



KEYNOTE

## Paul Ouimet

PARTNER + PRESIDENT  
OF MMGY NEXTFactor, MANAGING  
DIRECTOR OF DESTINATIONNEXT

Paul is the President of NEXTFactor Enterprises Inc., a privately held company he established in 2015. In 2019, NEXTFactor joined MMGY's global group of companies and Paul became Partner and President of MMGY NextFactor. Prior to that, he was one of three founding partners of InterVISTAS Consulting Inc., and for 20 years, he played a major role in building it into a multinational company with offices in the U.S., Canada, and Europe. Paul has successfully delivered strategic plans and master plans for many destination organizations, governments, non profit organizations, hotels and airports around the world. He has also completed organization reviews and developed start-up plans and business plans for new ventures.

He serves as Managing Director of DestinationNEXT, an important initiative in partnership with Destinations International, that informs the future of destination organizations. DestinationNEXT was ranked by Skift Magazine as one of the top 10 biggest developments in the global tourism industry in 2015. To date, the team has conducted over 340 assessments and workshops around the world.