

AUGUST
2025



Newsletter

August is here! Cheyenne Frontier Days may be over, but the fun never stops in Laramie County. Read on to see what's happening around town this month.

The Laramie County Fair is Back!

Through August 9th, the Archer Event Complex is alive with the return of the Laramie County Fair, where families can discover nonstop fun from dawn until dusk. Between August 2nd and 8th, the Midway invites everyone to bounce through giant inflatables, test their wits in an escape room, laugh along with live comedy shows, and conquer a mini-golf course—all included in the fair admission. When evening falls, Fair Nights deliver the real thrills: seasoned cowhands and spirited youngsters compete in the Ranch and Youth Rodeos, souped-up trucks and tractors unleash raw horsepower, and on August 5th pint-sized riders cling to woolly lambs in the beloved Mutton Bustin' event. Two nights later, brave participants slip and slide in Pig Wrestling before daring stunt artists rock the stands at the Insanity Fest Thrill Show.

Inside the Event Center's showing, a parade of animals—from alpacas and guinea pigs to dogs and goats—keeps visitors entertained throughout the day. This year also spotlights two quirky new contests: whisker enthusiasts will vie for the Best of Laramie County Beard crown, while foodie competitors go head-to-head in the Deviled Egg Contest. On August 2nd, the Farmers Market Pavilion opens its stalls from 10 AM to 2 PM, offering locally sourced goods, fresh from the farm to your table. Whether you're chasing thrills on the midway, marveling at the animal shows, or sampling community-grown treats, the Laramie County Fair at Archer promises a memorable Wyoming summer celebration for all ages.

For more information and times, head to LaramieCountyEvents.com.

Museum Highlight: Cowgirls of the West Museum and Emporium

The Cowgirls of the West Museum & Emporium in downtown Cheyenne celebrates the daring women who forged the American West. Housed in a charming brick building on 17th Street, the museum’s exhibits showcase original rodeo gear, vintage photographs, and first-hand stories of cowgirls from the 1880s through the 1920s.

Directly adjacent, the Emporium offers a curated selection of Wyoming-made treasures—handcrafted jewelry, leather goods, Western art, and more—with all proceeds supporting the museum’s mission. Admission is always free, and regular events include meet-and-greets with today’s rodeo champions, themed luncheons, and extended hours during Cheyenne Frontier Days, making it a must-see destination for history buffs and Western enthusiasts alike.

Rough Stock, Fast Ropes, Rising Stars – The Next Generation of Rodeo Starts Here


The sixth season of Hell on Wheels Rodeo and Chuck Wagon saw its first four performances in June and July with fans filling the stands to watch cowboys from all over compete. We saw spectators from 41 states and even attracted international rodeo fans from England, Canada, Ireland, France, Germany, and the Netherlands!

The rodeo starts at 7pm, where you’ll head over to the arena to cheer on our hometown cowboys and cowgirls! Enjoy the West’s favorite sport under the Wyoming sky with some of the region’s finest competitors, showcasing their skills in events like bull riding, barrel racing, and roping. The energy and excitement of the crowd make each night unforgettable.

There are still two rodeos left on August 22, and September 5, so you still have time to check out the action for yourself. Visit HellOnWheelsRodeo.com to secure your seat today and experience the thrill and tradition of Western rodeo at its best.

LODGING STATISTICS

June 2025		Change from last year	YTD 2025
Lodging Occupancy Percentage	78.9%	4.4%	59.0% (1.6%)
Average Room Rate	\$130.80	4.5%	\$108.10 (0.2%)



121 W. 15th Street, Suite 202
Cheyenne, WY 82001
cheyenne.org

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