

♣ COWBOY BOOTS FOR ALL WALKS ♣

THE PREMIER MAGAZINE OF THE WEST

COWBOYS & INDIANS

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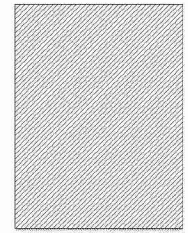
Matthew McConaughey

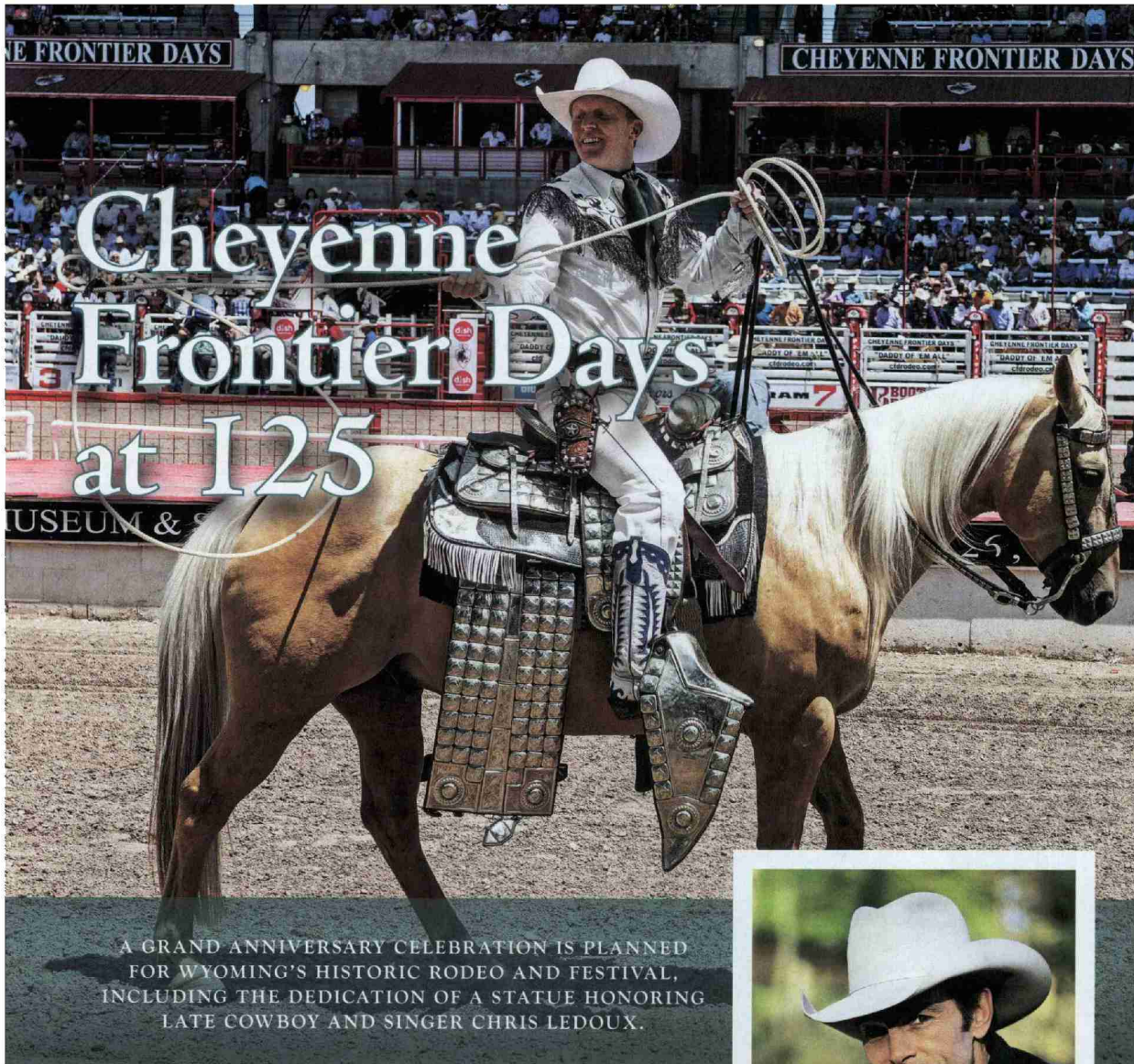
THE OSCAR WINNER GOES DEEP IN HIS MEMOIR ON LIFE AS A FATHER AND A SON

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A GRAND ANNIVERSARY CELEBRATION IS PLANNED FOR WYOMING'S HISTORIC RODEO AND FESTIVAL, INCLUDING THE DEDICATION OF A STATUE HONORING LATE COWBOY AND SINGER CHRIS LEDOUX.

CONSIDERED ONE OF THE MOST SUBSTANTIAL AND AUTHENTIC RODEO events in the world, Cheyenne Frontier Days began as a small festival in 1897 designed to put cowboys to the test in the areas of bronco busting, steer roping, and other rodeo events. It's still going strong and has been dubbed "The Daddy of 'Em All" heading into its 125th edition scheduled for this July. While details and the scope are still being finalized due to pandemic-related protocols, one very special portion of the anniversary event is set: a dedication in Frontier Park of a new bronze statue of the late rodeo cowboy and music artist Chris LeDoux. LeDoux grew up close by after his family moved to Wyoming from Texas, competed in bareback events at CFD, and went on to become one of country music's most beloved troubadours. According to writer Chuck Coon, "This monument by artist D. Michael Thomas from Buffalo, Wyoming, stunningly memorializes Chris LeDoux's contributions to the rodeo and music worlds along with his well-deserved place in Cheyenne Frontier Days history."

Keep tabs on the plans and ticket options for the 2021 Cheyenne Frontier Days at cfdrodeo.com.

PHOTOGRAPHY: COURTESY CHEYENNE FRONTIER DAYS / STEVEN SHIRT; COURTESY CAPITOL RECORDS/BUTCH ADAMS