



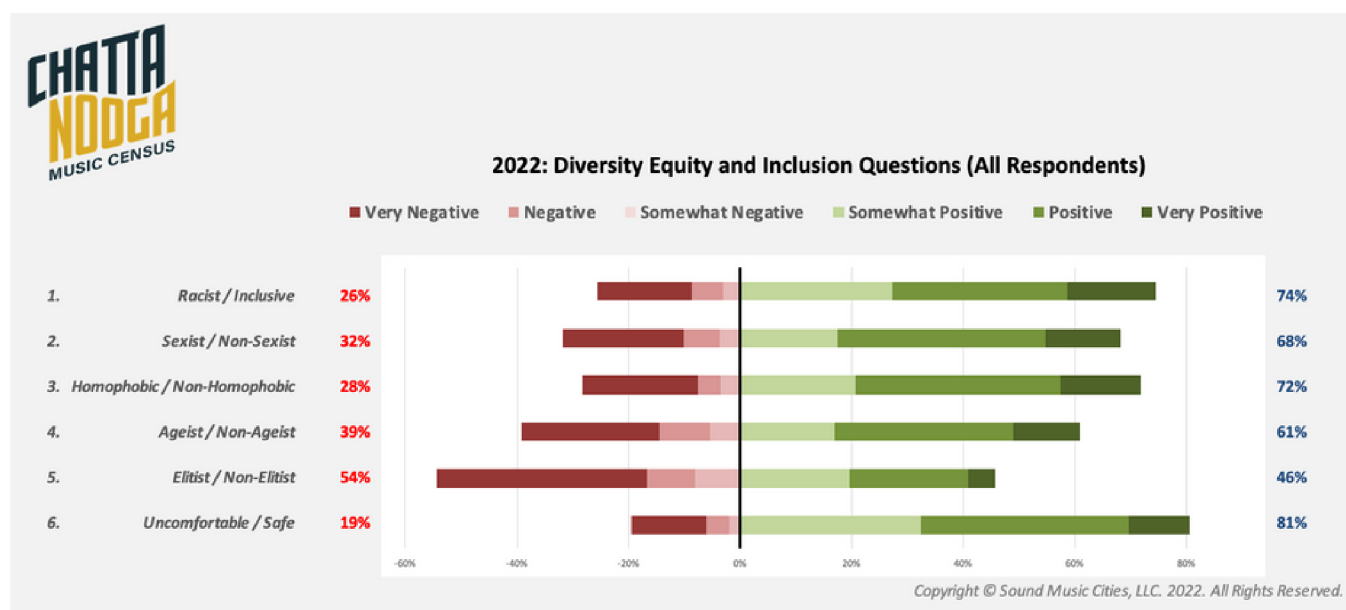
**CHATTA
NOOGA**
MUSIC CENSUS
2022

APPENDIX: DEI Data Deep Dive
February 2023



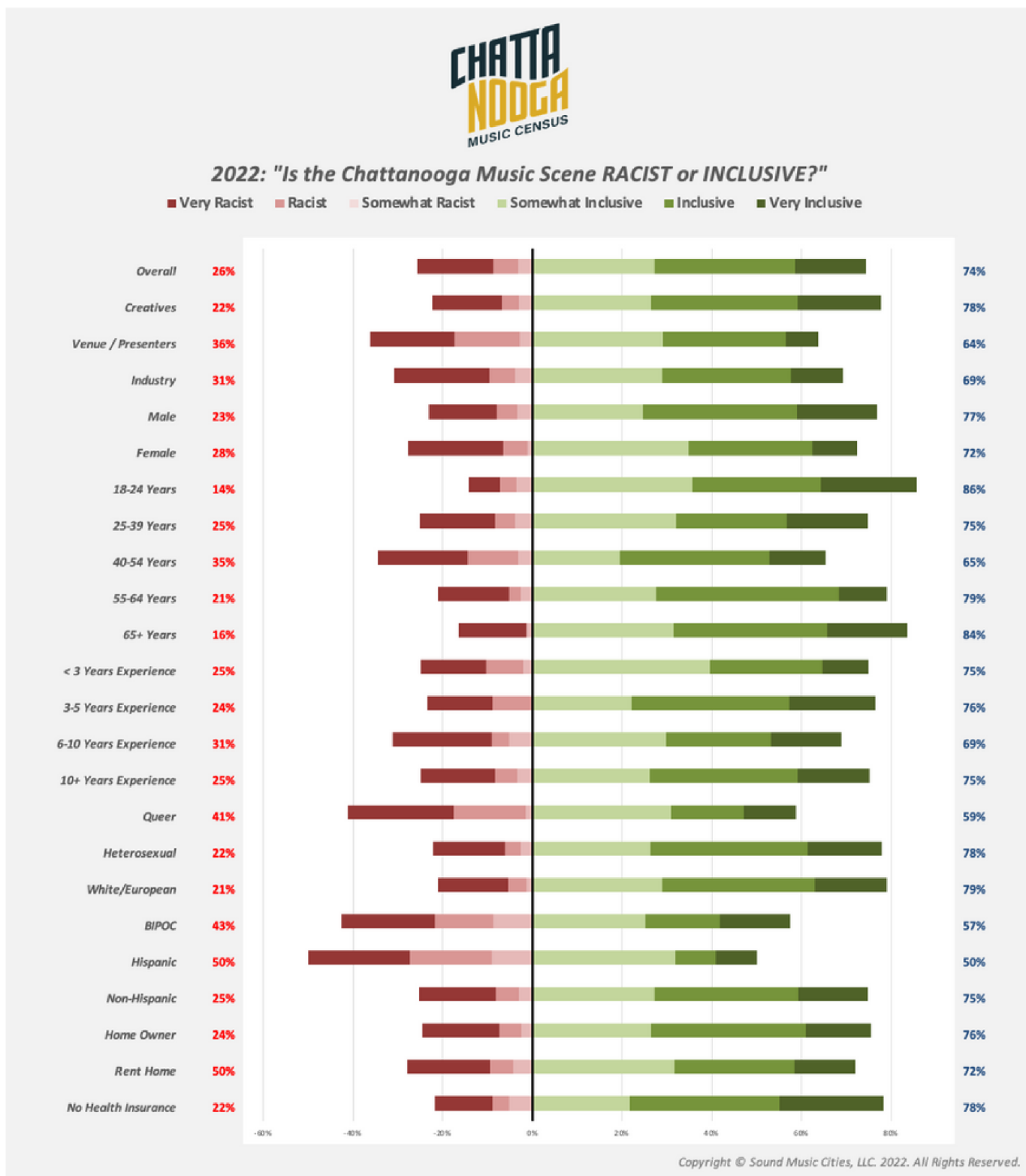
Diversity, Equity, Inclusion (DEI) Measures

The Diversity, Equity, and Inclusion section of the Census measured sentiment on 6 different adjective pairs that represent the opposite ends of a sentiment range. For example, the first adjective pair below is "Racist/Inclusive" and respondents could choose: very [racist], somewhat [racist], somewhat [inclusive], or very [inclusive], and in the data below, you will see that 74% identified the Chattanooga music ecosystem as "inclusive" (aggregating somewhat and very inclusive) and 26% identified it as racist (aggregating somewhat and very racist).

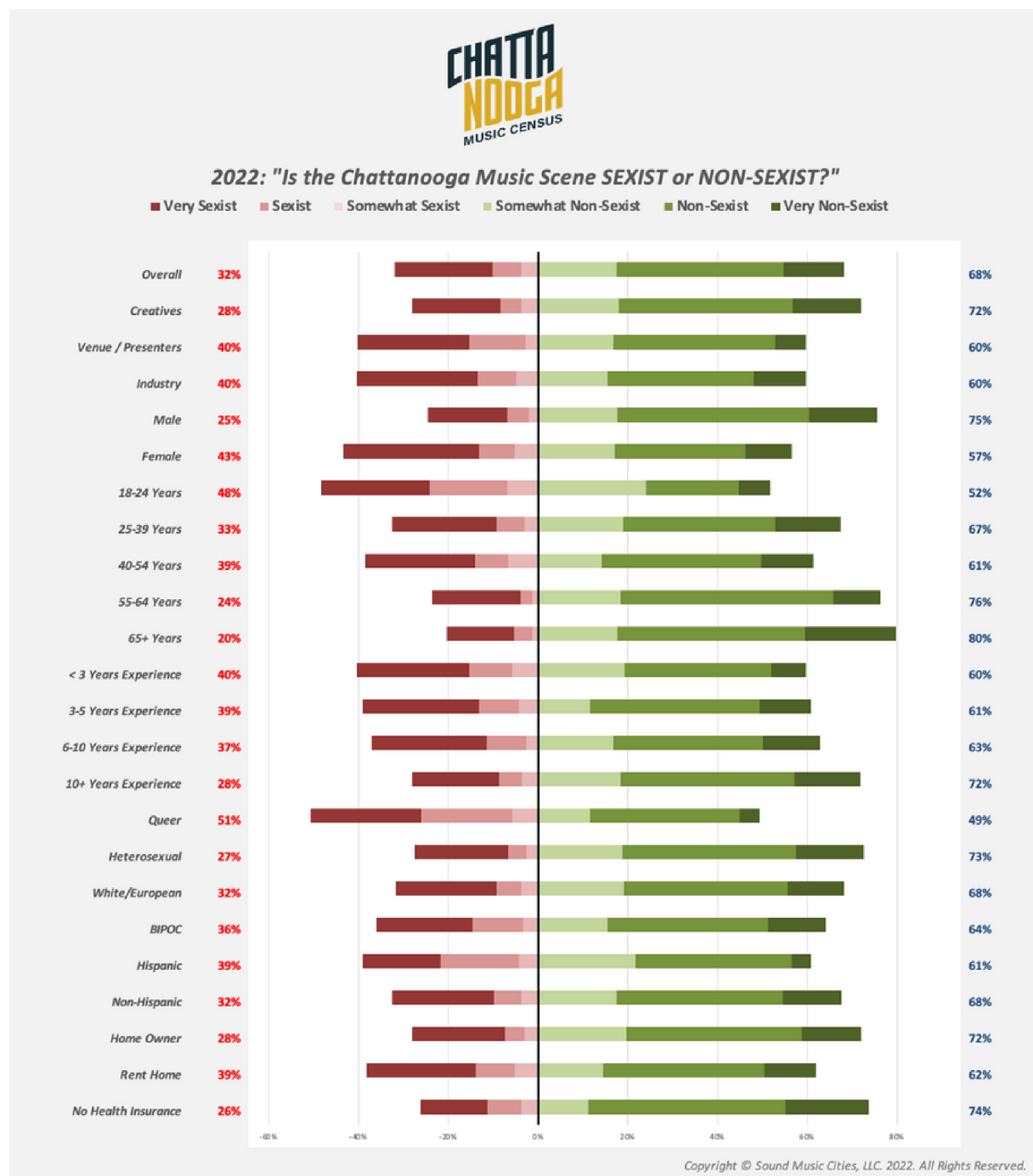


In this DEI Data Deep Dive appendix, we share data for each of the 6 different adjective pairs with sub-groups broken out.

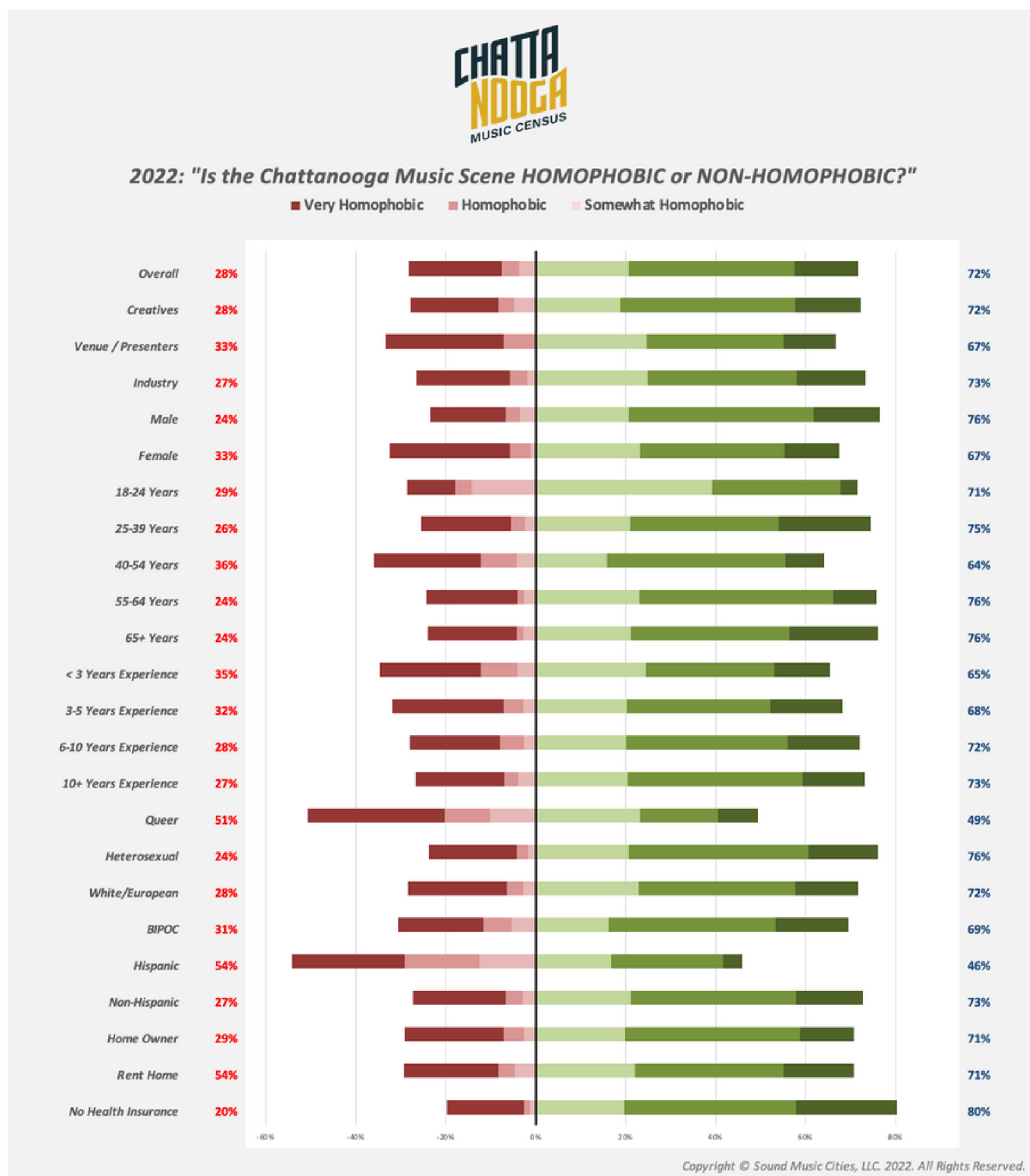
1. Racist or inclusive?



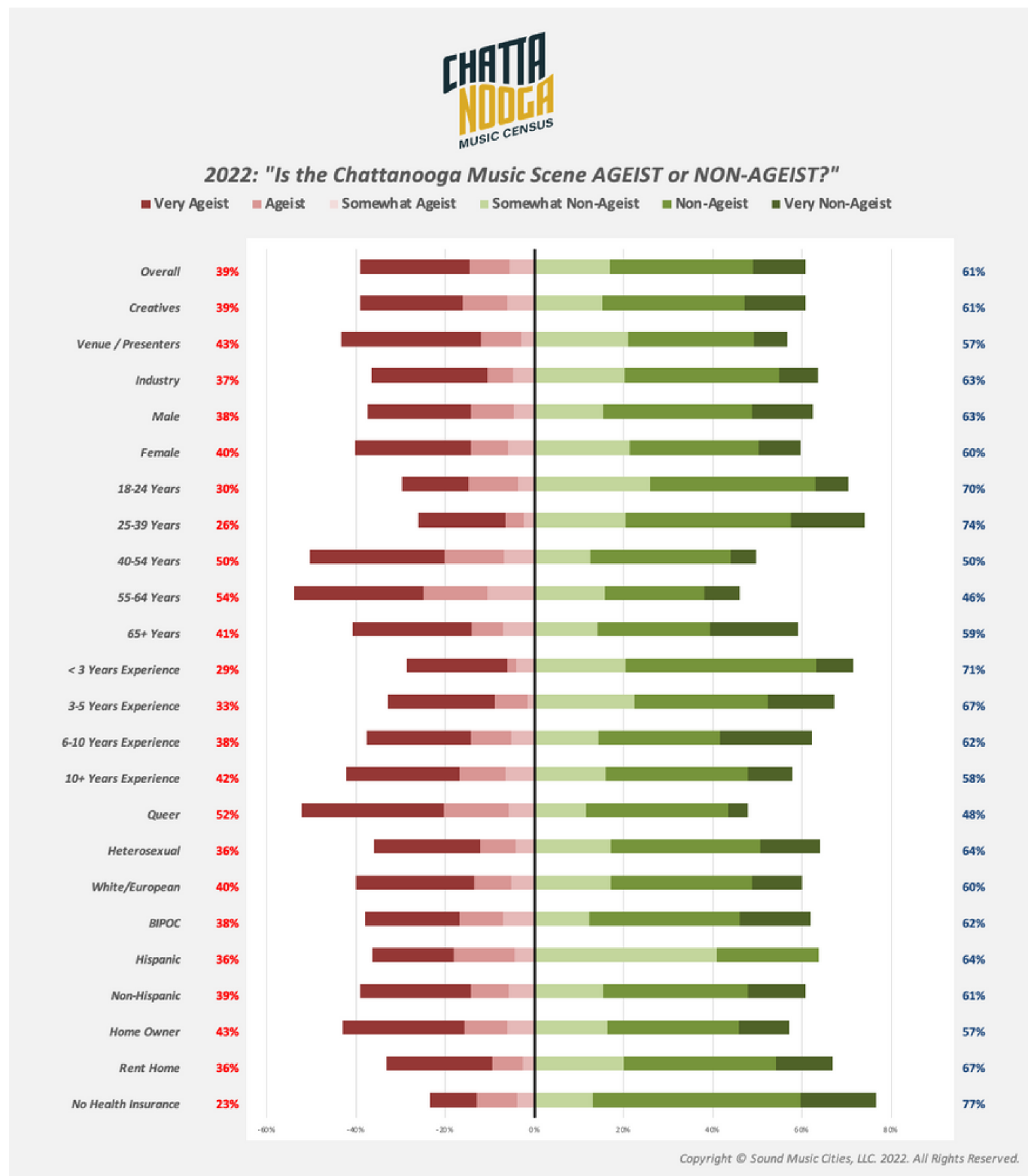
2. Sexist or Non-Sexist?



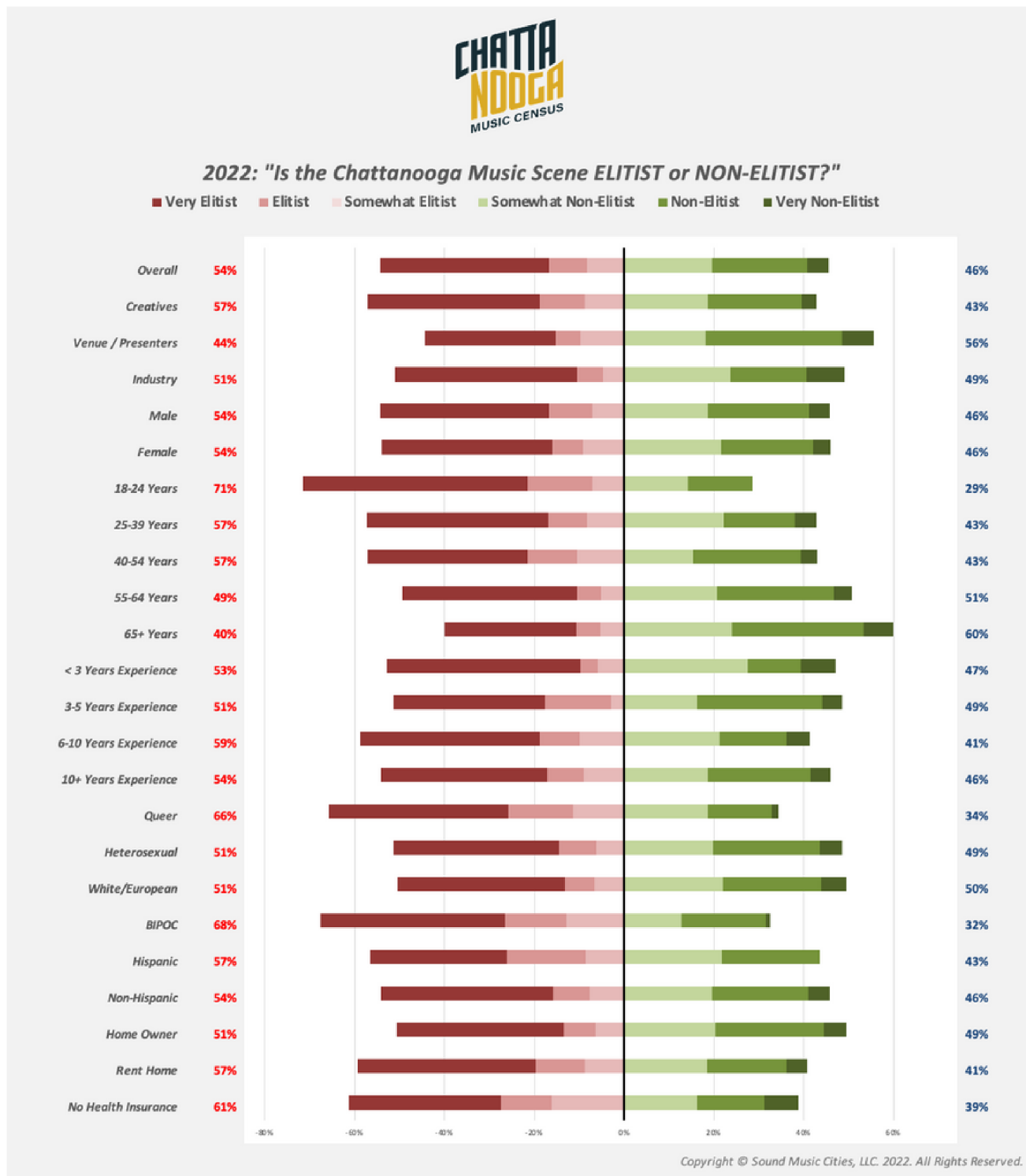
3. Homophobic or Non-Homophobic?



4. Ageist or Non-Ageist?



5. Elitist or Non-Elitist?



6. Uncomfortable or Safe?



2022: "Is the Chattanooga Music Scene UNCOMFORTABLE or SAFE?"

■ Very Uncomfortable ■ Uncomfortable ■ Somewhat Uncomfortable ■ Somewhat Safe ■ Safe ■ Very Safe



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