

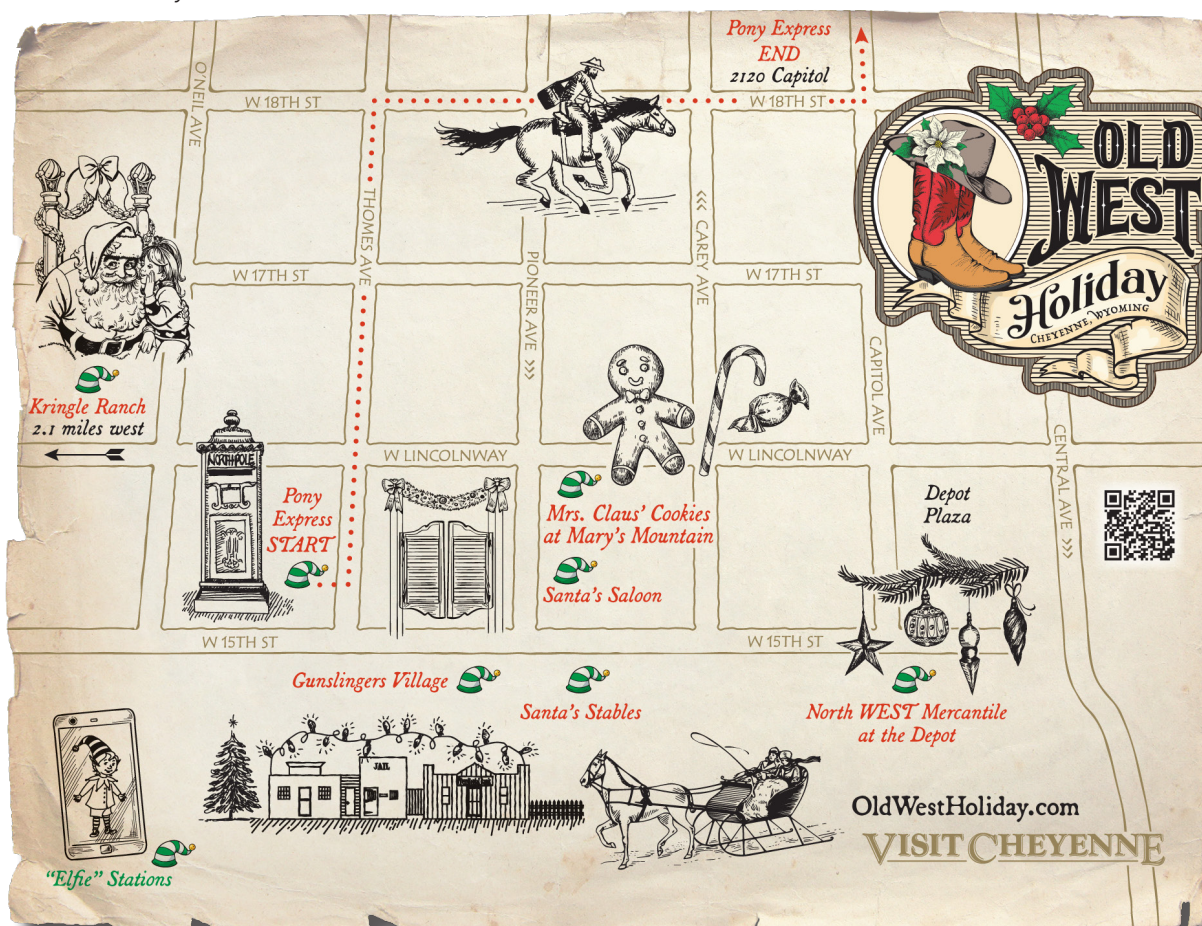
VISIT CHEYENNE

The Convention & Visitors Bureau

DECEMBER 2020 NEWSLETTER

WELCOME TO CHEYENNE'S OLD WEST CHRISTMAS!

This year on the top of everyone's mind is how to stay healthy and safe, but still have something to do with family and friends during the holidays. Visit Cheyenne and others have come up with some ingenious ways to do just that. Santa Stations, (where you might just run into the jolly old man himself), "Elfie" Stations (Instagram worthy!), in addition to gorgeous light displays have transformed downtown Cheyenne into a Western Winter Wonderland. Use the map below to locate all the ways to make memories with your loved ones.



"ELFIE" PHOTO STATIONS:

Mistletoe DEPOT ENTRY, 121 W. 15TH ST. No hints (wink wink) will be necessary if you bring your love to the huge mistletoe just inside the Historic Depot.

Candles DEPOT, 121 W. 15TH ST. Eight candles—points of light in the darkness—to celebrate Hanukkah.

Peppermint Swing LITTLE AMERICA, 2800 W. LINCOLNWAY Outside Kringle Ranch. A sweet spot to take a photo with your crew.

Naughty/Nice Meter LITTLE AMERICA, 2800 W. LINCOLNWAY While you wait to see Santa, check where you fall on the Naughty and Nice Meter!

Wanted Sign ASHER BUILDING, 500 W. 15TH ST. Pony Express Post

Office. Stop outside the Asher Building. Step into an oversized wanted sign for the Grinch for "excessive bah-humbugging."

Santa's Stables CHEYENNE LIVERY STABLE, 317 W. 15TH ST. Your selfies will look like you stepped into the old West with this visit to Santa's Stables and his horses.

Gingerbread House MARY'S MOUNTAIN COOKIES, 315 W. LINCOLNWAY If you've ever wondered what life would be like if everything was gumdrops and lollipops, Mrs. Claus' Cookies is your spot!

Santa's Saloon Window Painting FREEDOM'S EDGE BREWING, 1509 PIONEER AVE. Peer into the window of Santa's Saloon and see Santa's favorite Waterin' Hole. (CONTINUED ON THE BACK)

SANTA STOPS

Santa loves Cheyenne as much as the next cowboy, but we've gathered a list of his favorite places to stop in -- who knows, maybe you'll catch a glimpse of the man himself! It may be your last chance to convince him to bump you back over to the Nice List.

Kringle Ranch at Little America Hotel & Resort 2800 W. LINCOLNWAY • (307) 775-8400 Come on out to Kringle Ranch where Santa enjoys wide open spaces and lives the cattle baron lifestyle. Santa will be meeting with children at a fireside chat (even Santa social distances) where they can tell him what they most want for Christmas this year! Bring your own camera for a souvenir memory. Open Saturdays Dec 5th-19th. 10am-6pm.

Santa's Stables 317 W. 15TH • (307) 778-3133 One day a year Santa uses his reindeer, but the other 364 Santa has his favorite horses! Step inside the warm barn, take your picture and say hello to the holiday horses. Open Saturdays Dec 5th-19th. 10am-5pm, with the holiday horses available from 10am-4pm.

North WEST Mercantile 121 W. 15TH • (307) 778-3133 You don't have to look far for the perfect Christmas gift or fresh ingredients for holiday dinner. The North WEST Mercantile's vendors brought in their best wares: meats, cheeses, jams and honey, soaps and lotions, coffee, preserves, and more, for your celebrations. Open Dec. 5, 19. 9am-1pm

Gunslingers Village W. 15TH & PIONEER • (307) 778-3133 A wonder to behold! The official lighting display of Visit Cheyenne is a loving tribute to Carol Meyer's late husband, Don. Their donation of this extensive collection is now a blessing for the City to see. Don't miss the nightly display of dancing lights to holiday music through Jan. 3, dusk til 10pm. Tune into 107.7.

Santa's Saloon at Freedom's Edge 1509 PIONEER AVENUE • (307) 514-5314 Santa loves a good craft brew and has dubbed Freedom's Edge Brewery "Santa's Saloon" for the holiday season. Come see the whimsical Western window art and enjoy one of St. Nick's favorite suds!

Mrs. Claus' Cookies at Mary's Mountain 315 W. LINCOLNWAY • (307) 514-0404 What's that irresistible aroma wafting in the air? I'm glad you asked! That is coming from the darling bakery, Mrs. Claus' Cookies (better known as Mary's Mountain Cookies). Stop in and grab some for yourself, but don't forget the big guy, he loves cookies with his milk. If you're lucky you may even run into him... he can't turn down a cookie, ever!

TIDBITS

Just a reminder that Visit Cheyenne has masks available to all the hotels and local restaurants in Cheyenne who may want them. We stand in support of our businesses and front line workers.



LARAMIE COUNTY LODGING STATS

OCTOBER 2020		Change from last year	YTD 2020
Lodging Occupancy	61.4%	-14.8%	69.1% (-20.6%)
Average Room Rate	\$84.30	-8.6%	\$82.51 (-16.1%)

Source: Smith Travel Research

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To discontinue receiving this Newsletter and Calendar of Events please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or laura@cheyenne.org