

**AUGUST
2023**



Newsletter

August already?

Cheyenne Frontier Days can feel like the end of summer in Cheyenne, but we have another amazing month of summertime to enjoy!

More Summer Fun: Big Events in Laramie County



Cheyenne Frontier Days is over. The solid week of fun, action, music, and food is over for 2023, but that doesn't mean August is just sitting back with nothing to do. There are plenty of events happening this month in

Cheyenne and Laramie County!

Some of the first things happening are the Laramie County Fair and Pine Bluffs Trail Days. The Laramie County Fair runs August 2nd through the 12th at the Fairgrounds at Archer. It all kicks off with a set of 4-H Dog Shows on August 2nd, with multiple events happening every day after that – from livestock shows to music and comedy shows. This is the oldest and biggest county fair in Wyoming, and this year promises to be a blast! For more information, just head to laramiecountyevents.com/fair.

Meanwhile, in Pine Bluffs, the town is holding the 73rd Trail Days. This event also starts August 2nd and runs through August 6th.

If you've never been to Pine Bluffs Trail Days, imagine Frontier Days in a smaller, close-knit farming community – a fun event for the whole family in one of the friendliest

communities in Wyoming. The 4-day event is a great way to celebrate Wyoming's western heritage. Events include a basketball camp, a melodrama at the historic Pine Bluffs Highschool, a 5k walk/run, food, music, fun, and dancing! To learn more, head to the Pine Bluffs Trail Days Facebook page.

Cheyenne Arts Celebration Set to Rock Out At Lions Park

August 12th will be a fun day celebrating our local and regional artists. Music, art, and food will be spread across the south side of Lions Park with the Cheyenne Arts Celebration. Musical artists include local and regional musicians like Blues artist Buffalo Nichols, the soulful Stephanie Anne Johnson, and Mr. Byrd and the Perfect Strangers among many others. You'll also be able to find our local food truck vendors on site, along with many visual art vendors.

In addition to the art, music and food, this artistic celebration will include activities for visitors of all ages. Keep an eye out for yoga sessions and art activities for kids. This free event starts Saturday,

August 12th at 11 AM in South Lions Park.



Visit Cheyenne Proudly Sponsors Popular “Edge Fest”

Edgefest is right around the corner once again. After a knockout show in 2022, Warehouse 21, Visit Cheyenne, and the Downtown Development Authority are working together to bring another great, free music festival to the Capitol City. For Visit Cheyenne this is a chance to help breath new life into Cheyenne’s West Edge and bring something different to our region.

“Edgefest is such an important event that highlights all of the new economic development on the westedge of our Downtown, so it is a ‘no-brainer’ for us to be a title sponsor.” says Domenic Bravo CEO for Visit Cheyenne, “Each year this event has grown in popularity, it has a great mix of residents and visitors that attend and it showcases a different side of Cheyenne than what we are typically known for.”

This year, Edgefest’s lineup includes a slew of powerhouse female voices. Emmy Meli brings her R&B passion to the stage, Lauren Ruth Ward and her band bring the classic rock and roll vibe, and Devon Cole brings hard-hitting truth packaged in pop bop. It all culminates with the headliner of ZZ Ward and her hybrid style of Blues and Hip Hop.

Along with all the music you can expect plenty of our local food truck vendors to be on hand. Everything starts August 26th at 4:30 PM at the Cheyenne Civic Commons Park.



LODGING STATISTICS

JUNE 2023		Change from last year	YTD 2023
Lodging Occupancy	81.0	9.6%	61.1% (3.3%)
Average Room Rate	\$127.76	5.1%	\$105.16 (+3.8)

Source: Smith Travel Research

**VISIT
CHEYENNE**
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