

VISIT CHEYENNE

The Convention & Visitors Bureau

APRIL 2021 NEWSLETTER

CHEYENNE RESTAURANT WEEK APRIL 4-10, 2021

Get out of your restaurant rut and try something new during Cheyenne's 6th Annual Restaurant Week. Area restaurants, specialty shops, and bars are participating with special menus and prices. The event is a combined effort of the hospitality community and Visit Cheyenne. You can see all of the participating restaurants and menu offerings at cheyennerestaurantweek.com.



DADDY OF THE MALT WEEKEND APRIL 9 & 10

Sip your way through the unique flavors of Cheyenne's craft beverage scene – four breweries and a distillery—during the last weekend of Cheyenne Restaurant Week. Explore the Daddy of the Malt Craft Beverage Trail and discover the unique tastes of Cheyenne. Not only will you get BOGO deals on drinks at every stop, but if you redeem them all, you can stop in at the Visit Cheyenne Visitor's Center in the Cheyenne Depot Lobby to receive a free Daddy of the Malt stainless steel commemorative pint glass to take home! The pass is FREE and will be delivered via email or text to be used immediately, so savings are just a tap away!

Look for the link at cheyennerestaurantweek.org

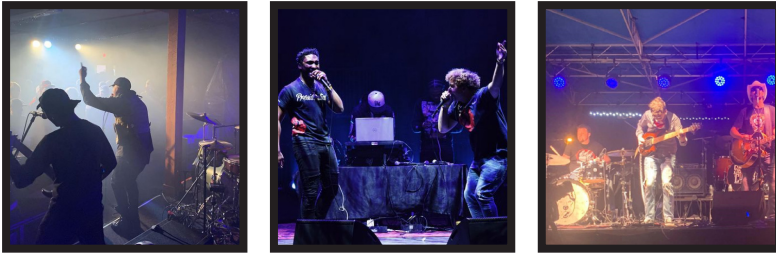
NEW FACE AT VISIT CHEYENNE

DESTINATION EVENTS SPECIALIST



Sarah Fanning started at Visit Cheyenne recently as the new Destination Events Specialist. She was born and raised in Broomfield, Colorado, and then lived in Laramie, Wyoming for two years before moving back to Colorado. She enjoys spending her free time going fishing, playing trivia at local breweries, and camping. Before moving to Cheyenne she was a wedding planner in Castle Rock, Colorado, and prior to that was a restaurant manager for Old Chicago.

This is a new position created as a response to the successful community collaborations and programming we've been working on to put the focus on making Cheyenne a destination city year-round.



LIVE MUSIC MAKES A RETURN TO THE CAPITAL CITY

A year ago just as concert acts were being signed and we were all looking forward to a huge summer of live music options, a novel virus changed the world for good, and music everywhere was silenced. The loss prompted creative outlets like online and Zoom concerts, but it just wasn't the same. There's just something about a live performance to make you feel alive.

Things are getting better and places are opening up, and that means live music is making a comeback, too. The Lincoln, Chinnok Drive-In, and the Outlaw Saloon all have upcoming shows. Cheyenne Civic Center is adding events as well, and we can only hope that soon the Plaza is filled with folks finally moving their feet to the sounds of sweet, sweet live music.

CALENDAR

April 4-10
Cheyenne Restaurant Week

April 9-10
Daddy of the Malt Weekend

April 18-25
Collie Club of America National Dog Show

TIDBITS

LCCC Outreach and Workforce Development

Now provide ServSafe training! Schedule by calling 307-432-1632

Do you want your photos featured by Visit Cheyenne?

Send your high quality photographs to Andi@cheyenne. com. Giving us the rights to use your photographs helps us feature your business in the future, and in a hurry when travel writers request them.

The Cheyenne Street Railway Trolley

Beginning its summer season of tours on Saturday, May 1st. The 90-minute tours take place seven days a week. For more information call (307) 778-3133.

LARAMIE COUNTY LODGING STATS

FEBRUARY 2020		Change from last year	YTD 2021
Lodging Occupancy	44.2%	-24.2%	43.5% (-16.9%)
Average Room Rate	\$75.17	-10.1%	\$75.07 (-7.7)

Source: Smith Travel Research



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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org