

Hello!

Visit Cheyenne is excited to announce that for this year's Restaurant Week we will be launching a free digital **Cheyenne Restaurant Week Pass** to appeal to locals and visitors for our upcoming restaurant week April 3rd - 9th. This pass will function as a listing to all restaurants participating and can be delivered via text and email to passholders' phones.

Here are the top 3 things you need to know to be involved:

1. As a partner of Visit Cheyenne **there is no cost to you** to participate!
2. Visit Cheyenne is asking all participating businesses to submit their information to Bandwango so more attendees will visit your business and spend money with you. As in past years, a special Restaurant Week promotion needs to be offered in order to participate.
3. Flexible redemption options are built to work with any type of business - no tech, low tech, or high tech

We have partnered with the technology company Bandwango, based in Salt Lake City, Utah, to launch this passport. Their team has successfully launched many visitor and locals focused restaurant week passes with destinations throughout the US and Canada. You can sign up yourself to see how the technology works using the examples below:

- [Visit Casper 5150' Restaurant Week](#)
- [Downtown Canton Restaurant Week](#)

### Next Steps

You will be receiving an onboarding email from the Bandwango platform where you can easily add and update how your business will be presented on this mobile pass. Our Bandwango team members will be following up after you fill out the form to help answer any questions and provide redemption instructions for you to share with your staff.

With your participation we can continue to grow both Restaurant Week and October Feast, making Cheyenne a more exciting and inviting place to call home.

Thank you in advance for your help!

Questions? Call Tia at (307) 772-7225 or email at [tia@cheyenne.org](mailto:tia@cheyenne.org).