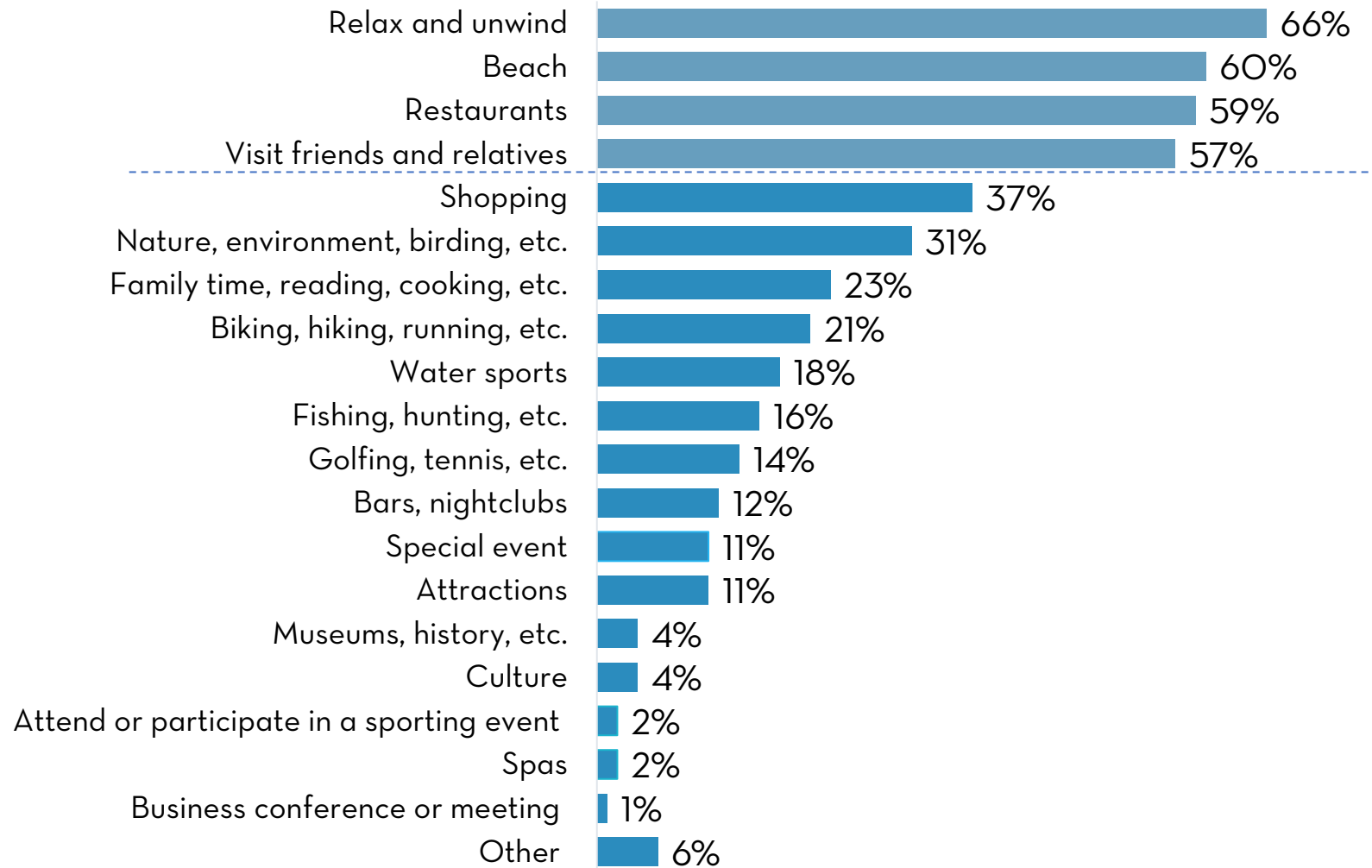| Activity	Percentage
Relax and unwind	66%
Beach	60%
Restaurants	59%
Visit friends and relatives	57%
Shopping	37%
Nature, environment, birding, etc.	31%
Family time, reading, cooking, etc.	23%
Biking, hiking, running, etc.	21%
Water sports	18%
Fishing, hunting, etc.	16%
Golfing, tennis, etc.	14%
Bars, nightclubs	12%
Special event	11%
Attractions	11%
Museums, history, etc.	4%
Culture	4%
Attend or participate in a sporting event	2%
Spas	2%
Business conference or meeting	1%
Other	6%

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Visitor Journey – Post-Trip Evaluation

Pre-Visit

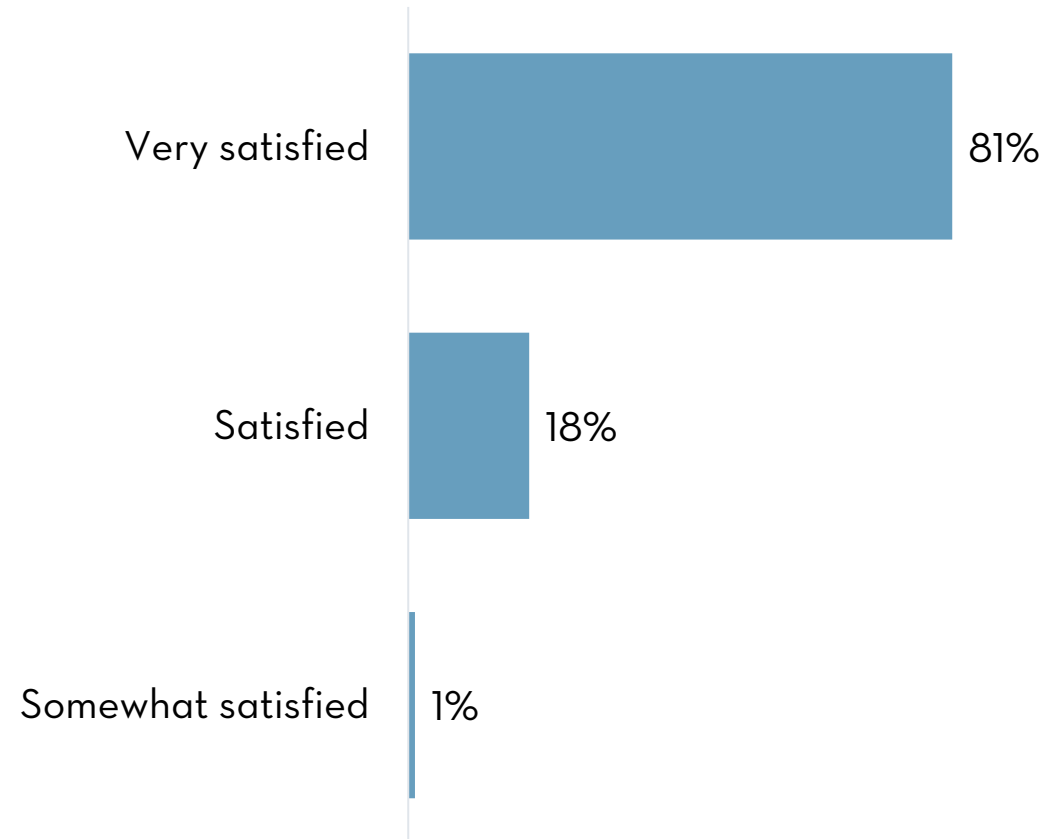Traveler Profile

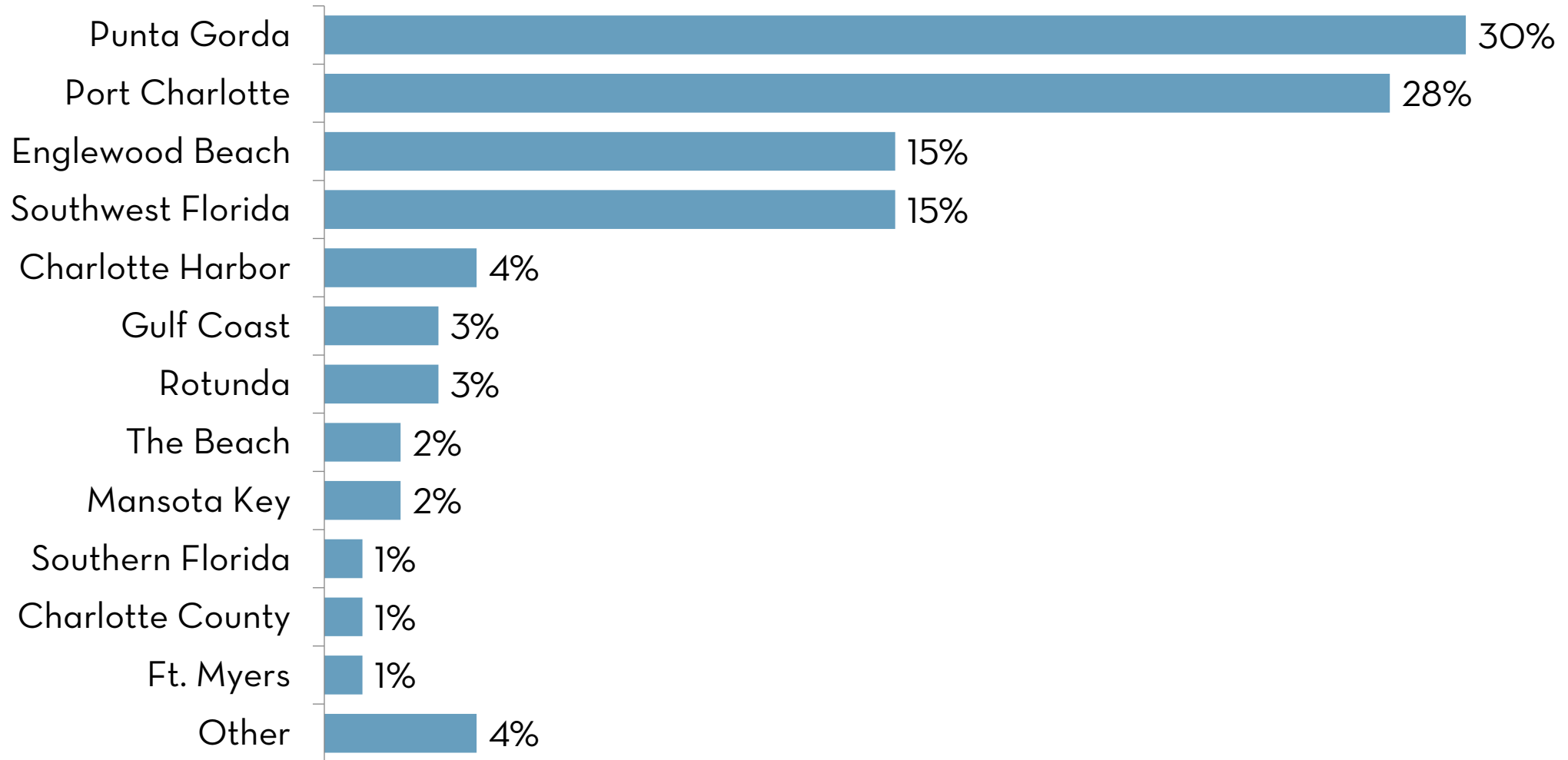Trip Experience

Post-Trip Evaluation

Impact of Tourism

Visitor Satisfaction

» **96%** would recommend Punta Gorda/Englewood Beach to a friend

» **97%** will return[1]

» **99%** were satisfied or very satisfied with their stay

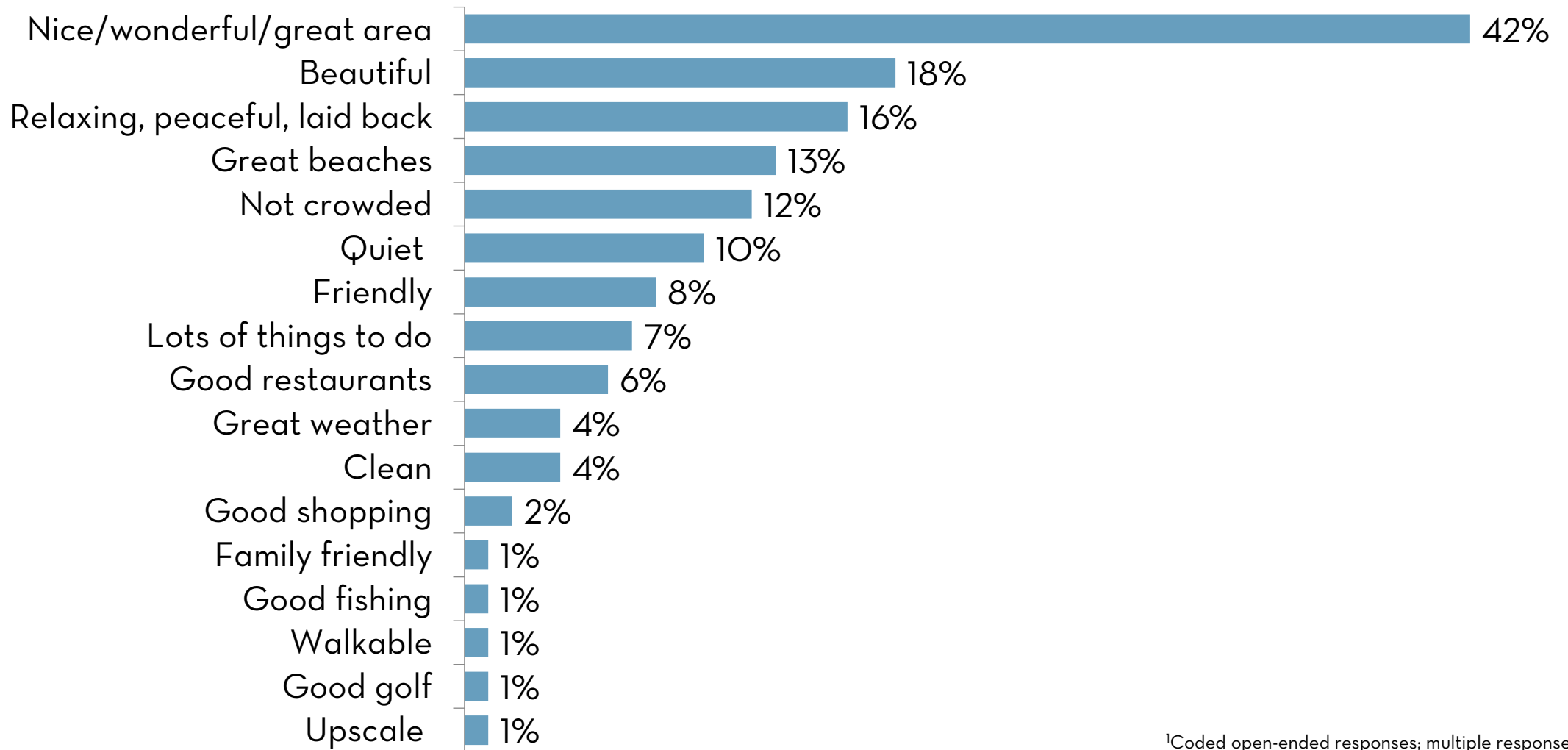Very satisfied — 81%

Satisfied — 18%

Somewhat satisfied — 1%

[1]3% are not sure about returning for the following reasons:
1. Prefer a variety of vacation spots; 2. Not enough to do during the night; 3. prefer other areas

If a friend asked where you were visiting, what would you call this area?[1]

Area	Percentage
Punta Gorda	30%
Port Charlotte	28%
Englewood Beach	15%
Southwest Florida	15%
Charlotte Harbor	4%
Gulf Coast	3%
Rotunda	3%
The Beach	2%
Mansota Key	2%
Southern Florida	1%
Charlotte County	1%
Ft. Myers	1%
Other	4%

[1]Coded open-ended responses; multiple responses permitted.

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If you were talking to a friend, how would you describe the Punta Gorda/Englewood Beach/Port Charlotte area as a place to visit?[1]

Response	Percentage
Nice/wonderful/great area	42%
Beautiful	18%
Relaxing, peaceful, laid back	16%
Great beaches	13%
Not crowded	12%
Quiet	10%
Friendly	8%
Lots of things to do	7%
Good restaurants	6%
Great weather	4%
Clean	4%
Good shopping	2%
Family friendly	1%
Good fishing	1%
Walkable	1%
Good golf	1%
Upscale	1%

[1]Coded open-ended responses; multiple responses permitted.

If you were talking to a friend, how would you describe Charlotte County as a place to visit?

"Punta Gorda is a very lovely and peaceful place to stay and shop."

"Port Charlotte is beautiful, it's not as busy as other areas, and there's a lot of green space and parks."

"Charlotte County is the perfect place to relax and enjoy nature and good weather."

"Punta Gorda has wonderful weather with lots of things to do and tons of friendly people."

Methodology

Visitor Tracking Study

» **490** interviews were completed with Charlotte County visitors at public areas, beaches and with online surveys.

Data Collection

» Visitor interviews were completed in person and online between **January 1st, 2021 and March 31st, 2021**

Punta Gorda/Englewood Beach VCB Visitor Tracking Report

January – March 2021

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