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## CHARLOTTESVILLE & ALBEMARLE COUNTY HAVE A STRONG SHOWING IN THE 2020 ORDINARY AWARDS

## The Ordinary Awards recognize and honor outstanding Virginia businesses, organizations and individuals in the tourism and hospitality industries

**CHARLOTTESVILLE, VA** – The <u>Charlottesville Albemarle Convention and Visitors Bureau</u> (CACVB) is thrilled to announce the destination's strong performance in the 2020 Ordinary Awards. Charlottesville & Albemarle County's tourism and hospitality industries were represented by eight finalists, four of whom were announced as winners, at a virtual ceremony earlier in the afternoon. The Ordinary Awards celebrate and honor Virginia's restaurants, lodging properties, tourism and hospitality professionals, destination marketing organizations, and attractions. The awards are presented by the Virginia Restaurant, Lodging & Travel Association (VRLTA).

Award winners came from the following categories:

- Winery of the Year King Family Vineyards
- Hotel of the Year Quirk Hotel Charlottesville
- Restaurant of the Year Michie Tavern
- Hotelier of the Year Paul Cooper, Retro Hospitality (Quirk Hotel Charlottesville & Dairy Market)

Award finalists came from the following categories:

- Hotel Employee of the Year Regina Dodd, Residence Inn by Marriott Charlottesville Downtown
- Hotelier of the Year Russ Cronberg, Boar's Head Resort
- Virginia Attraction of the Year Boar's Head Resort Sports Club
- Virginia Attraction of the Year Thomas Jefferson's Monticello

"Being so strongly represented in this year's Ordinary Awards is a testament to the passion and commitment of Charlottesville & Albemarle County's hard-working tourism and hospitality professionals," said Courtney Cacatian, Executive Director of the CACVB. "I'd like to extend my sincere congratulations to all of the winners and finalists for this tremendous accomplishment and for making Charlottesville & Albemarle County a welcoming destination for all visitors."

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## About the Charlottesville Albemarle Convention & Visitors Bureau

The Charlottesville Albemarle Convention & Visitors Bureau (CACVB) welcomes thousands of visitors to the region each year from all over the world who are seeking a variety of unique experiences in history, food, wine, spirits and

adventure. The CACVB serves as the global resource for marketing the tourism assets of the City of Charlottesville and County of Albemarle, and assists tour operators, meeting planners, and other groups in planning visits to the destination. The CACVB's mission is to enhance the economic prosperity of the people of the City and County by promoting, selling and marketing the area as a destination, in pursuit of the meetings and tourism markets.