

SPRING 2020 COVID-19 RESOURCES DIRECTORY

CHATTANOOGA, TENNESSEE HAMILTON COUNTY

RESOURCE DIRECTORY

The Chattanooga Tourism Co. collaborated with a variety of entities to provide this extensive Covid-19 Resource Directory of local, state and national resources available during the pandemic. This information was published on the VisitChattanooga.com website and has now been replaced with our Reopening Chattanooga Industry Guidance.

Reach out to any member of the <u>Chattanooga Tourism Co. staff</u> with questions or if you need more information.

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BRIEFINGS & UPDATES

- Weekly/Thurs: <u>Chattanooga Tourism Co. Weekly Update on Thursdays</u>
- Daily: Tennessee Governor Bill Lee <u>Daily Live COVID-19 Media Briefings</u> @ 3 pm CT/4 pm ET (Mon-Thurs) & <u>Daily Bulletin</u>
- Daily: <u>Hamilton County Health Department Coronavirus Resources</u>
- Daily: <u>City of Chattanooga Mayor Andy Berke Coronavirus Updates</u>
- Daily: <u>Hospitality Tennessee COVID-19 Updates & Resources</u> & join their Facebook group
- Daily: <u>Arrivalist Daily Travel Index</u>
- Daily: <u>ADARA Predictive Traveler Intelligence Daily Traveler Trends Tracker Alerts &</u> <u>Reports</u>
- Daily: Sojern Travel Industry Updates
- Mon & Thurs, 5:30 p.m.: <u>City of Chattanooga Mayor Andy Berke Facebook Live Q&A</u>
- Weekly/Released Mon, 8 a.m. ET: <u>Destination Analysts Weekly Key Findings & Things to</u> <u>Know Report</u>
- Weekly/Fri: U.S. Travel Association Weekly Friday Check-In
- Weekly: <u>TN Department of Tourist Development: TN Travel Amid Coronavirus</u>

CAPITAL OPPORTUNITIES

- <u>SBA will resume accepting Paycheck Protection Program applications from participating</u> lenders on Monday, April 27, 2020 at 10:30 a.m. EDT
- <u>SBA Guaranteed Loan eligible lenders in the Chattanooga area</u>
- SBA Chattanooga partner offices <u>Brightbridge, Inc.</u>, <u>Chattanooga State Technical</u> <u>Community College</u> Small Business Development Center, <u>Chattanooga SCORE</u>
- <u>SBA Tennessee District office</u>
- <u>Submit your application by April 28, 11:59 p.m. ET for the Local Initiatives Support Corp.</u> (LISC) Small Business Relief Grants
- <u>City of Chattanooga Office Economic Development: Covid-19 Small Business Bridge Loan</u> <u>Program</u>
- <u>Community Foundation of Greater Chattanooga Community Response and Resilience</u> <u>Fund</u>
- ArtsBuild Artist Emergency Fund
- <u>GoFund Me, Yelp and Intuit QuickBooks Small Business Relief Initiative & Fund</u>
- Facebook Small Business Grants Program

CULTURE, HERITAGE & ARTS

- ArtsBuild Artist Emergency Fund
- SoundCorps Resources for musicians & music industry professionals
- Billboard: Extensive state by state resources & relief funds for music professionals



CULTURE, HERITAGE & ARTS – continued

- Tennessee Arts Commission: COVID-19: Info & Resources
- National Endowment for the Arts: COVID-19 Resources
- National Coalition for Arts: Preparedness & Emergency Response
- Americans for the Arts: COVID-19 Resources & Response Center

FOOD & BEVERAGE

- Relief fund: <u>Tennessee Action for Hospitality A Fund for Us Relief Fund</u>
- Relief fund: <u>National Restaurant Assoc. Educational Foundation: Restaurant Employee Relief</u> <u>Fund</u>
- <u>Tip a service worker every time you have a drink at home</u>
- Free Online Hospitality Training: National Restaurant Association <u>ServSuccess</u> & <u>ServSafe</u>
- <u>River City Company launched #TakeOutTonightCHA & Support Local campaigns to help</u> <u>downtown restaurants & retail</u>
- Chattanooga Chamber of Commerce launched #ChattanoogaToGo to help local businesses
- Proof Incubator: Food & Beverage Resources & free Food Boxes for hospitality professionals
- NoogaToday list of businesses/restaurants and ways to support
- <u>The House website</u>/app lists restaurants offering delivery/pickup/specials contact <u>Matt</u> to get added for free
- Yelp restaurants offering <u>delivery</u> & <u>takeout</u> & <u>gift cards</u>
- FREE text-to-order service for local restaurants, text "Nooga" to (423) 218-0111 to start
- Tennessee Distillers Guild: News & Updates
- James Beard Foundation Upcoming & On-Demand Webinars
- James Beard Foundation Chef Advocacy Toolkit

GET HELP

- <u>United Way of Greater Chattanooga</u> or call 2-1-1 for help with food, utilities, & more
- Hamilton County Department of Education Family Support Resources
- <u>TN Department of Human Services Temporary Assistance for Needy Families (TANF)</u> program
- Map of Wi-Fi hotspots across Chattanooga's public spaces & neighborhoods
- <u>Tennessee American Water</u>
- <u>Electric Power Board of Chattanooga</u> (EPB)
- <u>Tennessee Department of Economic & Community Development Broadband Resources</u>
- PROOF Incubator providing free Food Boxes for hospitality professionals
- <u>Chattanooga Area Food Bank</u>
- The Salvation Army Chattanooga
- Chattanooga 3-1-1 online or call 3-1-1 for city services/requests
- <u>Chattanooga Goodwill Industries online</u> or call 423-629-2501 ext. 2400, 3090, or 29
- First Things First COVID-19 Resources to keep your family healthy & positive
- <u>YMCA of Metropolitan Chattanooga School</u> <u>Closure Food Program</u>



GIVE HELP

Local Businesses & Restaurants

- NoogaToday list of businesses/restaurants and ways to support
- The House website/app lists restaurants offering delivery/pickup/specials
- Yelp restaurants offering <u>delivery</u> & <u>takeout</u> & <u>gift cards</u>
- Send Virtual Tips to Service Industry Employees
- Virtually Tip to musicians through #ConnectChatt concerts

Volunteer/Contribute Financially

- <u>United Way of Greater Chattanooga volunteer</u> /donate <u>Restore Hope Fund</u>
- <u>We Over Me volunteer</u>
- Chattanooga Area Food Bank volunteer/donate
- American Red Cross Chattanooga volunteer/give blood/donate
- <u>Salvation Army Chattanooga volunteer/donate</u>
- Blood Assurance give blood
- <u>City of Chattanooga volunteer for Senior Citizen Virtual Phone Bank</u> / donate <u>Homeless</u> <u>Division Amazon WishList</u>
- ArtsBuild Artist Emergency Fund
- <u>Community Foundation of Greater Chattanooga Community Response and Resilience</u> <u>Fund</u>
- Tennessee Aquarium Emergency Operations Fund

HEALTH & SAFETY

- <u>Hamilton County Health Department</u>, coronavirus hotline (423) 209-8383, currently open Monday-Friday, 8 am-6 pm
- Tennessee Department of Health & Georgia Department of Health
- Centers for Disease Control and Prevention
- World Health Organization
- Federal Emergency Management Agency (FEMA)

HOSPITALITY TRAINING

- Free Online Hospitality Training: <u>American Hotel & Lodging Assoc. Hospitality online</u> <u>career training courses</u>
- Free Online Hospitality Training: <u>National Restaurant Association</u> <u>ServSuccess</u> & <u>ServSafe</u>

JOB BOARDS

- <u>Chattanooga Chamber of Commerce Job Boards</u>
- <u>City of Chattanooga Workforce</u>
- <u>TN Dept. of Labor & Workforce</u>
 <u>Development Jobs4TN.Gov</u> and the <u>TN Talent</u>
 <u>Exchange powered by Jobs4TN.gov</u>



MEDIA (LOCAL) COVID-19 COVERAGE & UPDATES

- Chattanooga Times Free Press
- NoogaToday
- WDEF-TV Channel 12
- WRCB-TV Channel 3
- WTVC-TV Channel 9

MEETINGS, SPORTS, EVENTS & GROUP TRAVEL

- International Assoc. of Exhibitions & Events: Coronavirus Resources
- Events Industry Council: Coronavirus Resources
- Meeting Professionals International: Coronavirus Resources
- <u>PCMA: Covid-19 Resources & Insights</u>
- Meetings Today: Updates & News
- Associations Now: Coronavirus Tracker & Updates
- Northstar Meetings Group: Coronavirus coverage & updates
- Meetings Means Business: Coronavirus Resources
- Rezdy: Navigating the Covid19 Economic Downturn

RESEARCH & REPORTS

- <u>Tourism Economics analysis shows a week-by-week outlook on travel spending in the</u> <u>U.S., also gives regional/state-by-state breakdown</u>
- Hotel and Air: <u>Daily Traveler Trends Tracker by ADARA</u> taps into real-time travel data on consumer behavior including hotel volume and flight bookings for business & leisure travel
- Car: <u>Daily Travel Index by Arrivalist</u> is a barometer of drive market activity across all 50 states, look at the fluctuations in drive market activity within 1 or a group of states
- <u>TN Department of Tourist Development data deck, updated weekly</u>
- Destination Analysts: Covid-19 Research & Insights
- U.S. Travel Association: Covid-19 Travel Industry Research
- Sojern: Travel Industry Research
- Sojern: Data and Insights on Travel Impact (3/26/20)
- Longwoods International: American Resident Sentiment Towards Tourism
- Longwoods International: Covid-19 and Travel Sentiment Survey
- <u>National Restaurant Association: Industry Impact Survey Results</u> & <u>Blueprint for</u> <u>Recovery</u>
- Skift Research Report: U.S. Travel Tracker March 2020/Travel Sentiment Amid Lockdown
- <u>Advance Travel & Tourism</u>: What Travel Marketers Should Do Today to be Successful Post-Crisis ebook
- <u>Oxford Economics: Global Economic Outlook April/May 2020</u>



RESEARCH & REPORTS – continued

- Tourism Economics: Impacts of Coronavirus on Global Tourism Report
- Tourism Economics: Covid-19 Pandemic Impacts on City Tourism (4/15)
- Smart Cities Dive Tracking the Impact of Coronavirus on US cities
- American Hotel & Lodging Assoc.: Covid-19 Resources and Latest Hotel Impact Research
- <u>Development Counsellors International: Travel PR Give Journalists What They Need</u> <u>During COVID-19 (4/9)</u>
- <u>Development Counsellors International: COVID-19 A View from Travel Advisors</u> (3/23/20)
- Yelp: Coronavirus Economic Impact Report
- <u>Google: COVID-19 Community Mobility Report updated weekly</u>
- HealthData.org: Covid-19 Projections by State Tennessee

SMALL BUSINESSES, NON-PROFITS, SELF-EMPLOYED & MORE

- United Way of Greater Chattanooga/Venture Forward: Job board and training
- River City Company: How to Support Local Downtown Restaurants & Retail
- <u>Chattanooga Small Business Task Force created a new Small Business Resource</u> <u>Directory</u>
- Tennessee Small Business Development Center live & on-demand training
- <u>Chambliss: COVID-19 Insight Center</u>
- U.S. Chamber of Commerce: Coronavirus Small Business Guide
- TN Chamber of Commerce & Industry: COVID-19 News & Business Resources
- TN Dept. of Economic & Community Development: Small Business Resources
- Launch Tennessee: COVID-19 Resources for Startups
- Launch Tennessee: COVID-19 Resources Resources for Startups
- CO.STARTERS: COVID-19 Recovery Guide
- Assoc. of Fundraising Professionals TN: Fundraising resources
- Local Initiatives Support Corp. (LISC) Rapid Relief & Resiliency Fund



TRAVEL & TOURISM (GENERAL)

- Chattanooga Tourism Co. Weekly Update on Thursdays
- Weekly Discussion, Thurs, 11 a.m. <u>Chattanooga Tourism Co. Weekly Discussions</u>
- <u>Hospitality Tennessee COVID-19 Updates & Resources</u> & join their Facebook group
- Arrivalist Daily Travel Index
- ADARA Predictive Traveler Intelligence Daily Traveler Trends Tracker Alerts & Reports
- <u>Sojern Travel Industry Updates</u>
- U.S. Travel Association Weekly Friday Check-In
- American Hotel & Lodging Assoc.: Covid-19 Resources and Latest Hotel Impact Research
- TN Department of Tourist Development: TN Travel Amid Coronavirus
- <u>Development Counsellors International Covid-19: Place Marketing Resources for</u> <u>Response & Recovery</u>
- Miles Partnership Covid-19 Resources, Data Tracking, Webinars and more

WEBINARS/VIRTUAL DISCUSSIONS

- Weekly Discussion, Thurs, 11 a.m. ET: <u>Chattanooga Tourism Co. Weekly Discussions</u>
- Video Updates: <u>Chattanooga Chamber of Commerce Live Video Updates</u>
- Weekly Webinar, Tues, 11 a.m. ET: <u>Destination Analysts Weekly Webinars</u>
- Weekly Webinar, Wed, 11:30 a.m. ET: <u>Destinations International Weekly Industry</u> <u>Update</u>
- Weekly Webinar, Thurs, 4 p.m.: <u>str Weekly Hotel Industry Impact</u>
- Webinars: James Beard Foundation Upcoming & On-Demand Webinars
- Webinars: <u>United Way of Greater Chattanooga/Venture Forward: Upcoming and On-Demand Training</u>

